

# **BANYUWANGI SMART KAMPUNG**

## **AN EFFORT TO INCREASE VILLAGE COMPETITIVENESS**

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Regent of Banyuwangi





# HOW TO GET TO **BANYUWANGI**



**EXISTING ROUTE**

**Surabaya - Banyuwangi :  $\pm$  1 Hours**  
**Jakarta - Banyuwangi :  $\pm$  1,5 Hours**



# Where is Banyuwangi ?

It Is Located In The Eastern Part Of Java



## BANYUWANGI BORDERLINE

**North** : Situbondo Regency  
**West** : Jember Regency  
**South** : Indonesia Ocean  
**East** : Bali Island



### BANYUWANGI REGENCY

**Large of Area:**  
5.782,50 km<sup>2</sup>



**Population :**  
1.604.897

**Long of Coast Line**  
175,8 KM



**Number of Island**  
10 Islands



**25 Districts**  
217 Villages



# Strategic issues



## **PREVIOUS IMAGE**

Magical City, Low Potency  
Far Away from Capital City



## **LARGE OF TERRITORY**

The Largest area in Java  
The Largest Infrastructure



## **DISPARITY AREA**

Imbalance Economic Growth



## **PUBLIC SERVICES PROBLEM**

Low Quality of Public Service



## **INFRACTIONS OF CITY ROOM**

Many Infractions of City Room



## **POVERTY PROBLEMS**

Percentage of Poor People 20,09 %





## LOCAL DEVELOPMENT PRIORITIES

### POLICY FRAMEWORK

NAWACITA (NATIONAL)  
& EAST JAVA  
PROVINCE PRIORITY



PRIORITIES OF  
BANYUWANGI  
DEVELOPMENT



PUBLIC ATTENTION  
(BOTTOM UP)

# 2

## OBLIGATORY

EDUCATION, HEALTH

# 3

## LEADING

FARMING, TOURISM, SME'S

# 4

## SUPPORTING

INFRASTRUCTURE, SOCIAL PROTECTION, ENVIRONMENT, BUREAUCRACY



IT NEEDS THE **PRIORITIES** SCALE OF DEVELOPMENT  
quick steps, wide multiplier effect

### LIMITED OF TIME

Time frame medium term  
development plan 5 years,  
development work  
plan 1 year

### LIMITED OF RESOURCES (HUMAN AND BUDGET)

The budget still depend  
on transfer fund

### LIMITED OF AUTHORITY

11 authorities of  
districts withdrawn  
to the province





for Banyuwangi, Information Technology  
is the 5th Infrastructure after roads, bridges,  
airports and ports

# 189 VILLAGE

are Connected by Fiber Optic

















# 7 DIMENSIONS OF SMART KAMPUNG





# 14 INDICATORS OF SMART KAMPUNG

-  Free wifi without password
-  Children's playing area
-  The reading corner / village library
-  Alms oxygen / planting trees
-  The availability of office guard for 24 hours
-  Clean toilets
-  The gate is open for 24 hours
-  Providing the incentive for the task force to hunt poverty
-  Information board / public information disclosure
-  Provision of lactation space
-  Office lighting
-  Disability friendly
-  IT-based services
-  Public Complaints





# THE VILLAGE OFFICE OPEN FROM MORNING TO EVENING



Desa Tamansari, Kec. Licin



Desa Temurejo, Kec. Bangorejo



Desa Kaligondo, Kec. Genteng



# Public Service Based On Information Technology

## LAHIR PROCOT PULANG BAWA AKTA



Born Baby Directly Gets  
the Birth Certificate

## SPM ONLINE (Surat Pernyataan Miskin)



to get poverty statement letter is  
enough in village office to  
it is issued in 6 hours

## ADMINISTRATION LETTER



One Stop service  
administration letter  
at the village office

## JALIN KASIH



Aplication to eradicate  
poverty based on  
geospasial



# Starting self service in Smart Kampung





# Health Service

## JEMPUT BOLA RAWAT WARGA



Medical treatment  
for Poor sick people  
at home

## GANCANG ARON



Go-Jek Rider escort  
medicine to poor people

## SAKINA



To reduce maternal  
and  
child mortality

## MOBIL UNIT REAKSI CEPAT (URC)



The Car is stand by  
for 24 hours to escort  
sick people to the hospital



## **BANYUWANGI MENGAJAR**

Teachers are sent to remote area  
with difficult access

## **RUANGGURU**

Colaboration with Ruangguru for  
equity of educational quality

## **BEASISWA**

## **BANYUWANGI CERDAS**

The Scholarship for  
poor and smart  
students

## **ART AND CULTURE**

Village hall is opened for  
dance performance  
training

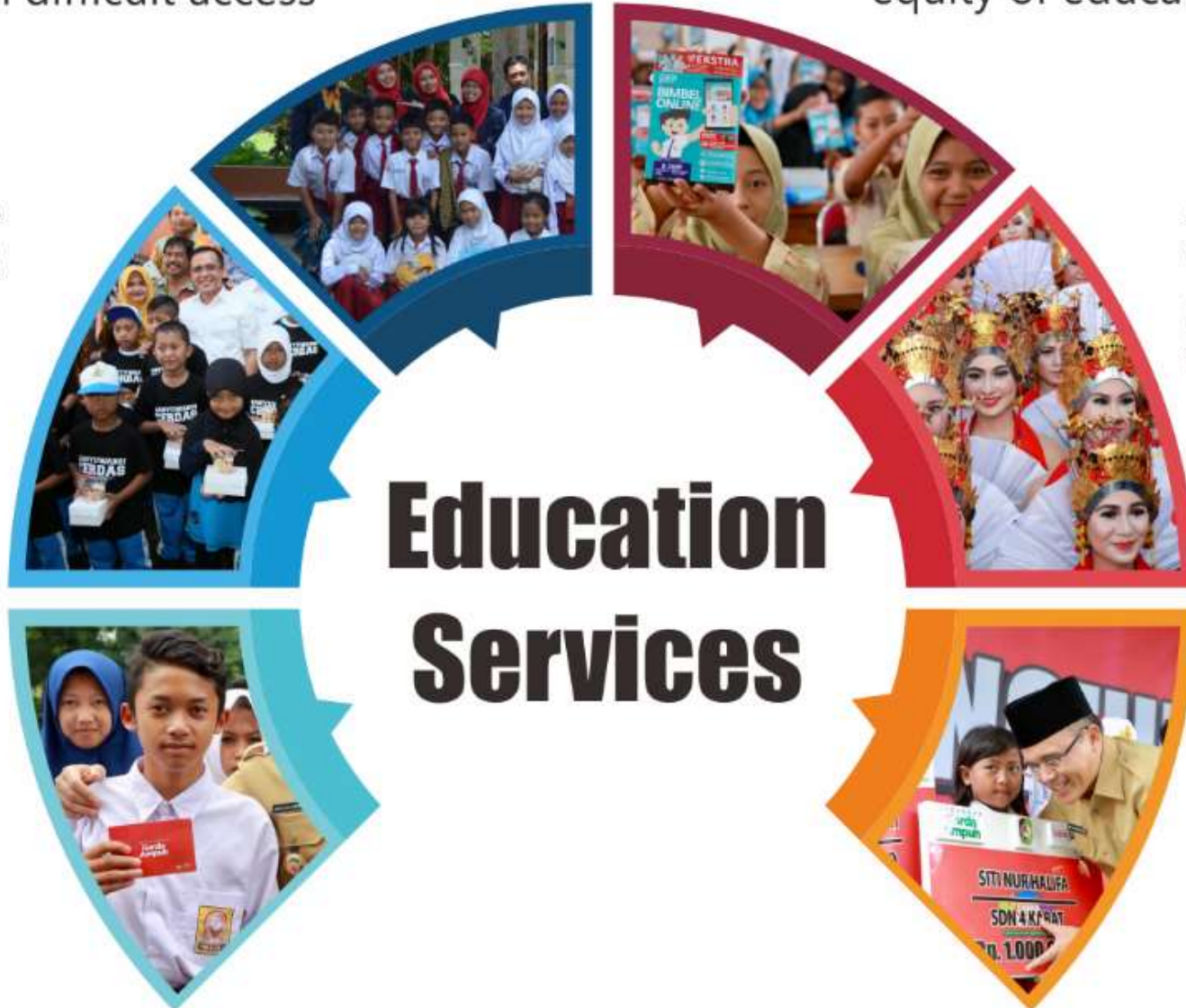
# **Education Services**

## **GARDA AMPUH**

Action of region  
to eradicate  
the dropout children

## **UANG SAKU SISWA MISKIN**

The poor students  
are given pocket money  
for mobility to school.





# ECONOMIC EMPOWERMENT

**banyuwangi-mall.com**



virtual mall  
of Banyuwangi  
to sell SME products

## HOMESTAY DEVELOPMENT



Near by tourism attraction  
is forbidden to build  
hotel (homestay only)

## INTERNET MARKETING



Training for youth people  
in order to comprehend  
digital market society

## TRAINING FOREIGN LANGUAGE



Foreign course  
for village people to learn  
english, arabic & mandarin



# Poverty Reduction

## RANTANG KASIH



alone elderly people  
are given meal everyday

## BEDAH RUMAH



House renovation  
for Poor People

## INFORMAL WORKER INSURANCE



Insurance for sulphur minner,  
dustman and low income



# Emergency Services for Poverty Alleviation



Desa Gumirih, Kec. Singojuruh

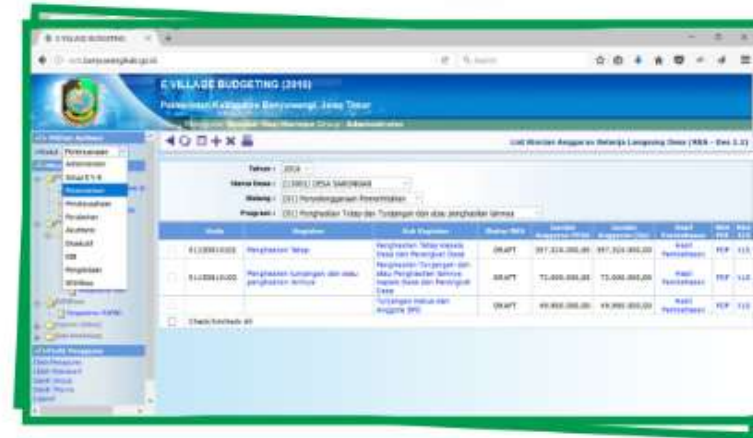


# PUBLIC INFORMATION

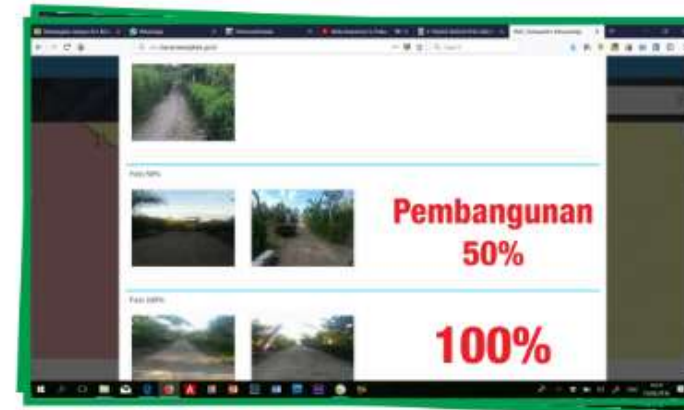
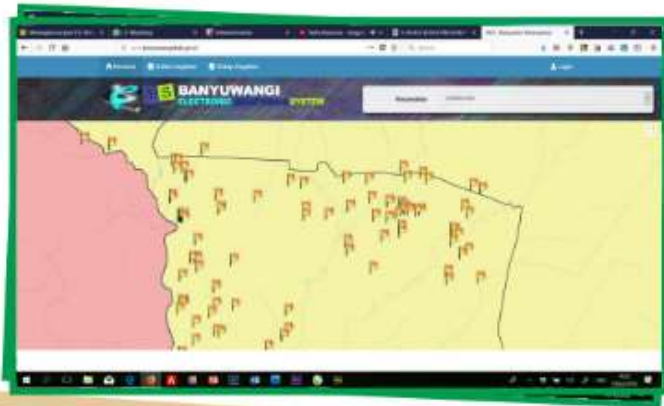




## ✓ E-Village Budgeting (Integrated system of village planning budgeting)



## ✓ E-Monitoring System (System for monitoring of development villages activities)







# **BANYUWANGI SMART KAMPUNG IN HANDLING OF COVID-19**





# PREVENTION OF COVID-19 SPREADING, AND RESTRICTION OF THE MOVEMENT OF NEWCOMERS

## Optimalization of resident isolation and restriction of immigrants movement

Data Rumah Isolasi

Terdapat 251 Rumah Isolasi Tersedia



► Isolation houses can be accessed online, travelers in transit can reserve the isolation house.



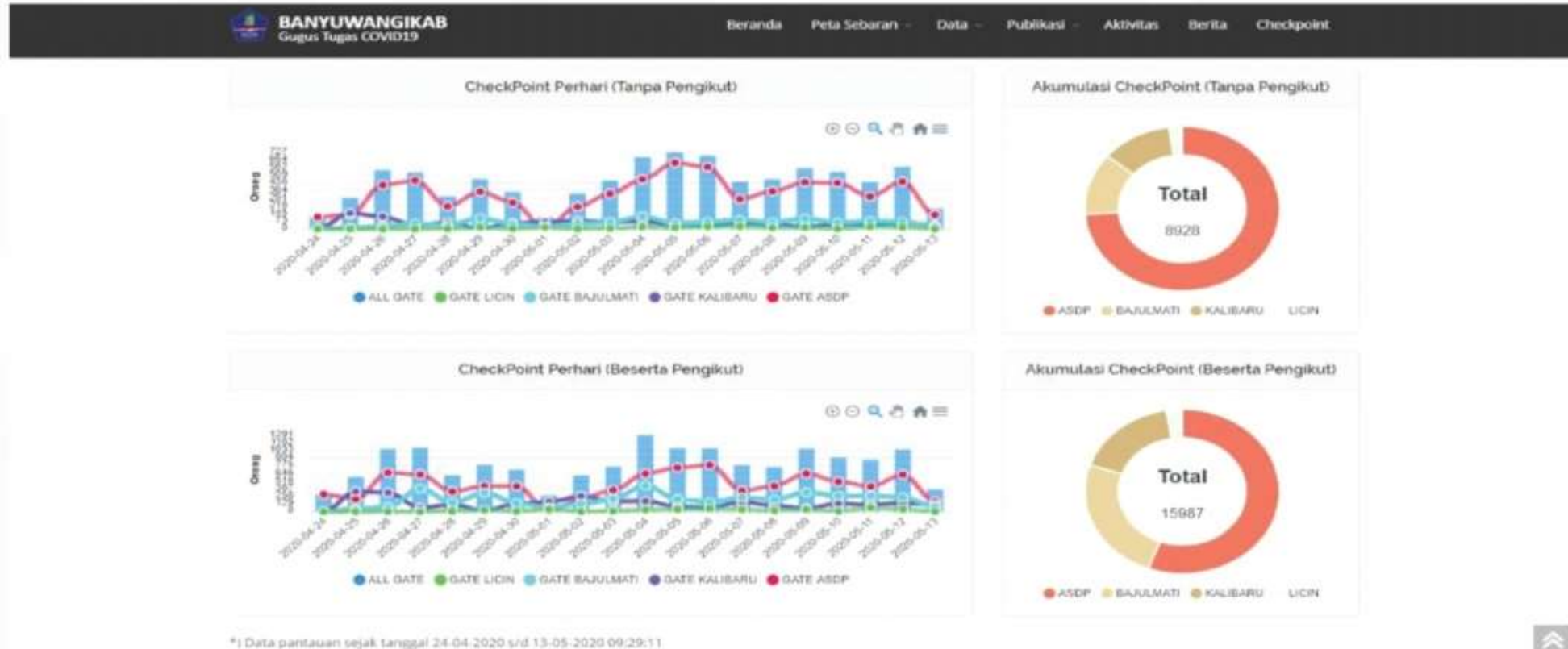


## BANYUWANGI PREPARED HUNDREDS OF ISOLATION HOUSES FOR MIGRANTS

189 houses, 419 rooms (700 beds) have been provided for the isolation of migrants from the red zone



# PREVENTION OF COVID-19 SPREADING



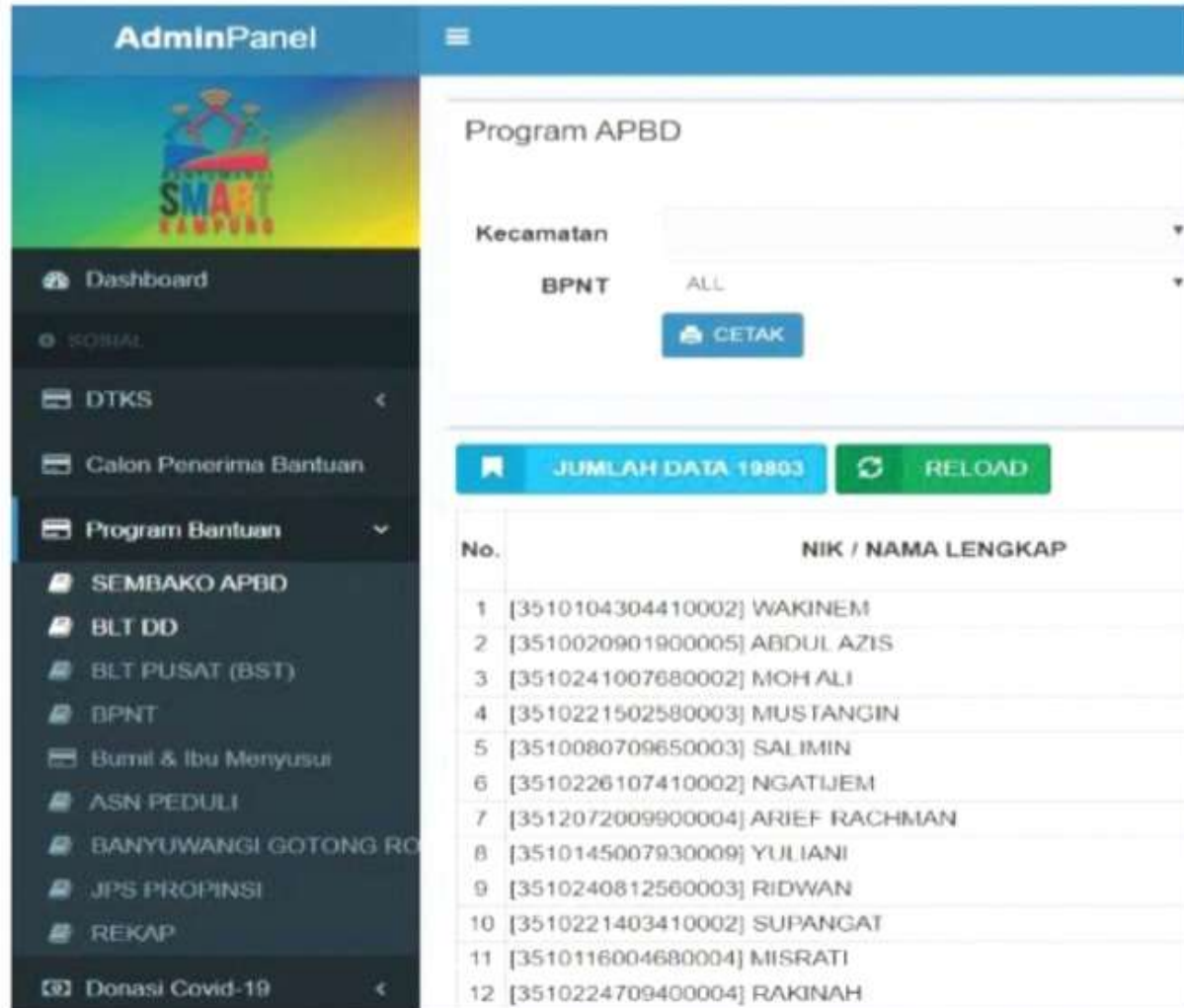
**Data collection on newcomers is integrated with the village, the village government will immediately receive notification when the village becomes a destination for migrants to be closely monitored for isolation**







# THE DATA OF SOCIAL SAFETY NET RECIPIENT INTEGRATED WITH SMART KAMPUNG



**AdminPanel**

Program APBD

Kecamatan

BPNT ALL

CETAK

JUMLAH DATA 19803 RELOAD

No.	NIK / NAMA LENGKAP
1	[3510104304410002] WAKINEM
2	[3510020901900005] ABDUL AZIS
3	[3510241007680002] MOH ALI
4	[3510221502580003] MUSTANGIN
5	[3510080709650003] SALIMIN
6	[3510226107410002] NGATIJEM
7	[3512072009900004] ARIEF RACHMAN
8	[3510145007930009] YULIANI
9	[3510240812560003] RIDWAN
10	[3510221403410002] SUPANGAT
11	[3510116004680004] MISRATI
12	[3510224709400004] RAKINAH

▶ **750.000 recipients,  
by name by address by NIK**





**The Urgency of Face to Face Meeting**  
So there is no misperception in society in receiving  
information

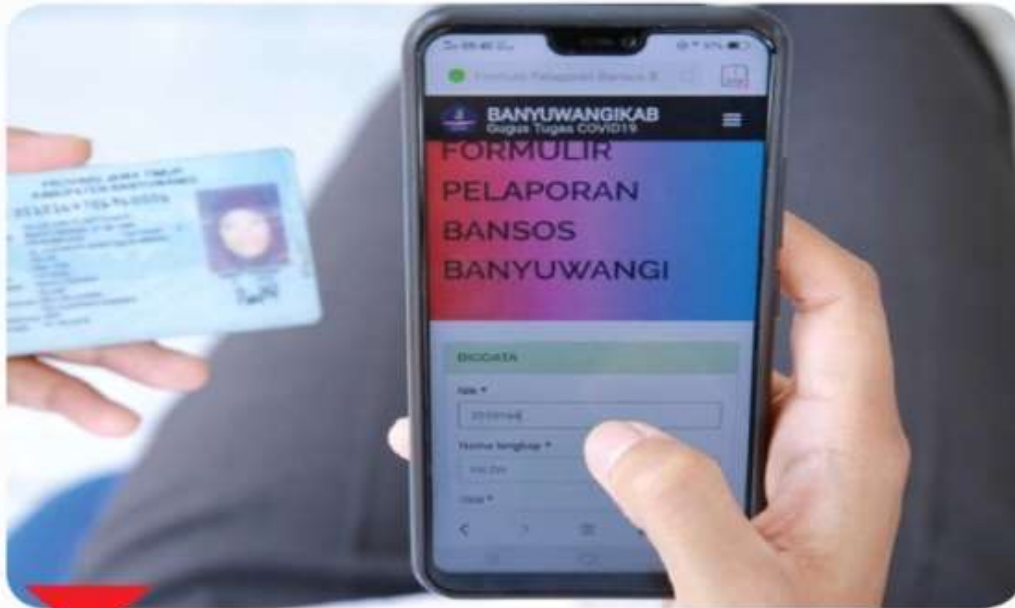


# PUBLICATION OF SOCIAL SAFETY NET RECIPIENTS AT MOSQUE, CHURCH and TEMPLE





# RECIPIENT TRANSPARENCY AND SOCIAL SAFETY NET REPORTING



**Citizens can report themselves or others for social assistance**



**Everyone can check social assistance recipients**



# SMARTKAMPUNG BANYUWANGI

Integrated Social Safety Net Database

The religious leaders  
of all religions

Students  
of boarding schools

**DASAWISMA**  
(the people in the housing)

**SMARTKAMPUNG  
BANYUWANGI**

**PKH & BPNT**

(The Program of Family Hope  
and Non Cash Food Assistance)

**BPNT Tambahan**

(The Addition of Non Cash  
Food Assistance)

**BST Kemensos**

(Cash Social Assistance  
from The Social Ministry)

**BLT Dana Desa**

(Direct Cash Assistance  
from Village Funds)

**Sembako APBD**

(Basic Foodstuffs from Regional  
Revenue and Expenditure Budgets)

**JPS Provinsi**

( Social Safety Net from the Province)



# THE DIFFERENCES IN BANYUWANGI TOURISM STRATEGY

## *Before the pandemic*

Value offered: best price, low price

### **Accommodation**

(hotels, villas, homestays, transportation services)

Crowded, excited, mass

### **Tourist Attractions**

not yet a priority

### **Hygiene and Health Certification**

virality is driven more by  
busy attractions

### **Tourist preference**

Top value: friendliness and competence

### **Tourism human resources**

7 days a week, 24 hours a day

### **Opening Hours**

## *New Normal*

Value offered: cleanliness, health  
and safety

Maintain distance, taking into account  
the capacity of tourist attractions  
(visitors are limited).

Mandatory hygiene and health certification  
is required, starting in Banyuwangi.

Virality will be boosted by outdoor tourism  
activities, private tours and helping to  
nourish tourists

Superior value: friendliness, health  
and competence.

Give time off to "breathe" for health  
and hygiene: destinations are open  
5 days a week, cafes and restaurants  
close 1 day a week





**ALL DEPARTEMENTS ARE HEALTH OFFICES  
AND CIVIL SERVICE POLICE UNITS**





**The involving of religious leaders from all religions in handling COVID-19**





Each service office must be equipped with supporting tools, such as thermo guns, proper sanitation, hand sanitizers, masks and faceshields mandatory for officers





# Technology for Welcoming New Normal Tourism

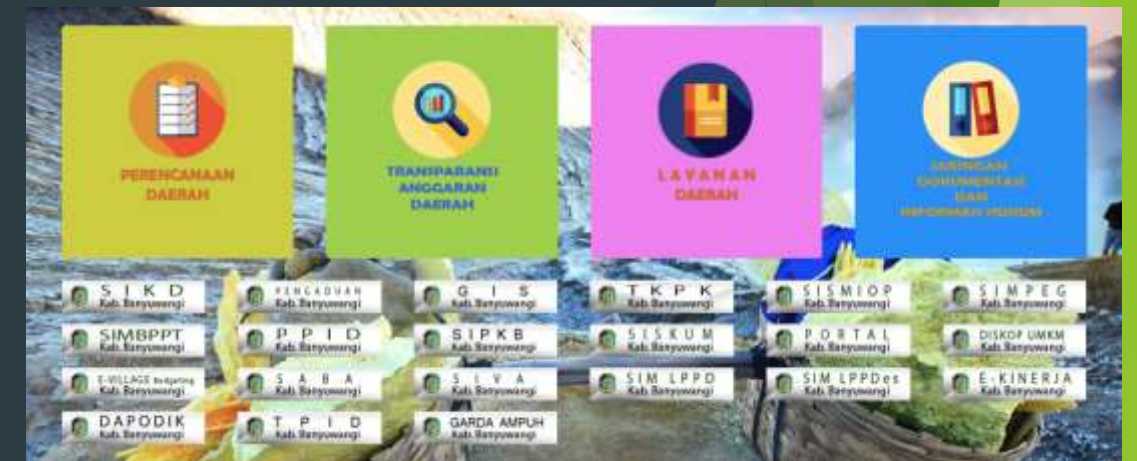
- setting the destinations capacity via online
- new normal certification for hotels, cafes - restaurants destinations





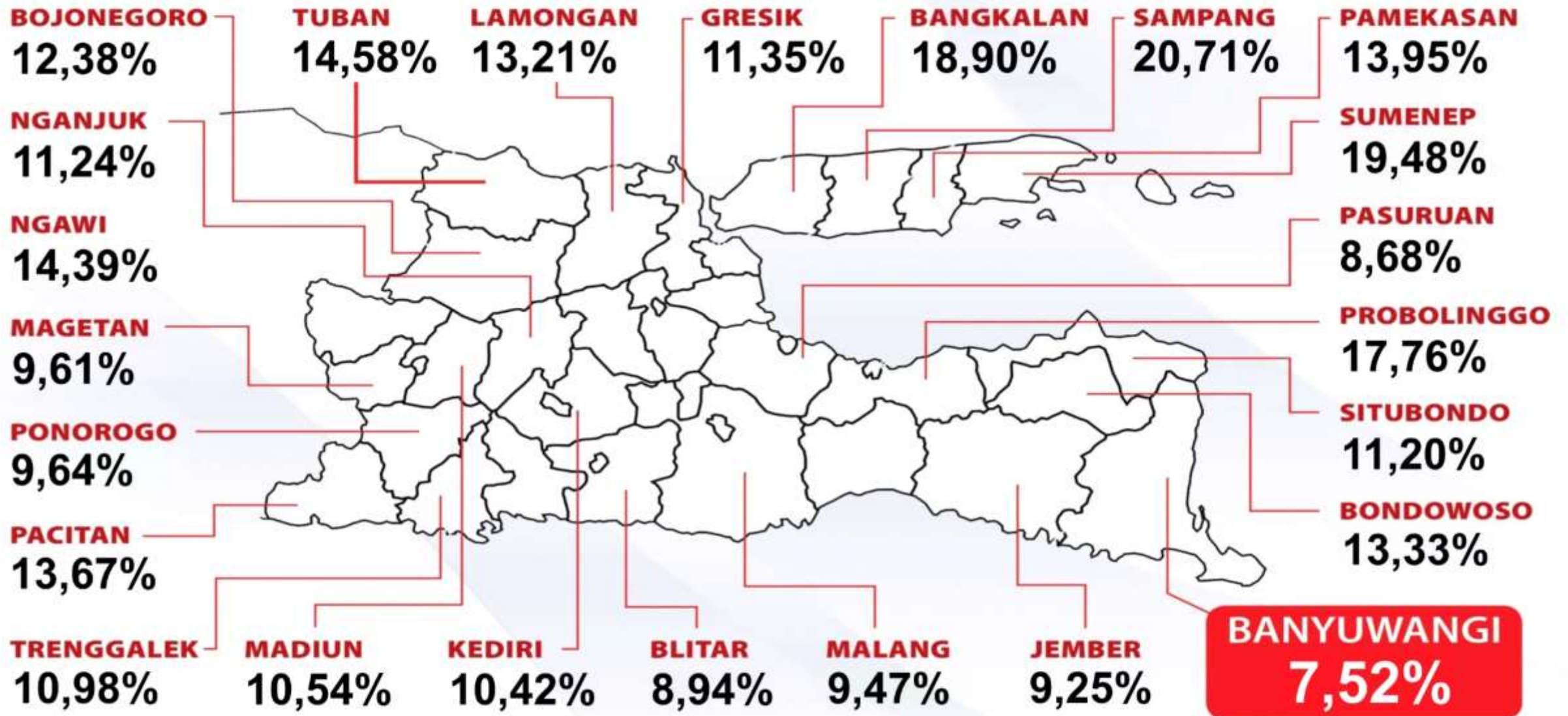
# BANYUWANGI INCLUDED IN ASEAN SMART CITIES NETWORK

## ASEAN SMART CITIES NETWORK PILOT CITIES





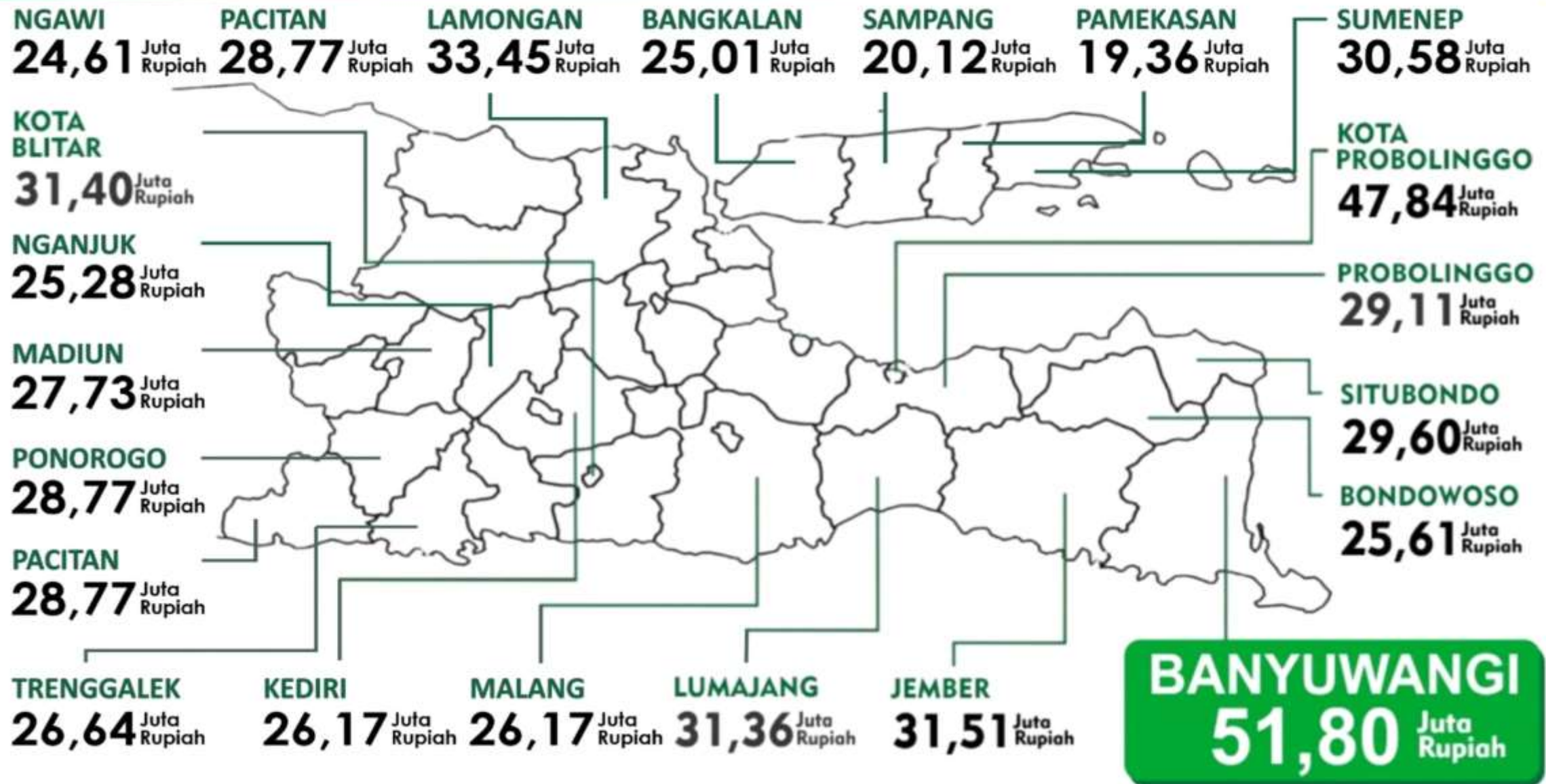
# Poverty Map of East Java District





# Gross Domestic Product (GDP) of some area

2019







*Thank You*