



PDI PERJUANGAN

Enhancing The Idea of Political Party's Tool-tech toward Public Engagement

Putri Ayu Anisya

THE OUTLINE

**Why is the Information
Communication Technologies?**

01

02

What is the Party Goals for adopt ICT?

**Enhancing The Idea of Political
Party's Tool-tech toward Public
Engagement**

03

Why is the Information Communication Technologies?

The widespread diffusion of ICT has changed the way of life and the manner of communicating in modern society. Not only ICT influenced many aspects of life, but it has also deeply affected the political dimension. Professional politicians, political parties, institutions, mobilizing agencies, as well as private citizens now use ICT on a daily basis

As the internet is a cheap and fast medium of communication, mostly preferred by people, while accessibility of internet has create more expectation in the political sphere. "Parties have been adapting, by choice or necessity, to the new information and communication environment."

Political Party Goal

Vote Maximizing

must aim at attracting voters from all societal groups, i.e. it not only has to mobilize its own electorate it also has to convince the undecided voters of its party program

Office Maximize
controlling government and parliament



Intra-party

- Monitoring and evaluation member and structure hierarchies
- Controlling party program and Performance

Policy-seeking Parties

Make deliberation space for public policy development and implementation





The Technology Utilization



BSPN

National Election Witness Agency



TELECONFERENCE

A once week



Djarek

Jaringan Kader (A member network)



Media of Information



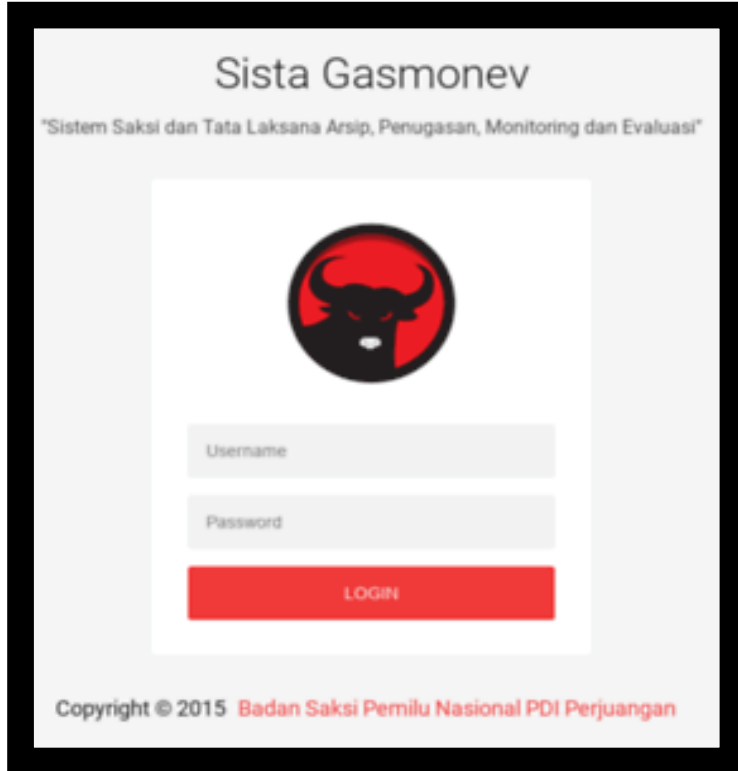
National Election Witness Agency,

The Soldier of Indonesian Democratic
Party of Struggle

at every structural level of the party


Live Report

Can identify which area is elected or lost



Sista Gasmonev

"Sistem Saksi dan Tata Laksana Arsip, Penugasan, Monitoring dan Evaluasi"



Username

Password

LOGIN

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DJAREK



DJAREK is a platform that integrated internet in processing a member data

JARINGAN KADER

Djarek:

1. As big data of the Indonesian Democratic Party of Struggle
2. A platform of processing the Member identification card



TELECONFERENCE

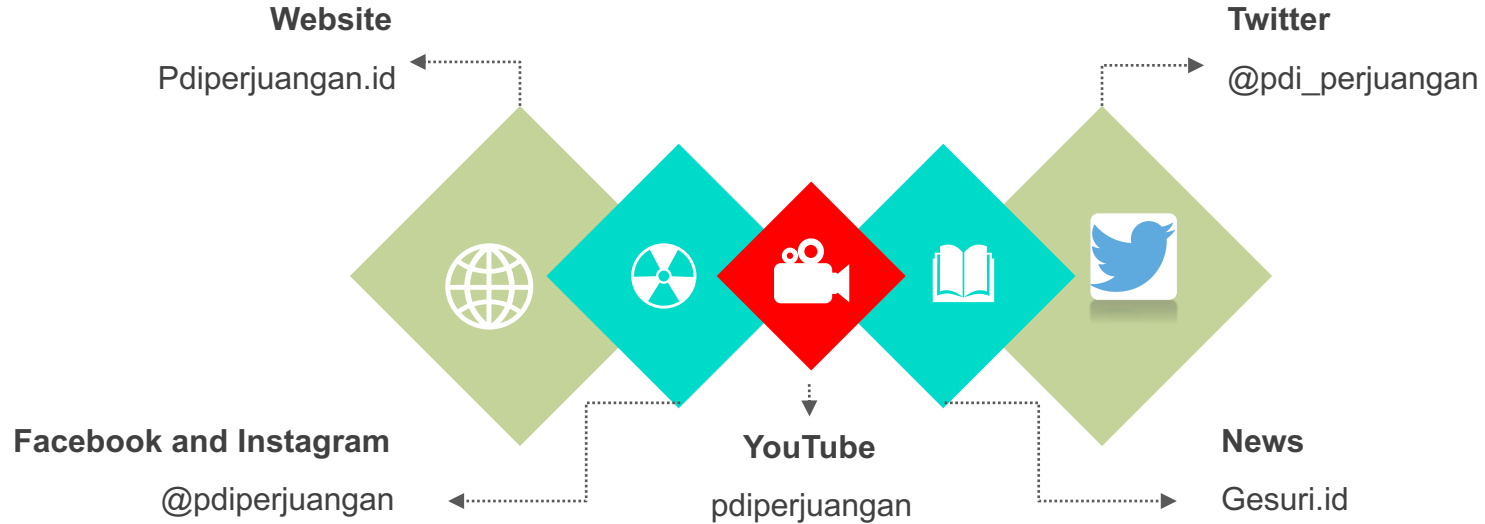


DPP PDI Perjuangan
conducts teleconferences in
once a week consistently



It aims to enhance the spirit of unity and also to monitor and control the program and performance of each region or branch

Media Information





PDI PERJUANGAN

PARTAI

PIDATO KETUA UMUM

MEDIA CENTER

BERITA

PPID

GALERI

Tetaplah jadi orang Indonesia dengan adat budaya Nusantara yang kaya raya ini.



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pusat 10310



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For more information
Please visit us at
[@pdiperjuangan.id](https://www.pdiperjuangan.id)



Consists of

1. The Information of Party
2. Speech of the General Chairwomen
(Ibu Hj. Megawati Sukarnoputri)
3. Media Center
4. News and Figures
5. Gallery of the activities

Terkini

Rumpun Bambu

Ineu Desak Penataan Lingkungan di Kawasan Gunung Geulis

Basarah Pastikan Perwakilan 20 Negara Hadiri Pelantikan

Basarah Persilakan Demc

gesuri.id

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Analisis

Interview

Serba Serbi

GesuriTV

Grafis

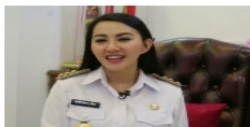
Quote

Galeri

Search....



Berita Pemerintahan



Pemerintahan

Pembkab Landak Gandeng BATAN Perbaiki Padi Varietas Lokal

Varietas Padi Lokal Palawakng khas Kabupaten Landak, Kalimantan Barat.

Oleh : **Heru Guntoro**, 18 Oktober 2019 12:30 WIB



Pemerintahan

Soal Jatah Menteri, Koster: Saya Tak Beri Masukan Apa-apa

Koster tak mau bicara banyak tentang jatah menteri dari Bali dalam kabinet kedua Jokowi.

Oleh : **Effatha Gloria V.G. Tamburian**, 18 Oktober 2019 11:46 WIB

Jokowi Success Story



Pemerintahan

Ini Foto Resmi Presiden & Wapres RI Periode 2019-2024

Pemerintahan

Jokowi Posting Gagang Telepon Tergantung, Ini Maknanya

Pemilu

Candidat Jajin Gabung, Gesuri Indonesia Harus



Cyber Training of Trainer

The Technology Utilization



Every societies can use this ambulance by contacting DPD and DPC or directly visit our office

The Party of Wong Cilik

Building Member Capacity of PDI Perjuangan



Education of secretary
(DPD & DPC)



Women Special Education

The Activities of PDI Perjuangan



Aceh Province



Bali 2019

The Activities of PDI Perjuangan

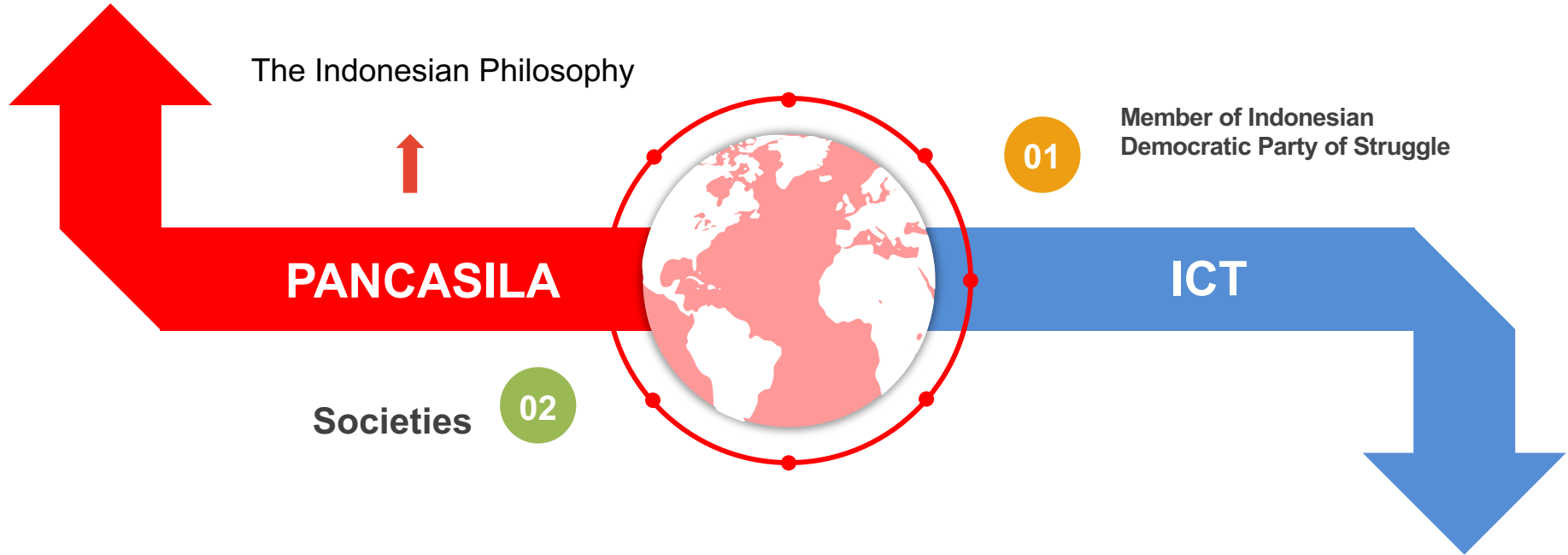


North Sumatera

The Activities of PDI Perjuangan



In The Future





PDI PERJUANGAN

THANKYOU