BANYUWANGI SMART KAMPUNG
AN EFFORT TO INCREASE VILLAGE COMPETITIVENESS

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Regent of Banyuwangi
HOW TO GET TO BANYUWANGI

EXISTING ROUTE

Surabaya - Banyuwangi: ± 1 Hours
Jakarta - Banyuwangi: ± 1,5 Hours
Where is Banyuwangi?

It is located in the eastern part of Java.

Banyuwangi Regency

- Large of Area: 5,782.50 km²
- Population: 1,604,897
- Long of Coast Line: 175.8 km
- Number of Island: 10 Islands
- 25 Districts
- 217 Villages

Borderline:
- North: Situbondo Regency
- West: Jember Regency
- South: Indonesia Ocean
- East: Bali Island
Strategic issues

PREVIOUS IMAGE
Magical City, Low Potency
Far Away from Capital City

LARGE OF TERRITORY
The Largest area in Java
The Largest Infrastructure

DISPARITY AREA
Imbalance Economic Growth

PUBLIC SERVICES PROBLEM
Low Quality of Public Service

INFRINGEMENTS OF CITY ROOM
Many Infractions of City Room

POVERTY PROBLEMS
Percentage of Poor People 20.09 %
Local Development Priorities

2. Obligatory: Education, Health

3. Leading: Farming, Tourism, SME's

4. Supporting: Infrastructure, Social Protection, Environment, Bureaucracy

It needs the priorities scale of development, quick steps, wide multiplier effect.

Limited of Time:
Time frame medium term development plan 5 years, development work plan 1 year

Limited of Resources (Human and Budget):
The budget still depend on transfer fund

Limited of Authority:
11 authorities of districts withdrawn to the province

Policy Framework

NAWACITA (National) & East Java Province Priority

Priorities of Banyuwangi Development

Public Attention (Bottom Up)
for Banyuwangi, Information Technology is the 5th Infrastructure after roads, bridges, airports and ports
14 INDICATORS OF SMART KAMPUNG

- Free wifi without password
- Children's playing area
- The reading corner / village library
- Alms oxygen / planting trees
- The availability of office guard for 24 hours
- Clean toilets
- The gate is open for 24 hours
- Providing the incentive for the task force to hunt poverty
- Information board / public information disclosure
- Provision of lactation space
- Office lighting
- Disability friendly
- IT-based services
- Public Complaints
THE VILLAGE OFFICE OPEN FROM MORNING TO EVENING

Desa Temurejo, Kec. Bangrejo

Desa Tamansari, Kec. Licin

Desa Kaligondo, Kec. Genteng
Public Service Based On Information Technology

**LAHIR PROCOT PULANG BAWA AKTA**

Born Baby Directly Gets the Birth Certificate

to get poverty statement letter is enough in village office to it is issued in 6 hours

**SPM ONLINE**
(Surat Pernyataan Miskin)

**ADMINISTRATION LETTER**

One Stop service administration letter at the village office

**JALIN KASIH**

Aplication to eradicate poverty based on geospasial
Starting self service in Smart Kampung
**Health Service**

- **JEMPUT BOLA RAWAT WARGA**: Medical treatment for Poor sick people at home
- **GANCANG ARON**: Go-Jek Rider escort medicine to poor people
- **SAKINA**: To reduce maternal and child mortality
- **MOBIL UNIT REAKSI CEPAT (URC)**: The Car is stand by for 24 hours to escort sick people to the hospital
BANYUWANGI MENGAJAR
Teachers are sent to remote area with difficult access

RUANGGURU
Collaboration with Ruangguru for equity of educational quality

BEASISWA BANYUWANGI CERDAS
The Scholarship for poor and smart students

ART AND CULTURE
Village hall is opened for dance performance training

GARDA AMPUH
Action of region to eradicate the dropout children

UANG SAKU SISWA MISKIN
The poor students are given pocket money for mobility to school.
ECONOMIC EMPOWERMENT

banyuwangi-mall.com

virtual mall of Banyuwangi to sell SME products

HOMESTAY DEVELOPMENT

Near by tourism attraction is forbidden to build hotel (homestay only)

INTERNET MARKETING

Training for youth people in order to comprehend digital market society

TRAINING FOREIGN LANGUAGE

Foreign course for village people to learn English, Arabic, and Mandarin
Poverty Reduction

**RANTANG KASIH**
alone elderly people are given meal everyday

**BEDAH RUMAH**
House renovation for Poor People

**INFORMAL WORKER INSURANCE**
Insurance for sulphur miner, dustman and low income
Emergency Services for Poverty Alleviation

Desa Gumirih, Kec. Singojuruh
PUBLIC INFORMATION
E-Village Budgeting (Integrated system of village planning budgeting)

E-Monitoring System (System for monitoring of development villages activities)
BANYUWANGI SMART KAMPUNG IN HANDLING OF COVID-19
PREVENTION OF COVID-19 SPREADING, AND RESTRICTION OF THE MOVEMENT OF NEWCOMERS

Optimization of resident isolation and restriction of immigrants movement

- Isolation houses can be accessed online, travelers in transit can reserve the isolation house.
BANYUWANGI PREPARED HUNDREDS OF ISOLATION HOUSES FOR MIGRANTS

189 houses, 419 rooms (700 beds) have been provided for the isolation of migrants from the red zone
Data collection on newcomers is integrated with the village, the village government will immediately receive notification when the village becomes a destination for migrants to be closely monitored for isolation.
THE DATA OF SOCIAL SAFETY NET RECIPIENT INTEGRATED WITH SMART KAMPUNG

750,000 recipients, by name by address by NIK
The Urgency of Face to Face Meeting
So there is no misperception in society in receiving information
PUBLICATION OF SOCIAL SAFETY NET RECIPIENTS AT MOSQUE, CHURCH and TEMPLE
Citizens can report themselves or others for social assistance

Everyone can check social assistance recipients
SMARTKAMPUNG BANYUWANGI
Integrated Social Safety Net Database

- The religious leaders of all religions
- Students of boarding schools
- DASAWISMA (the people in the housing)

PKH & BPNT (The Program of Family Hope and Non Cash Food Assistance)
BPNT Tambahan (The Addition of Non Cash Food Assistance)
BST Kemensos (Cash Social Assistance from The Social Ministry)
BLT Dana Desa (Direct Cash Assistance from Village Funds)
Sembako APBD (Basic Foodstuffs from Regional Revenue and Expenditure Budgets)
JPS Provinsi (Social Safety Net from the Province)
# The Differences in Banyuwangi Tourism Strategy

<table>
<thead>
<tr>
<th>Before the Pandemic</th>
<th>New Normal</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Value offered:</strong> best price, low price</td>
<td><strong>Accommodation</strong> (hotels, villas, homestays, transportation services)</td>
</tr>
<tr>
<td><strong>Crowded, excited, mass</strong></td>
<td><strong>Tourist Attractions</strong></td>
</tr>
<tr>
<td><strong>not yet a priority</strong></td>
<td><strong>Hygiene and Health Certification</strong></td>
</tr>
<tr>
<td><strong>virality is driven more by busy attractions</strong></td>
<td><strong>Tourist preference</strong></td>
</tr>
<tr>
<td><strong>Top value: friendliness and competence</strong></td>
<td><strong>Tourism human resources</strong></td>
</tr>
<tr>
<td><strong>7 days a week, 24 hours a day</strong></td>
<td><strong>Opening Hours</strong></td>
</tr>
</tbody>
</table>
ALL DEPARTEMENTS ARE HEALTH OFFICES AND CIVIL SERVICE POLICE UNITS
The involving of religious leaders from all religions in handling COVID-19
Each service office must be equipped with supporting tools, such as thermo guns, proper sanitation, hand sanitizers, masks and faceshields mandatory for officers.
Technology for Welcoming New Normal Tourism

- setting the destinations capacity via online
- new normal certification for hotels, cafes - restaurants destinations
BANYUWANGI INCLUDED IN ASEAN SMART CITIES NETWORK
Poverty Map of East Java District

- Bojonegoro: 12.38%
- Tuban: 14.58%
- Lamongan: 13.21%
- Gresik: 11.35%
- Bangkalan: 18.90%
- Sidoarjo: 20.71%
- Pamekasan: 13.95%
- Nganjuk: 11.24%
- Sumenep: 19.48%
- Ngawi: 14.39%
- Pasuruan: 8.68%
- Magetan: 9.61%
- Probolinggo: 17.76%
- Ponorogo: 9.64%
- Situbondo: 11.20%
- Pacitan: 13.67%
- Bondowoso: 13.33%
- Trenggalek: 10.98%
- Madiun: 10.54%
- Kediri: 10.42%
- Blitar: 8.94%
- Malang: 9.47%
- Jember: 9.25%
- Banyuwangi: 7.52%

Source: BPS
Gross Domestic Product (GDP) of some area

2019

NGAWI: 24,61 Juta Rupiah
PACITAN: 28,77 Juta Rupiah
LAMONGAN: 33,45 Juta Rupiah
BANGKALAN: 25,01 Juta Rupiah
SAMPANG: 20,12 Juta Rupiah
PAMEKASAN: 19,36 Juta Rupiah
SUMENEP: 30,58 Juta Rupiah
KOTA BLITAR: 31,40 Juta Rupiah
NGANJUK: 25,28 Juta Rupiah
MADIUN: 27,73 Juta Rupiah
PONOROGO: 28,77 Juta Rupiah
PACITAN: 28,77 Juta Rupiah
TRENGGALEK: 26,64 Juta Rupiah
KEDIRI: 26,17 Juta Rupiah
MALANG: 26,17 Juta Rupiah
LUMAJANG: 31,36 Juta Rupiah
JEMBER: 31,51 Juta Rupiah
BANYUWANGI: 51,80 Juta Rupiah

Source: east java BPS, processed data
Thank You