

KABATAAN, PAG-ASA NG BAYAN!

REP. SARAH ELAGO



Dealing with Disinformation in the 2019 Midterm Election in the Philippines



TOPICS

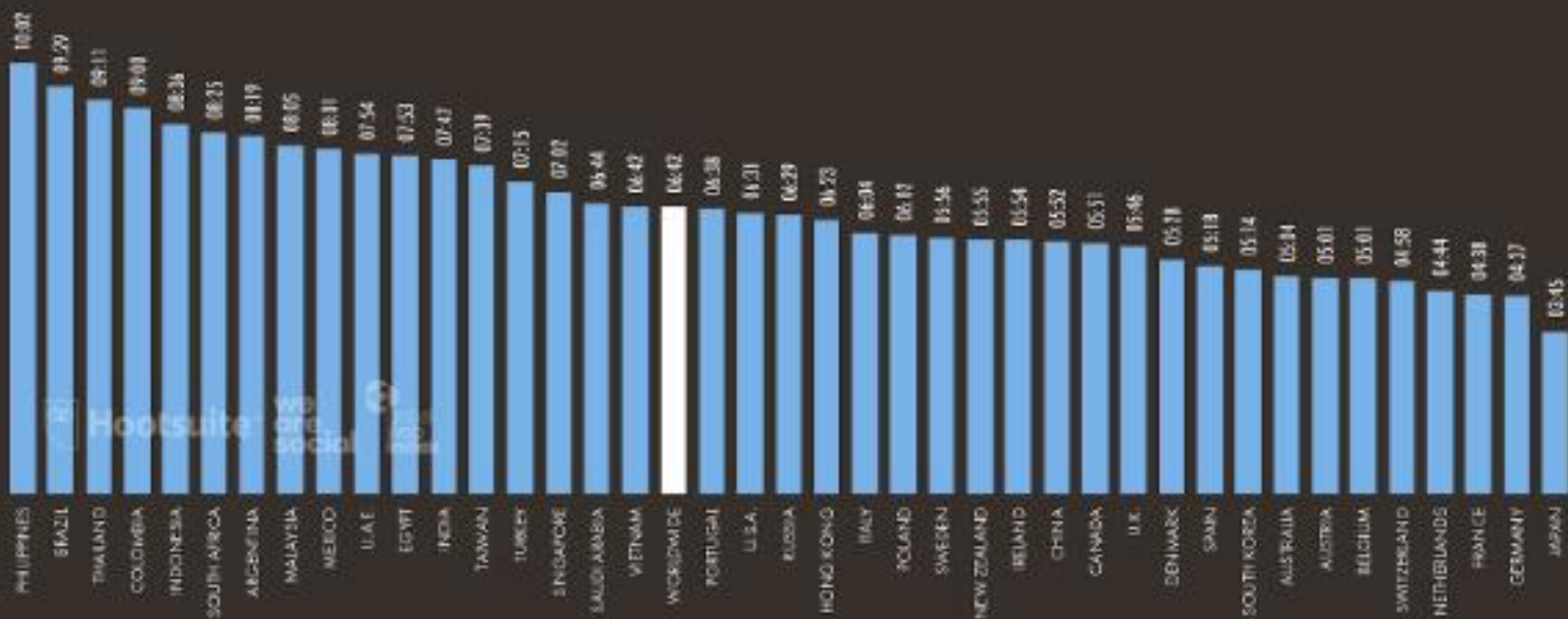
- Disinformation and Hate Speech Trends in the Midterm Election
- Challenges/Impact to Candidates
- Networks and Organizations Countering Disinformation
- Campaign Strategies on How to Prevent Spread of Disinformation and Hate Speech

Global Digital Report by We Are Social and Hootsuite

JAN
2019

TIME PER DAY SPENT USING THE INTERNET

AVERAGE AMOUNT OF TIME PER DAY SPENT USING THE INTERNET VIA ANY DEVICE, IN HOURS AND MINUTES [SURVEY BASED]



JAN
2019

TIME SPENT WITH MEDIA

AVERAGE DAILY TIME SPENT CONSUMING AND INTERACTING WITH MEDIA [SURVEY BASED]



AVERAGE DAILY TIME
SPENT USING THE
INTERNET VIA ANY DEVICE



we
are
social

10H 02M

AVERAGE DAILY TIME
SPENT USING SOCIAL
MEDIA VIA ANY DEVICE



we
are
social

4H 12M

AVERAGE DAILY TV VIEWING TIME
(BROADCAST, STREAMING
AND VIDEO ON DEMAND)



we
are
social

3H 33M

AVERAGE DAILY TIME
SPENT LISTENING TO
STREAMING MUSIC



2H 06M



JAN
2019

SIMILARWEB'S TOP WEBSITES

RANKING OF WEBSITES BY AVERAGE MONTHLY TRAFFIC

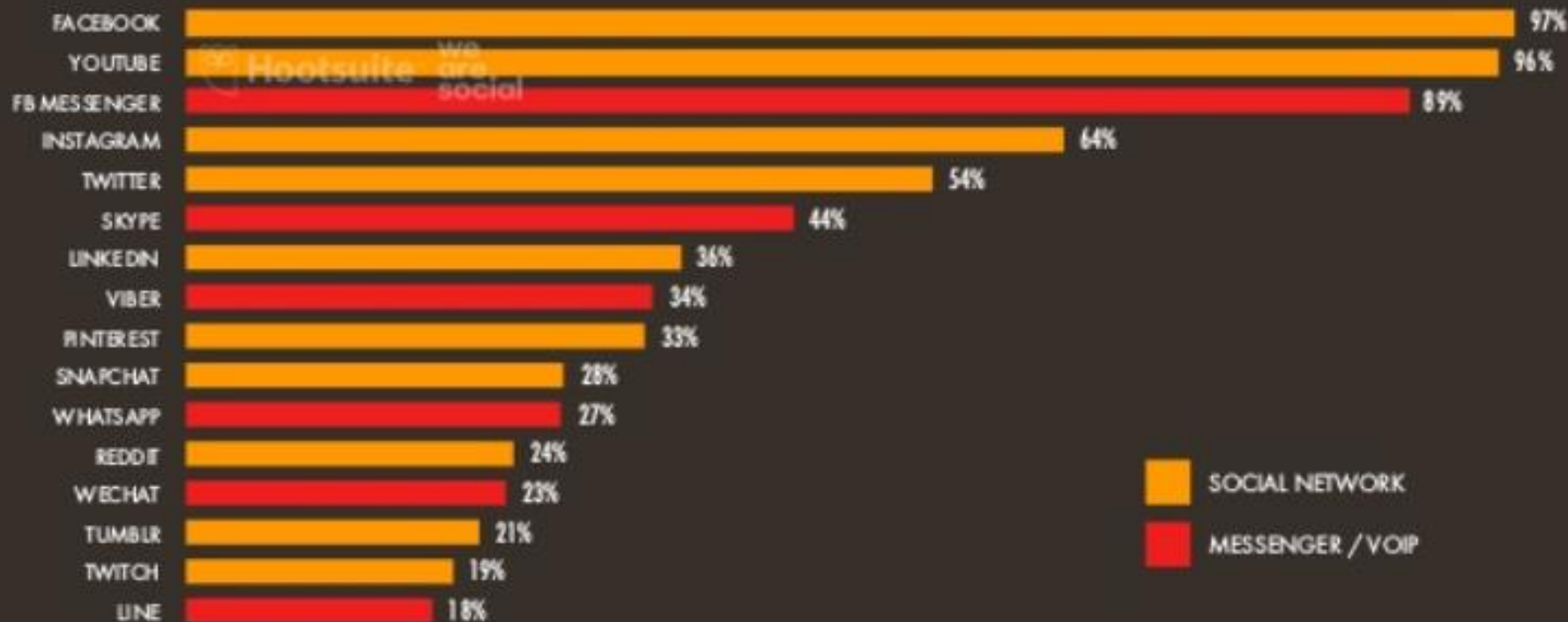


#	WEBSITE	CATEGORY	MONTHLY TRAFFIC	TIME PER VISIT	PAGES PER VISIT
01	FACEBOOK.COM	SOCIAL	423,300,000	15M 15S	18.5
02	GOOGLE.COM	SEARCH	340,800,000	09M 26S	9.3
03	GOOGLE.COM.PH	SEARCH	266,400,000	09M 30S	7.4
04	YOUTUBE.COM	TV & VIDEO	247,300,000	27M 20S	11.1
05	YAHOO.COM	NEWS	54,400,000	07M 30S	6.6
06	PORNHUB.COM	ADULT	50,300,000	12M 47S	8.0
07	TWITTER.COM	SOCIAL	47,400,000	13M 33S	10.6
08	WIKIPEDIA.ORG	REFERENCE	34,200,000	04M 00S	2.7
09	XNXX.COM	ADULT	30,400,000	17M 04S	10.9
10	LAZADA.COM.PH	SHOPPING	28,500,000	07M 10S	8.1

JAN
2019

MOST ACTIVE SOCIAL MEDIA PLATFORMS

PERCENTAGE OF INTERNET USERS WHO REPORT USING EACH PLATFORM [SURVEY BASED]



Tsek.ph found social media as the main source for mis-/disinformation during and after the midterms.



MEDIA, ACADEME. UP President Danilo Concepcion (7th from left) joins representatives of newsgroups and universities after the signing of the MOU for the Tsek.ph collaborative fact-checking project. Photo by Michael Bueza/Rappler

a SNAPSHOT of electoral disinformation

Looking through the lens of **Tsek.ph** *fact checks*



JAKE C. SORIANO & YVONNE T. CHUA

Police, Army reservists share false disqualification claim vs Makabayan bloc

UP Journalism Department, VERA Files, Rappler and Philippine Star
Mon, 05/13/2019 - 01:32

 FALSE



FACT CHECK: No, this is not an ABS-CBN News story on a former Bulacan official

ABS-CBN News
Sun, 05/12/2019 - 08:34

 FALSE



Comelec disqualification order vs CDO mayor Oscar Moreno spurious

Froilan Gallardo, Mindanews
Sat, 05/11/2019 - 19:00

 FALSE



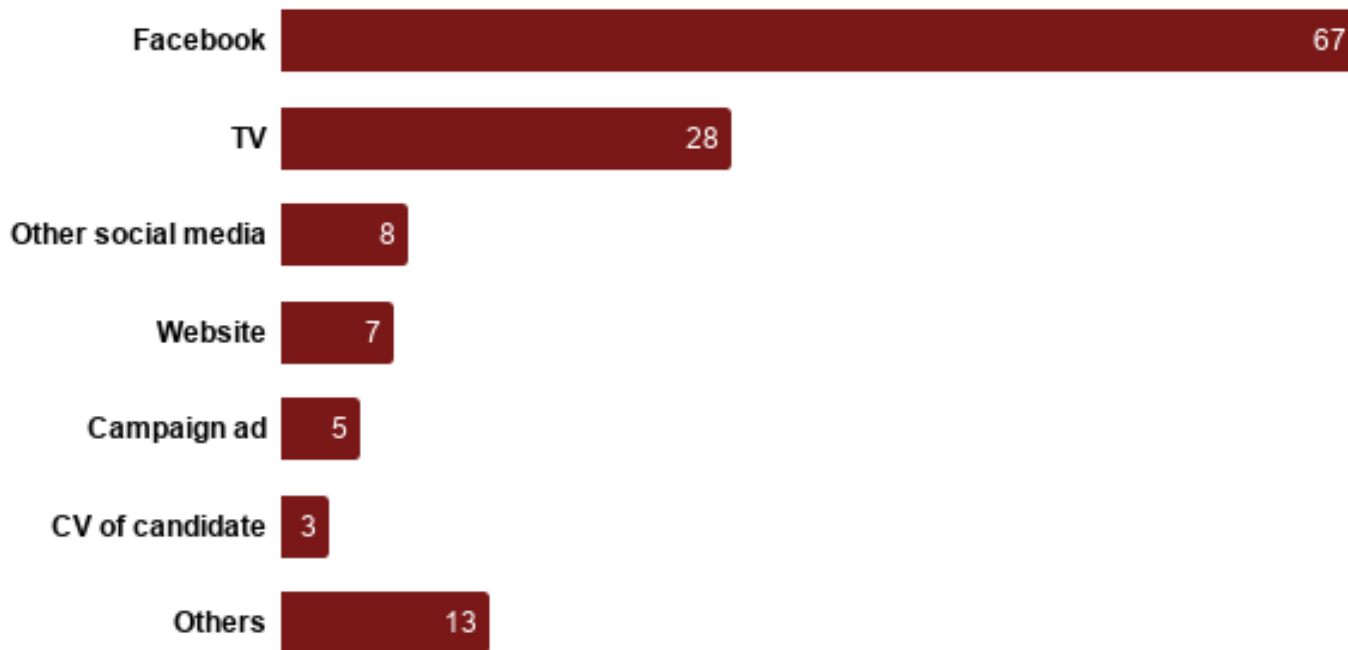
Who were the sources of mis- and disinformation?



Source:

Soriano, Jake & Chua, Yvonne (2019). *A snapshot of electoral disinformation: Looking through the lens of Tsek.ph fact checks*. Retrieved from: <https://www.tsek.ph/article/senate-bill-goes-after-online-fake-news-tsekph-data-point-wider-problem>

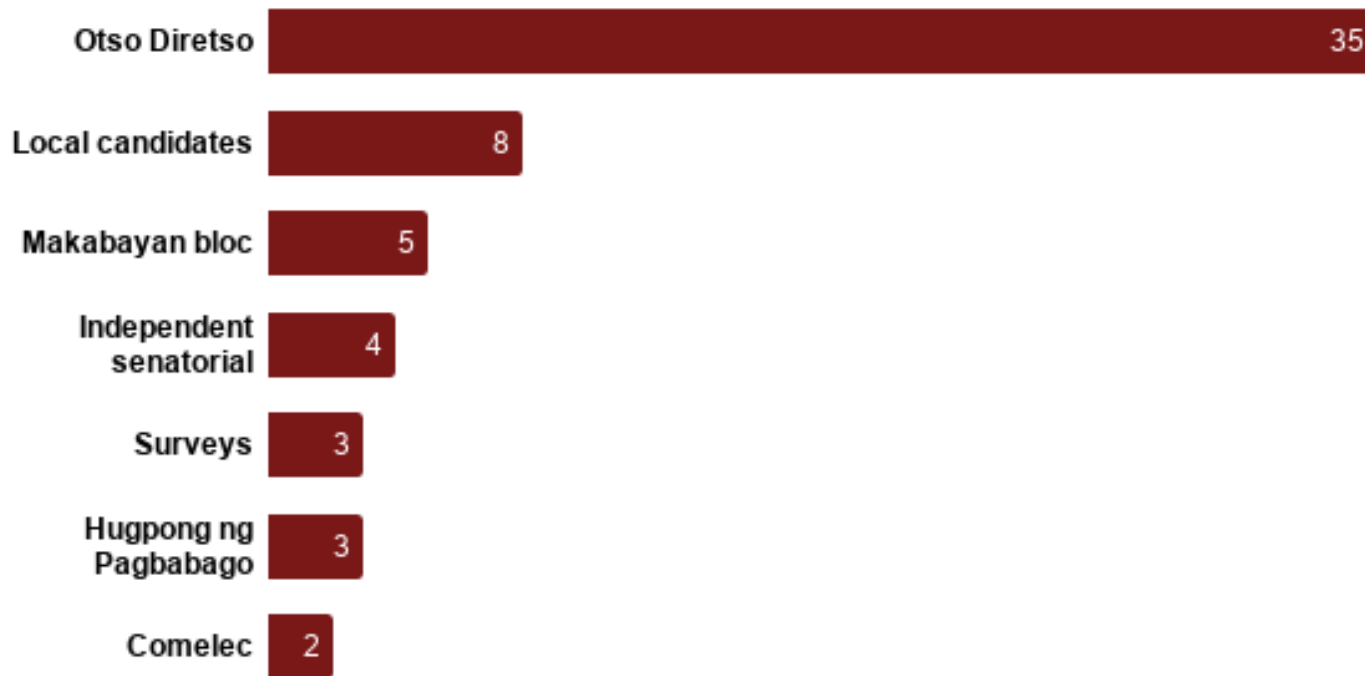
Where were deceptive claims made?



Source:

Soriano, Jake & Chua, Yvonne (2019). *A snapshot of electoral disinformation: Looking through the lens of Tsek.ph fact checks*. Retrieved from: <https://www.tsek.ph/article/senate-bill-goes-after-online-fake-news-tsekph-data-point-wider-problem>

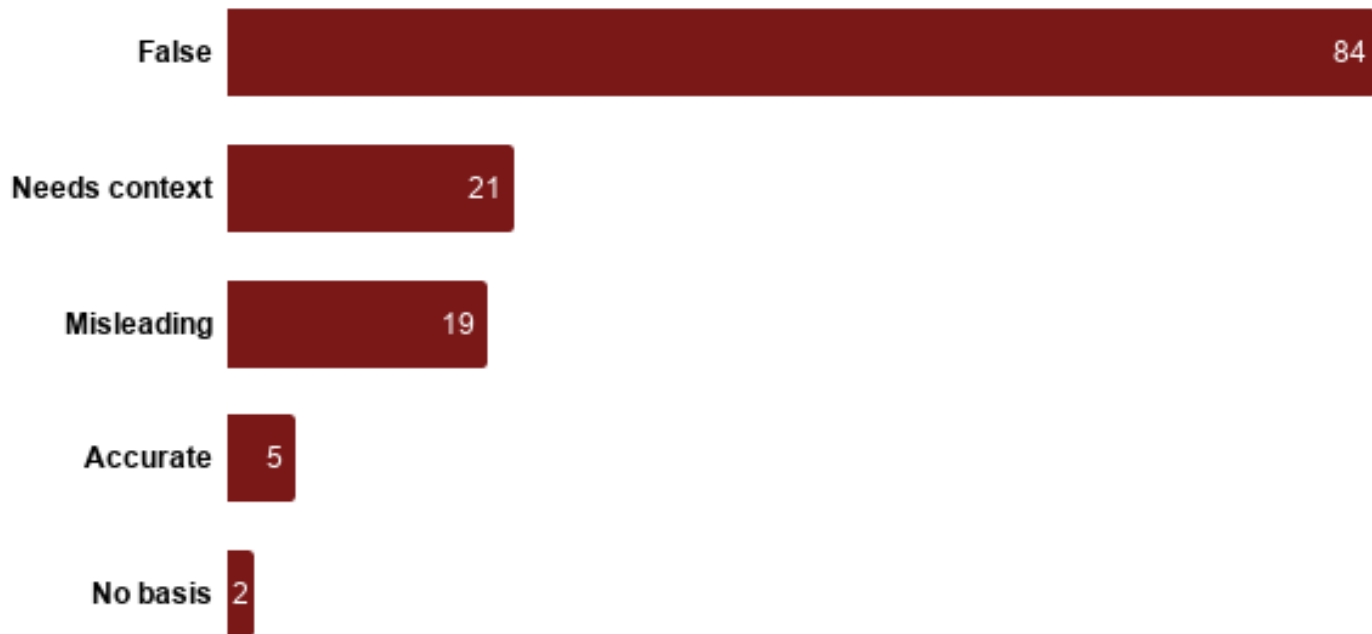
Who were most targeted by mis- or disinformation?



Source:

Soriano, Jake & Chua, Yvonne (2019). *A snapshot of electoral disinformation: Looking through the lens of Tsek.ph fact checks*. Retrieved from: <https://www.tsek.ph/article/senate-bill-goes-after-online-fake-news-tsekph-data-point-wider-problem>

How did tsek.ph rate deceptive claims?



Source:

Soriano, Jake & Chua, Yvonne (2019). *A snapshot of electoral disinformation: Looking through the lens of Tsek.ph fact checks*. Retrieved from: <https://www.tsek.ph/article/senate-bill-goes-after-online-fake-news-tsekph-data-point-wider-problem>

UPDATED: Netizens mistake SATIRICAL piece on VP Robredo as true

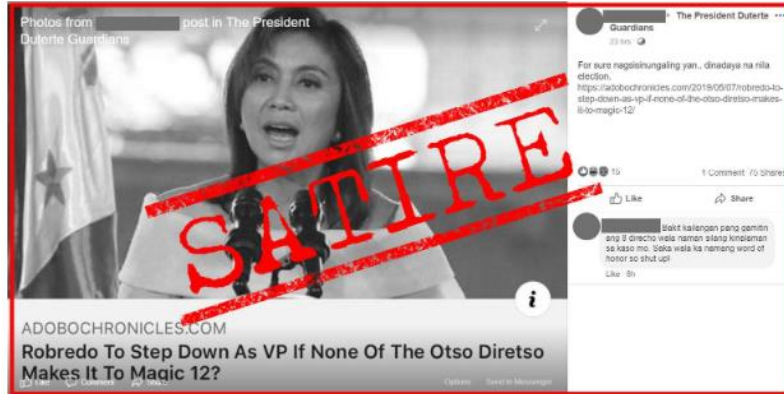
Written by: VERA Files and University of the Philippines Journalism Department

Post date: Monday, May 13, 2019 - 22:36

Last modified: Friday, May 17, 2019 - 12:59



FALSE



Facebook post falsely claims Diokno an NPA head

Written by: University of the Philippines Journalism Department

Post date: Monday, May 13, 2019 - 18:15

Last modified: Monday, May 13, 2019 - 18:42



Roxas never made 'bobo' comment

Written by: UP Journalism Department

Post date: Monday, May 13, 2019 - 18:13

Last modified: Monday, May 13, 2019 - 18:14



FALSE

FB page wrongly
identifies partylists,
organizations



Tsek.ph

FB page wrongly identifies partylists, organizations

Written by: DZUP 1602

Post date: Monday, May 13, 2019 - 17:45

Last modified: Monday, May 13, 2019 - 17:47

Accurate: PNP distributes publication red-tagging partylists

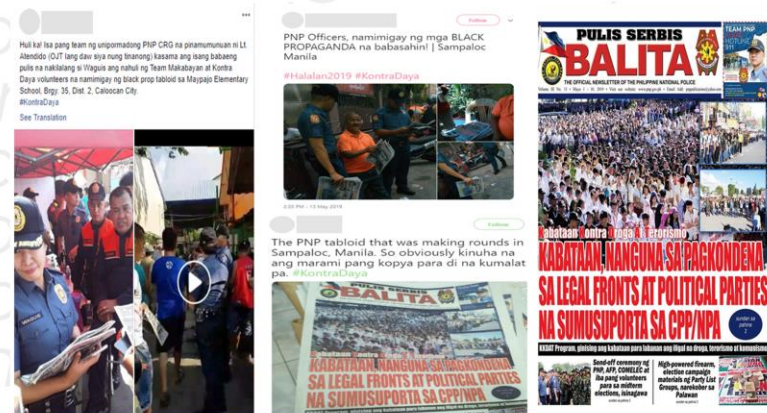
Written by: DZUP 1602 and University of the Philippines Journalism Department

Post date: Monday, May 13, 2019 - 19:56

Last modified: Monday, May 13, 2019 - 23:21



ACCURATE



ACCURATE

PNP distributes publication,
redtags Bayan Muna,
Kabataan partylists

LIVE
BREAKING
NEWS



COMELEC **DISQUALIFIES** FIVE PARTYLIST, DAYS BEFORE ELECTION.

Disqualified! yan ang
2019. Ang kadahilanan
pakikilahok upang paba
na inihain ni Angel Agui
BAYAN MUNA, ANA
KABATAAN PARTYLIST.



FALSE

akbo sana ngayong halalan
ay dahil sa aktibo nitong
ugat sa isang petisyon
ng anim na Partylist
GABRIELA

Dagdag pa ng COMELEC, makikita parin sa balota ang mga nasabing Partylist dahil na-print
na ang mga balota bago pa sila masuspinde. Ngunit walang saysay ang pag-boto sa mga .nasa-
bling Partylist dahil sila ay **"DISQUALIFIED"** na sa halalan.

HALALAN
2019



Blessed Be Philippines

May 12 at 7:50 PM · 🌐

Tapos ang laban. Alam nyo na

LIVE
BREAKING NEWS

COMELEC DISQUALIFIE PARTYLIST, DAYS BEFO

Disqualified! yan ang hatol ng COMELEC sa limang Par 2019. Ang kadahilanan ng COMELEC sa pag suspinde sa lin pakikilahok upang pabagsakin ang gobyerno. Ang pagdisc na inihain ni Angel Aguilar sa COMELEC upang kanselahin ang rehistro ng anim na Partylist **BAYAN MUNA, ANAK BAYAN, ANAK PAWIS, ACT-TEACHERS, GABRIELA KABATAAN PARTYLIST.**

Dagdag pa ng COMELEC, makikita parin sa balota ang mga nasabing Partylist dahil na-print na ang mga balota bago pa sila masuspinde, Ngunit walang saysay ang pag-boto sa mga .nasa-bing Partylist dahil sila ay **"DISQUALIFIED"** na sa halalan.

HALALAN 2019

... Dahil Kay Juan, Para Kay Juan
Yesterday at 11:07 AM · 🌐

JUST IN...
COMELEC DISQUALIFIES MAKABAYAN PARTYLIST



**ANAKPAWIS
PARTYLIST
ACT-TEACHERS
PARTYLIST**

Pinoy Exposé
11 hrs · 🌐

Breaking news!
COMELEC disqualifies Makabayan Bloc!

BREAKING NEWS

COMELEC DISQUALIFIES MAKABAYAN PARTYLIST PROVED TO BE SUPPORTERS AND FINANCIERS OF CPP - NPA - NDF NAMELY:

ANAKPAWIS **KABATAAN PARTYLIST** **ACT-TEACHERS**

BAYAN MUNA **Gabriela**

BE AWARE!

👍👎🗨️ 545 55 Comments 149 Shares



Pulis Icpo Serbisyo Publiko

38 mins •



Diego Pagbabago

4 hrs •

COMELEC DISQUALIFIES SIX PARTYLIST BEFORE ELECTION



Joint Reserve Task Force "Metro Davao"

11 hours ago

COMELEC DISQUALIFIES SIX PARTYLIST BEFORE ELECTION



8th Infantry "Dependable" Battalion,...

10 hours ago

COMELEC DISQUALIFIES SIX PARTYLIST BEFORE ELECTION



CMO 11rcdg

11 hours ago

COMELEC DISQUALIFIES SIX PARTYLIST BEFORE ELECTION



1st Metro Davao Ready Reserve Infantry...

11 hours ago

COMELEC DISQUALIFIES SIX PARTYLIST BEFORE ELECTION



1105th Ready Reserve Infantry Battalion Peace...

11 hours ago

COMELEC DISQUALIFIES SIX PARTYLIST BEFORE ELECTION



Tracking Digital Disinformation in the 2019 Philippine Midterm Election

Digital operations are becoming:

- **More prevalent**

- **Strategically obscured**

- **Influential in shaping political conversations**

Source:

Ong, Jonathan, Tapsell, Ross & Curato, Nicole (2019). *Tracking digital disinformation in the 2019 Philippine Midterm Election*. Public report available at: www.newmandala.org/disinformation



Tracking Digital Disinformation in the 2019 Philippine Midterm Election

Jonathan Corpus Ong
Ross Tapsell
Nicole Curato

PUBLISHED BY
**new
mandala**
August 2019

First Key Message

Social media and disinformation have become more central and entrenched in the conduct of Philippine political campaigns.



Tracking Digital Disinformation in the 2019 Philippine Midterm Election

Jonathan Corpus Ong
Ross Tapsell
Nicole Curato

PUBLISHED BY
new
mandala
August 2019

Second Key Message

Disinformation producers are becoming more insidious and evasive.

Campaigners leverage social media platforms to reach discrete audiences and cultivate new intimacies consistent with own politicians' own brands.

DISINFORMATION INNOVATIONS

in the 2019 Philippine Midterm Elections

MICRO-/NANO-INFLUENCERS

6FT

5FT

4FT



Political Parody Accounts

WHO:

Accounts taking on the persona of politicians, government offices, or news pages that poke fun at the gaffes and excesses of their targets

SPECIAL ABILITY:

Uses emotionally-arousing and occasionally-vulgar language to rally followers

PLATFORM:

Facebook, Twitter



Pop Culture Accounts

WHO:

Fictional pop culture figures that comment on Filipino society at large

SPECIAL ABILITY:

in between inspirational quotes or humorous posts, slips in political propaganda and coordinates hashtag boosting

PLATFORM:

Facebook, Twitter



Thirsttrap Instagrammers

WHO:

Hypersexual Instagram users flaunting their bodies for likes and followers

SPECIAL ABILITY:

in between flirtatious poses and lifestyle pictures, slips in political content

PLATFORM:

Instagram

ALTERNATIVE NEWS

6FT

5FT

4FT



Hyper-partisan News

WHAT:

News pages/channels that have explicit political alignments catering to political fandoms

SPECIAL ABILITY:

Use emotions of anger and resentment to rally the base

PLATFORM:

Facebook and Youtube



Thematic/Local News

WHAT:

Platforms that curate news for specific topics or localities

SPECIAL ABILITY:

Neutral-sounding while occasionally sneaking in political propaganda

PLATFORM:

Facebook

CLOSED GROUPS

6FT

5FT

4FT



E.g., OFW groups and Conspiracy groups

WHAT:

Private groups where members require approval from group moderators; usually organic communities based on common interests but vulnerable to infiltration by political operators

PLATFORM:

Facebook



Tracking Digital Disinformation in the 2019 Philippine Midterm Election

Jonathan Corpus Ong
Ross Tapsell
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**new
mandala**
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Third Key Message

Existing regulatory interventions are not enough, especially given that the disinformation industry has become increasingly well-funded, sophisticated, and harder to detect.



Tracking Digital Disinformation in the 2019 Philippine Midterm Election

Jonathan Corpus Ong
Ross Tapsell
Nicole Curato

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new
mandala
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Challenges Ahead:

Political strategists “capitalize on weak regulatory infrastructure around political campaign consultancies and industry self-regulatory mechanisms that enable them to produce black ops campaigns as supplementary gigs to more respectable corporate projects.”

Common failure of fact checks is that “they often neglect tracing the connection between a singular instance of ‘fake news’ to a broader project of undermining values in society, whether it is the legacies of liberal democracy or emerging power of China.”



Tracking Digital Disinformation in the 2019 Philippine Midterm Election

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PUBLISHED BY
**new
mandala**
August 2019

POLICY RESPONSE: Shift in regulatory interventions around social media from content regulation to process regulation

Building a process oriented-approach to political campaigning:

1. Continue public conversation
2. Review possibilities for a broader legal framework that might encourage transparency and accountability in political consultancies
3. Review COMELEC's existing frameworks for campaign finance and social media regulation.
4. Encourage COMELEC to form intersectoral alliances



Networks/Organizations Countering Disinformation

Tsek.ph

Academic Partners



With Support From



MEEDAN



Macararas Journalism Grant

Tsek✓.ph



Rappler

AFP Philippines



Vera Files

Facebook





More campaign strategies to prevent spread of disinformation and hate speech

Report posts, websites and other materials that are false or hateful in content to the relevant publishers/site administrators and the authorities to take further action.



Sarah Elago

May 12 · 🌐 ▼

PLS SHARE: Fake news alert!

Hindi po totoong "disqualified" ang #42KABATAAN!

Labanan ang malawakang pandaraya! #MyVoteNot4Sale

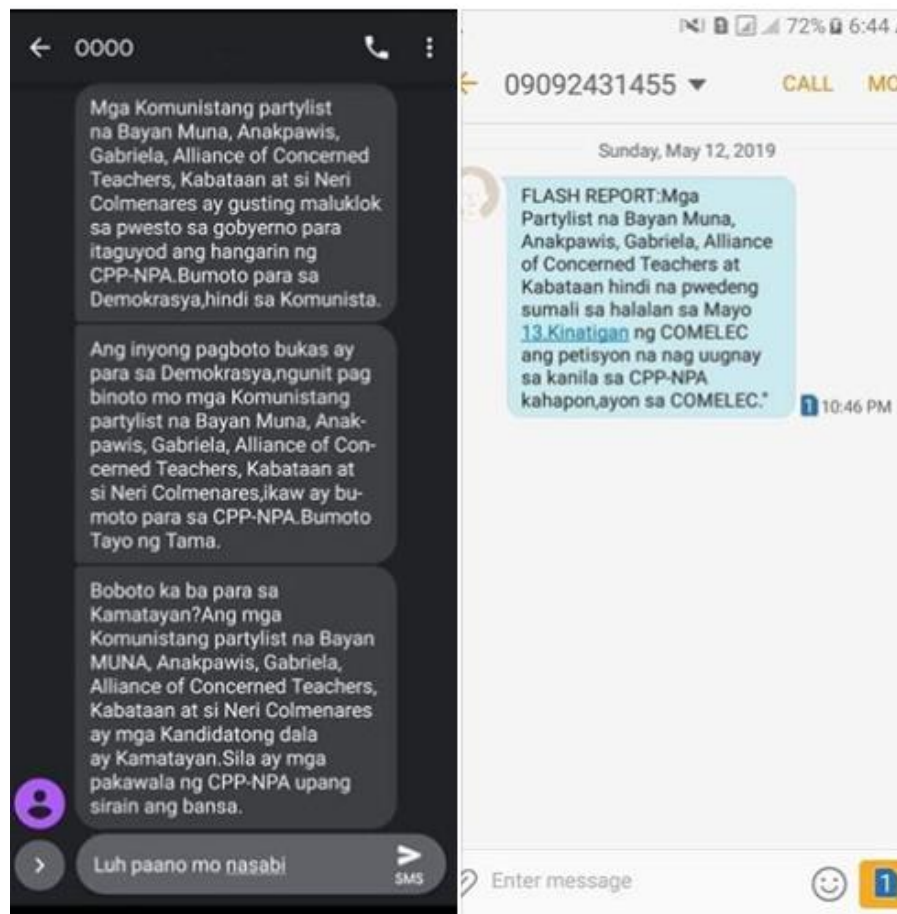
On May 13, cast your vote! Make it count!



Kabataan Partylist Cebu

May 13 · 🌐

FAKE NEWS ALERT!!!



MPs/electoral candidates are influential people who often appear on the media and have a large following on social media. These platforms provide opportunities to **counter and debunk disinformation.**



FAKE NEWS ALERT:

QUOTE not mine nor from Kabataan! Enlightened Pinoy, Bayan Ko Ph, among other trollish FB pages, have launched this fake news attack yet again. Please help us report these pages! Strongly urging Facebook to take action against these pages which have been spreading fake quotes and disinformation, inciting hate and harm against our representation and the youth at large who are exercising their political and civil rights in pursuit of a better life and future for their families, loved ones, compatriots and country!

We're looking into the matter, especially in light of latest news reporting that those involved are already speaking up on the issue, and that Sen. Bato's first hearing exposes Duterte regime's real motives behind the malicious allegations: increase police presence and militarize campuses to curtail our rights and silence dissent where students, teachers and school officials have been at the forefront of opposing drug war killings, attacks against human rights defenders, tax hikes, term extension, among others.###

Support and promote digital and media literacy for the public, but also for other stakeholders such as politicians/MPs who are often sources of disinformation.



275



11



0



0



0



Youth solon to file bill promoting critical media literacy in fight vs. fake news

Published June 13, 2018 5:30pm
Updated June 13, 2018 9:15pm

By ERWIN COLCOL, GMA News

In a bid to fight fake news, Kabataan party-list Representative Sarah Elago is intending to file this month a bill that seeks to promote critical media literacy among Filipinos.

Elago made the pronouncement on Wednesday after the Social Weather Stations (SWS) released the result of its March 2018 survey showing that **67 percent of adult Filipino Internet users believe that fake news online is a serious problem.**

Solon bats for media literacy amid proliferation of 'fake news'
newsinfo.inquirer.net/1000479/solon-... via [@inquirerdotnet](#)



Solon bats for media literacy amid proliferation of 'fake news' | Inquirer ...
Kabataan party-list Rep. Sarah Elago is preparing to file a bill that would provide for critical media literacy in a bid to combat the proliferation of ...
newsinfo.inquirer.net

Support and collaborate with groups who are working on capacity building programs related to disinformation and hate speech.



Out of The Box
MEDIA LITERACY INITIATIVE

SALAMAT!

QUESTIONS? SUGGESTIONS?

@kabataanpl

repsarahelago@gmail.com ☺

