



Women Empowering Women: Media and Communication

Li-Feng Lee, MP

August 11, 2017

The Opportunities & Challenges for Gender Equality on the Internet and Social Media

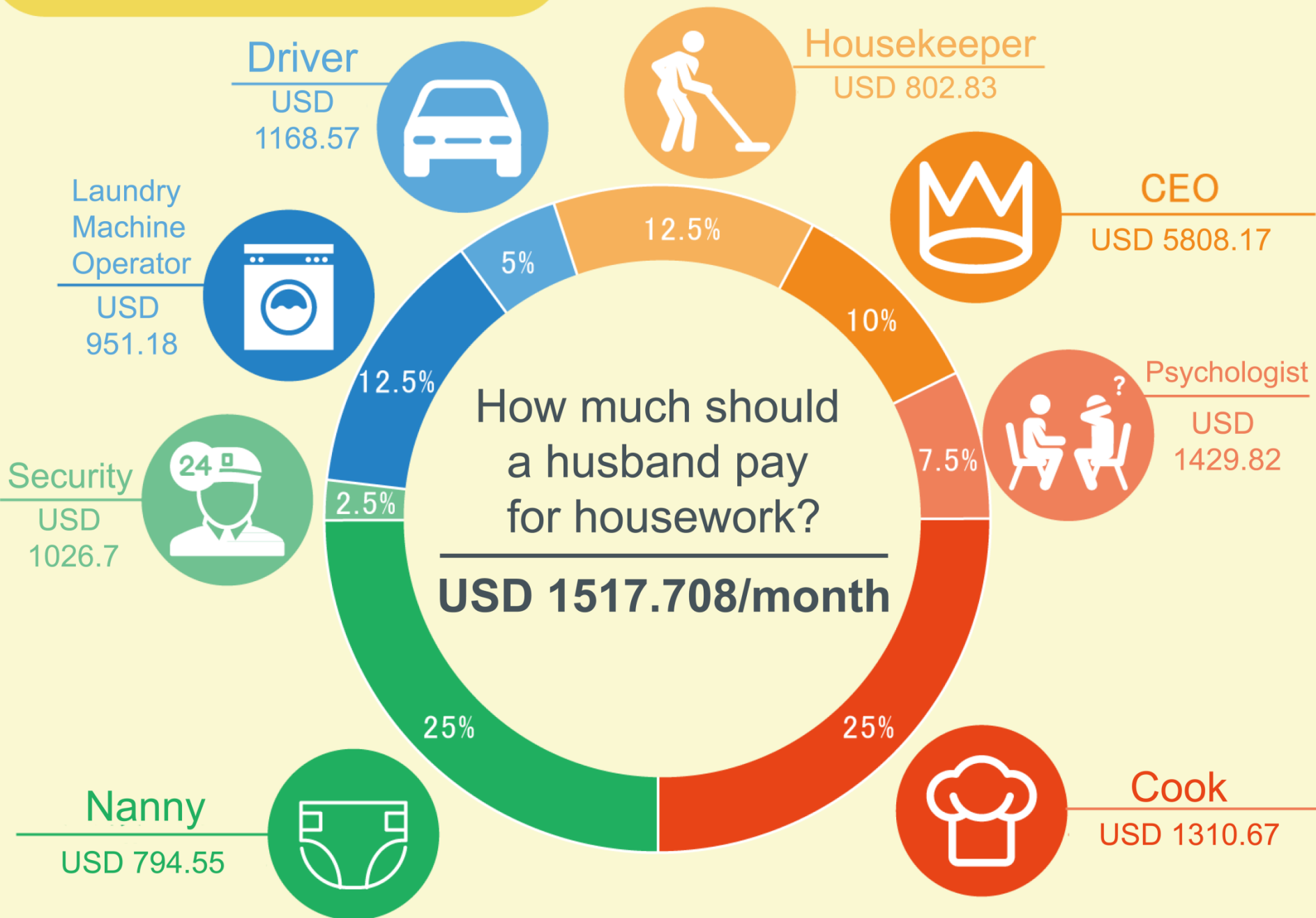
Running is a shame, but useful

https://twitter.com/nigehaji_tbs



私の就職先は、あなたでした！





facebook

Like = 3,675

Shares = 1,937

Comments = 130

**Triggered a Heated Debate on the
Wages for Housework in Jan. 2017**

STEREOTYPE:

**‘Three Troublemakers
on the Road’ -**

Women, Old Men & Old Women



MISOGYNISM ON THE INTERNET

Gilt!
Gilt!



Gender Equality

Reverse
Discrimination



Female Personal Safety on the Internet

- **Revenge Porn**
- **Child Sexual Exploitation**
- **Porn Content on LIVE Broadcast Web/APP**

Our Challenges

- **How to Encourage Rational Discussion on the Internet?**
- **Fragmentation and Polarization of the Audience on the Internet**
- **The Education of Network Literacy/Etiquette for Child and Youth**
- **How to Facilitate the Internet Service Providers in Regulating Inappropriate/Harmful Content?**