Strategic issues

**LARGE OF TERRITORY**
Banyuwangi as the largest Regency in East Java (5,782,50 km²), consists of 25 Sub Districts, 189 Villages, with 1.7 million inhabitants

**BANYUWANGI’S IMAGE**
Image as a city of black magic

**BANYUWANGI’S LOCATION**
Far from the capital city

**POVERTY PROBLEMS**
Poverty Problems, increase because of Covid-19

**PUBLIC SERVICES**
The quality of public services that tend to be low

Making Challenges As Opportunities
To Continuously To Transform And Innovate
WHY SMART KAMPUNG?

The distance from the farthest village to Banyuwangi city is about 200 km, with a travel time of approximately 3 hours, so we implement a smart city in Banyuwangi in the concept: “Smart Kampung”.

Large of Area: 5,782.50 km²
25 Sub Districts
189 Villages

IT brings distance and time of service from the center of government to all villages.
7 Dimensions of Smart Kampung

- Information technology-based public services
- Governance
- Health services
- Public information
- Education services
- Poverty alleviation
- Local economic empowerment
THE SINGLE SIGN ON (SSO) CONCEPT

There are more than 35 services available in the New Smart Kampung Banyuwangi application.

At least 1,000 more community users access Smart Kampung and perform self-service every day.
The data of Social Safety Net recipients in smart kampung in order to minimize overlapping data /double recipient data.

Distribution of Cash Social Assistance Funds by using the data from smart kampung.

Integrated isolation house in all subdistricts by using schools and homestays.
VERIFIES THE SOCIAL SAFETY NET DATA COLLECTION WHICH IS INTEGRATED WITH THE NEW SMART KAMPUNG BANYUWANGI, TO MINIMIZE DOUBLE RECIPIENTS
VACCINE DATA COLLECTION

Total vaccination dose 1: 89.96%
Total vaccination for elderly dose 1: 72.77%
Total vaccination for children aged 6-11 years dose 1: 82.54%
Total booster vaccination (dose 3): 14,047 people
E-Pad Web-based online local tax payment service system

11 types of tax services

- Parkir
- Hiburan
- Restoran
- Air & Tanah
- Reklame
- PBB
- Hotel

Aplikasi E-PAD
Monitoring And Evaluation of Smart Kampung Through “Bunga Desa” Program

- Provided direct solutions to the affairs of the villagers
- More than 5,000 problems were solved (population issues, education, health, MSMEs, licensing, agriculture, infrastructure and other services)
- **Smart Kampung** is included in the list of 100 Smart City 2021 in the **Smart Economy category**;
- The 2021 Indonesian Tourism Village Award (ADWI) for the **Digital Category**;
- Indonesia Smart Nation Award (ISNA) 2020, in the **Smart Society category** (for accelerating verification of social safety net recipients);
- Innovative Government Award/IGA 2019, for the **digital public service category**;
- Banyuwangi Regency is included in **ASEAN Smart Cities Network**.
In 2021 the poverty rate in Banyuwangi is 8.07%, only a slight increase of 0.01%, which is the lowest increase in poverty in East Java.

Banyuwangi is the lowest increase in poverty in East Java Province.
WARUNG NAIK KELAS
(Raise the Class of the Stall)
we have upgraded more than 350 stalls
and provided more than 1,000 production
equipment assistance
“Social safety net, each worth IDR 300,000,- to more than 7,000 street vendors and small stalls whose trading time was limited during the restrictions on the treatment of community activities period (PPKM)”
The movement of government officers and the community to go shopping at street vendors and stalls nearest their home on unique dates every month, 2.2, 3.3, 4.4 etc.

More than 7,500 transactions are generated each month.