

Understanding the Ecosystem of Disinformation, Misinformation and Hate Speech

....the Latin American point of view (and
the experience)



How we face this problem
from Latin America?



Some aspects

1. Skeptic societies of the fundamental institutions



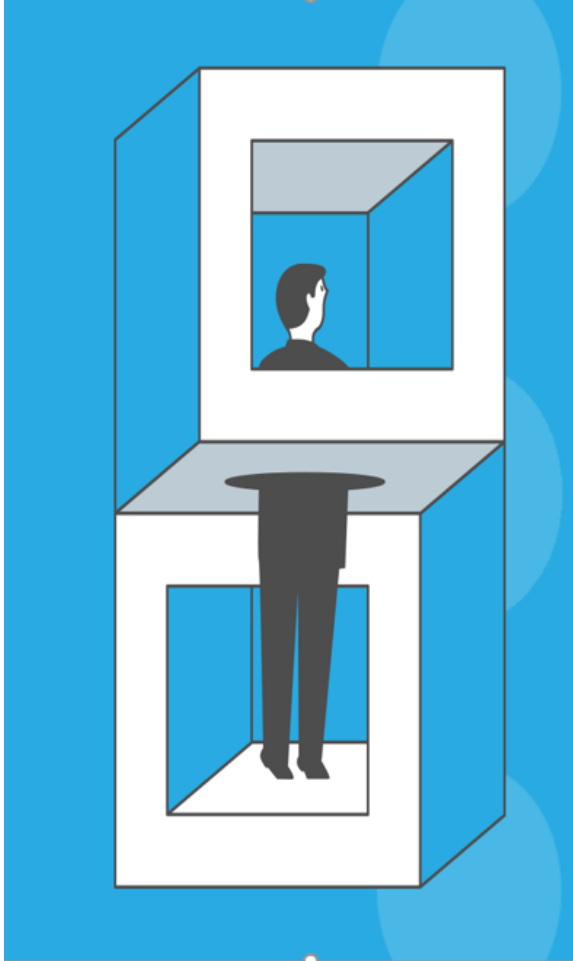
2. Governments that (historically) manipulate information



3. Uneducated public opinion and “light” journalism



The paradox: “incredulous but gullibles”



Paradoxically we are vulnerable to believe fantastic versions, especially false promises in electoral times. That is why the success of the populist narrative.



.....fake news has always existed.

The difference now is the reach and the ability to replicate itself infinitely.

Therefore the responsibility of each individual is greater, because now any single opinion or any false data can reach millions.

