Enhancing The Idea of Political Party’s Tool-tech toward Public Engagement

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THE OUTLINE

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Why is the Information Communication Technologies?

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What is the Party Goals for adopt ICT?

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Enhancing The Idea of Political Party’s Tool-tech toward Public Engagement
Why is the Information Communication Technologies?

The widespread diffusion of ICT has changed the way of life and the manner of communicating in modern society. Not only ICT influenced many aspects of life, but it has also deeply affected the political dimension. Professional politicians, political parties, institutions, mobilizing agencies, as well as private citizens now use ICT on a daily basis.

As the internet is a cheap and fast medium of communication, mostly preferred by people, while accessibility of internet has create more expectation in the political sphere. “Parties have been adapting, by choice or necessity, to the new information and communication environment.”
Political Party Goal

Vote Maximizing
must aim at attracting voters from all societal groups, i.e. it not only has to mobilize its own electorate it also has to convince the undecided voters of its party program.

Intra-party
• Monitoring and evaluation member and structure hierarchies
• Controlling party program and Performance

Office Maximize
controlling government and parliament

To Adopt ICT

Policy-seeking Parties
Make deliberation space for public policy development and implementation
The Technology Utilization

BSPN
National Election Witness Agency

TELECONFERENCE
A once week

Djarek
Jaringan Kader (A member network)

Media of Information
The Soldier of Indonesian Democratic Party of Struggle

at every structural level of the party

Can identify which area is elected or lost
2019 Indonesia General Election

Presentation of voting result by Saint Lague Methods and presentation of voting result of the president and vice president election.
DJAREK

DJAREK is a platform that integrated internet in processing a member data

JARINGAN KADER

Djarek:
1. As big data of the Indonesian Democratic Party of Struggle
2. A platform of processing the Member identification card
DPP PDI Perjuangan conducts teleconferences in once a week consistently.

It aims to enhance the spirit of unity and also to monitor and control the program and performance of each region or branch.
Consists of
1. The Information of Party
2. Speech of the General Chairwomen
   (Ibu Hj. Megawati Sukarnoputri)
3. Media Center
4. News and Figures
5. Gallery of the activities
Beri Pemerintahan

Pemerintahan
Pemkab Landak Gandeng BATAN Perbaiki Padi Varietas Lokal
Varietas Padi Lokal Palawakng khas Kabupaten Landak, Kalimantan Barat.
Oleh: Horu Guntoro, 18 Oktober 2019 12:30 WIB

Pemerintahan
Soal Jatah Menteri, Koster: Saya Tak Beri Masukan Apa-apa
Koster tak mau bicara banyak tentang jatah menteri dari Batui dalam kabinet kedua Jokowi.
Oleh: Effatza Gloria V.G. Tamburan, 18 Oktober 2019 11:46 WIB

Jokowi Success Story

Pemerintahan
 Ini Foto Resmi Presiden & Wapres RI Periode 2019-2024

Pemerintahan
Jokowi Posting Gagang Telepon Tergantung, Ini Maknanya

Pemilu
Presiden Jokowi, Gaya Jokowi Jadi Pangsa...
Cyber Training of Trainer
The Technology Utilization

Every societies can use this ambulance by contacting DPD and DPC or directly visit our office

The Party of Wong Cilik
Building Member Capacity of PDI Perjuangan

Education of secretary (DPD & DPC)

Women Special Education
The Activities of PDI Perjuangan

Aceh Province

Bali 2019
The Activities of PDI Perjuangan

North Sumatera
The Activities of PDI Perjuangan
In The Future

01. Member of Indonesian Democratic Party of Struggle

02. Societies

The Indonesian Philosophy

PANCASILA

ICT
THANKYOU