SIMNAKER
INVESTING ON PEOPLE
BUILDING A BRIGHT FUTURE
SMART CITY OF LUMAJANG REGENCY
STRATEGIC ISSUES
HOW TO HANDLE IT?

IMPROVING THE QUALITY OF EDUCATION  
- good education, will get a good job and can increase income and welfare

IMPROVING THE QUALITY OF HEALTH  
- Good health quality, produce good young generation.

INCREASING INVESTMENT  
- Investment increases, then job opportunities will increase.

REDUCING THE UNEMPLOYMENT RATE  
- Reduce the unemployment rate, through the expansion of information and capacity building of human resources
### OVERVIEW POVERTY AND UNEMPLOYMENT RATE

#### POVERTY RATE
- The poverty rate is below the provincial poverty rate, being in position 15 out of 38 regency.

#### THE OPEN UNEMPLOYMENT RATE
- The open unemployment rate is below the provincial poverty rate, being in position 4 out of 38 regency.
WHAT IS THE COLLABORATION BETWEEN LUMAJANG REGENCY AND CALD IN PROMOTING SMART CITY?
a platform aimed at improving human resource governance in Lumajang Regency, from improving quality to facilitating labor distribution
The main goal of SIMNAKER development:

**Build the Basis Data**
with a good database, the resulting policies will be right on target.

**Improve Service**
provide additional media services for job seekers that are easier and efficient.

**Expand Access to Information**
Expanding access to information on job fairs and job training.

**Improve labor distribution supervision**
increase protection to workers from illegal requests.
WHO CAN ACCESS IT?

The Regent, Planning Agency, Manpower Agency

- administration and licensing services
- job vacancies
- company information

Community, Job seekers, Companies

- Database

The Regent, Planning Agency, Manpower Agency

- administration and licensing services
- job vacancies
- company information
THANK YOU