Mobility for All
Creating the Environment for Transformation
by Robert Y. Siy, Jr.
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Mobility is a Basic Need

Public Transport is an Essential Service
But Dignified Mobility Remains Elusive

Images of Metro Manila Commuters in Recent Days

Photo by Jilson Tiu
Filipinos Shifting to Private Motor Vehicles

MOTORCYCLES IS THE FASTEST GROWING SEGMENT.

Source: Metro Manila Development Authority
Infrastructure is Important, But Not Sufficient

You Can Also Build A Lot of the Wrong Kind of Infrastructure!
Budgets Have Excluded Road-Based Public Transport and Active Transport

MINIMAL FUNDING TO ROAD-BASED PUBLIC TRANSPORT EVEN THOUGH IT IS DOMINANT.
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Crucial Elements for Transformation

Messages and Mindset Change

• Defining the client
• Setting the right objectives and performance targets
• Research to influence policy

Coalition Building and Collaboration

• Like-minded individuals
• Organizations with common goals
• Media
• Progressive Public Servants
• Legislators
• Transport Industry
• Private Sector

Share Data and Policy Analysis; Find “Win-Win” Solutions
We need to prioritize the vast majority without cars!
Nationwide, only 5% of households are car owners.

Designing Streets and Managing Traffic So That Cars Can Go Faster
Make Travel More Difficult and Less Safe For The Majority Without Cars.
Revising Performance Measures and Targets of Government Agencies

Vehicle-Centric Mobility ❌
- Average vehicle speed on major roads
- Vehicle operating costs
- Volume-Capacity Ratio of Roads

People-Centric Mobility 😊
- Travel time of commuters
- Waiting time of commuters
- Travel expenditures of commuters
- Safety indicators

REPLACE VEHICLE-CENTRIC INDICATORS WITH PEOPLE-CENTRIC INDICATORS.
THANK YOU

Robert Y. Siy, Jr.
moveasonecoalition@gmail.com