LeadingCities

Making Smart Cities Smarter

Challenges ahead

46%

Growth of urban population by 2040

Challenges ahead

$94 T

Required investments in infrastructure by 2040

G-20 - Global Infrastructure Hub

$1

On climate adaptation will save $4 in avoided damages

OECD

LeadingCities

Leading Cities

Research
Policy
Events
Media
Consulting
Innovation
Finance

What are Smart Cities?

Enhancing:

- **Livability**
- **Workability**
- **Sustainability**

To save an ecosystem you need to create an ecosystem.

Creating a smart city ecosystem

Technology - What should we do?

Financing - How do we pay for it?

Governance - How do we organize?

Guidelines - What rules do we set up?

Technology

1. Identify Pain Points
2. Don’t forget about the people

Financing Smart Cities

1. Never enough
2. How to involve the private sector?
3. Two tasks for the city:
   a) Identify and choose best biz models
   b) Establish a budget for pilots
4. Efficiency is not everything

Governance

1. Who is in charge?
2. Clear processes
3. What budget is available?
4. What partners are involved?

THE MAYOR'S OFFICE OF
NEW URBAN
MECHANICS

Guidelines

1. Basic requirements
   - Long-term partners
   - Demonstrated understanding
   - Collaboration between providers
   - Open solutions
2. Relationship, not sales
3. Privacy?
4. Real problems, real people

Challenges

1

MEDIA

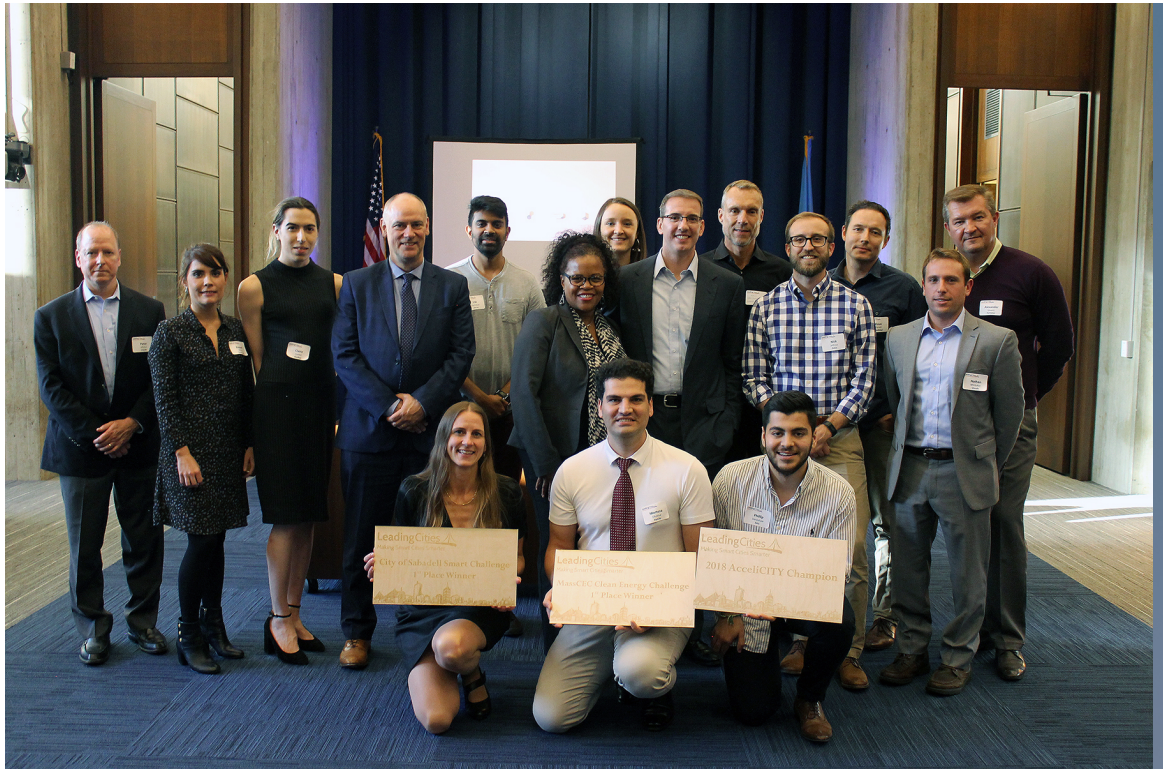
Honest relationship

2

PILOTS

Public funding

AcceliCITY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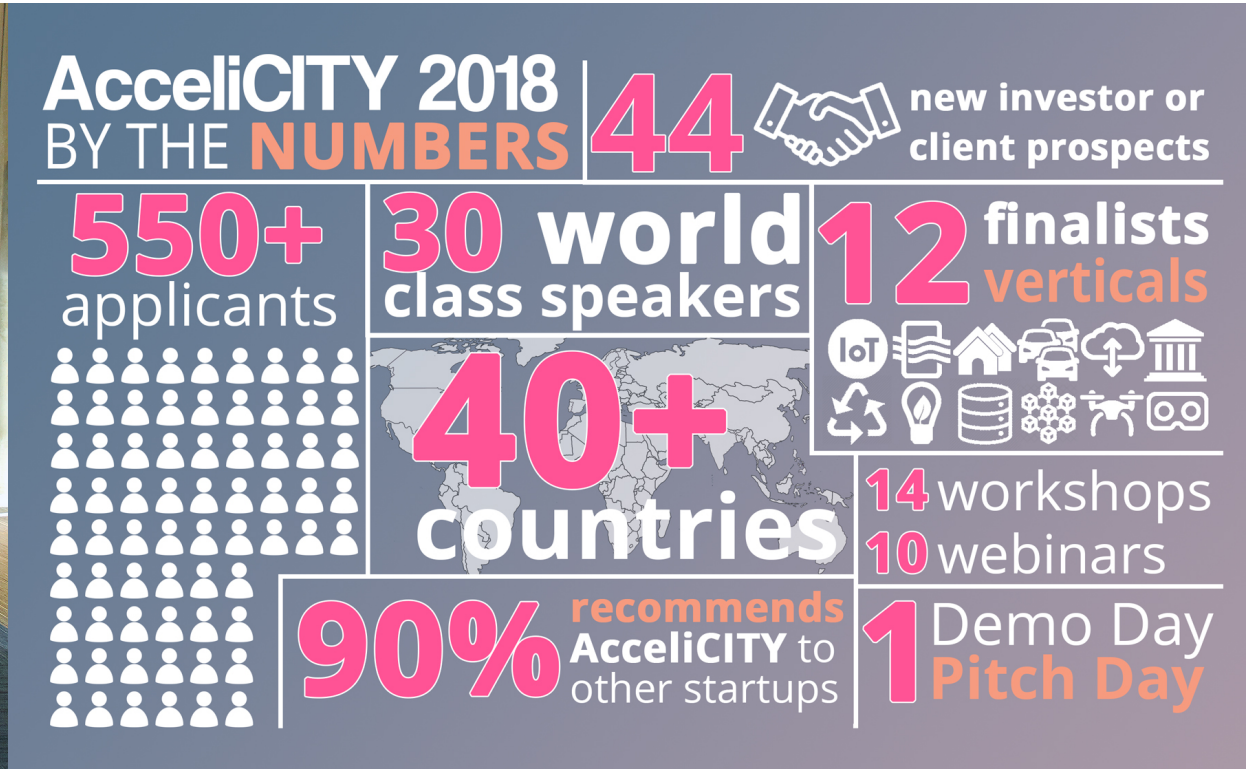
City of Sabadell Smart Challenge
1st Place Winner
LeadingCities
MassCEC Clean Energy Challenge
1st Place Winner
LeadingCities
2018 AcceliCITY Champion


AcceliCITY 2018
BY THE NUMBERS
44
new investor or client prospects
550+
applicants
30 world class speakers
12 finalists verticals
IoT
40+
countries
14 workshops
10 webinars
90%
recommends AcceliCITY to other startups
1 Demo Day
Pitch Day