TALENTS AND COMPETENCIES

The potential gender differences in the use of training in our training system that is linked to skill and competencies.
Developing a series of skill enrichment programs for talents of an organisation to excel in their field

Help organisations in shaping a productive and effective workforce
1. GENDER BIAS PROGRAM

General competencies indicator for business excellence

1. LEADERSHIP SKILL
2. CRITICAL THINKING SKILL
3. PLANNING SKILL
4. ADMINISTRATIVE SKILL
5. ORGANISING SKILL
6. DELEGATION SKILL

Predict how woman should perform at work
1. GENDER BIAS PROGRAM
2. GENDER BIAS APPROACH

How to Be a Strong, Confident Woman

1. Woman will be perceived as more confident with pants than wearing skirt

How a woman look = Credibility / ability

2. Woman will be perceived as more confident with pants than wearing skirt

3. Woman will be perceived as more confident with pants than wearing skirt
IMPLICATION

1. INNOVATION shaping the future
2. WOMAN ENTREPRENEUR < 30% GLOBALLY
3. SOCIAL ISSUE PRE-ASSIGNED CAREER based on social stereotype

IMPLEMENTATION

1. Ideation of INNOVATION for female
2. LEADERSHIP for female at work
3. Education of EQUALITY at work for female
Productive Workforce

PROPOSE DRIVEN WORKFORCE

“ENTITLEMENT OF EVERY TALENT”