

Mobility for All

Creating the Environment for Transformation

by Robert Y. Siy, Jr.

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Mobility is a Basic Need

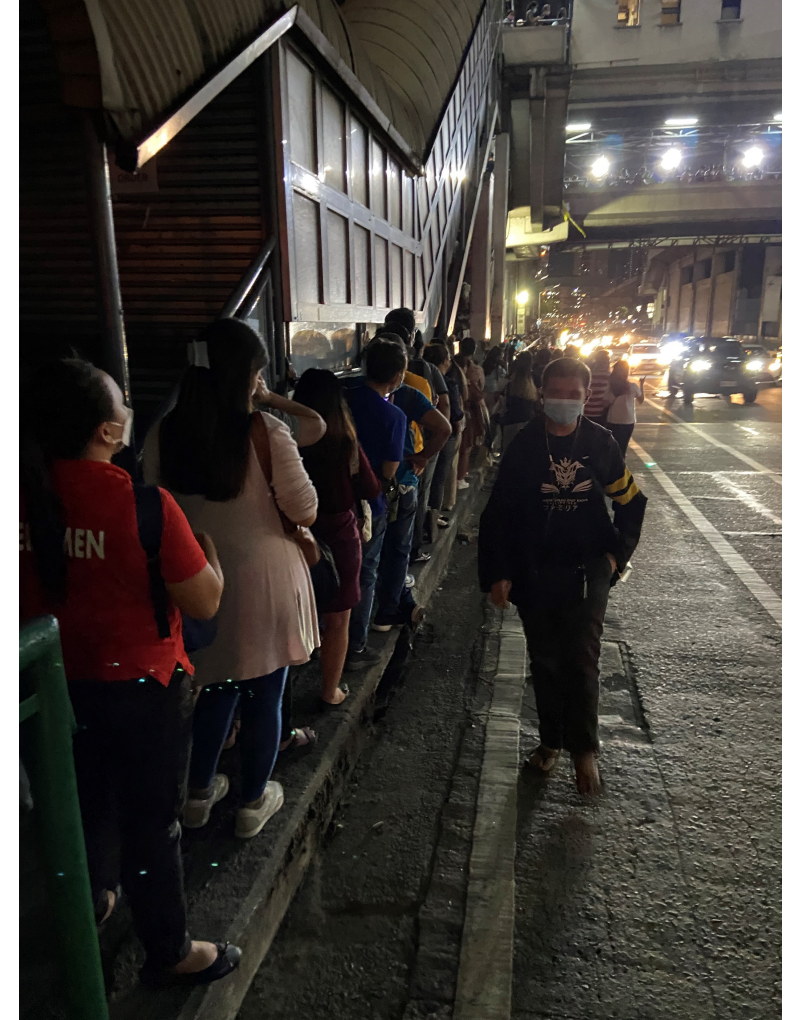


Public Transport is an Essential Service

But Dignified Mobility Remains Elusive



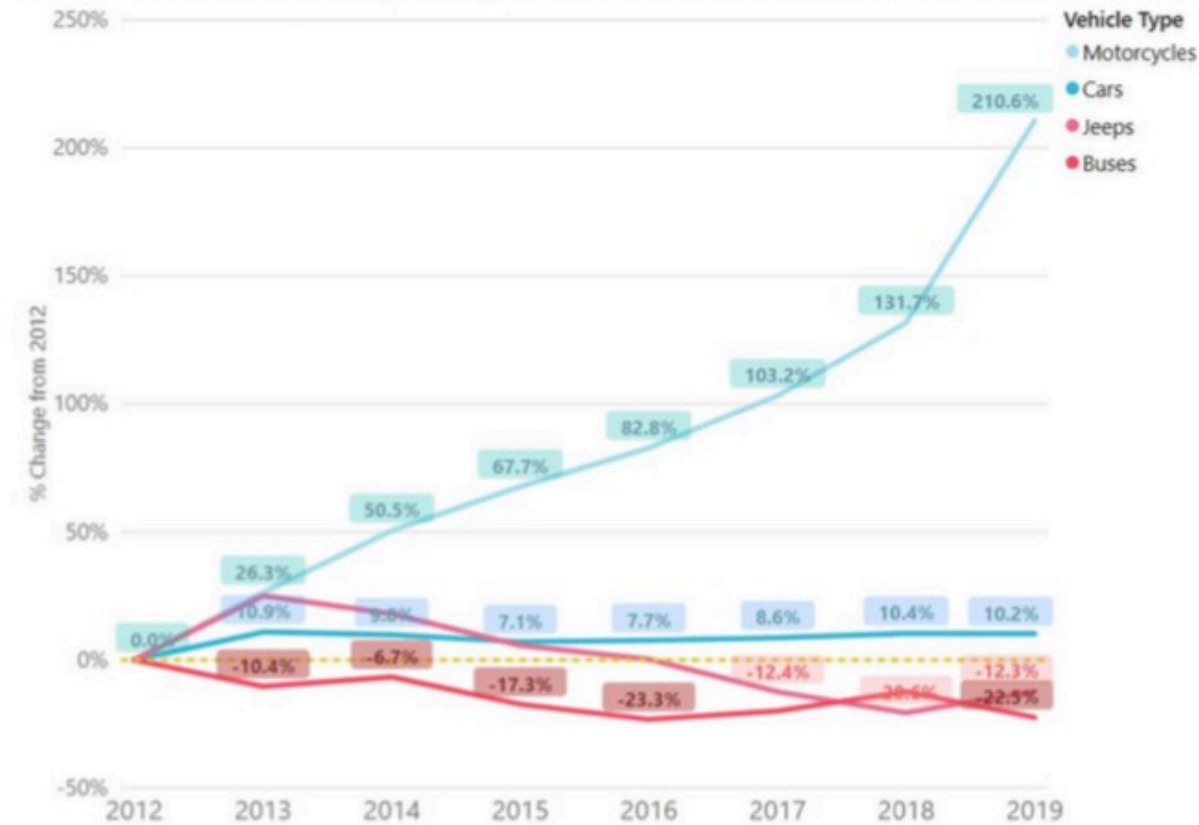
Photo by Jilson Tiu



Images of Metro Manila Commuters in Recent Days

Filipinos Shifting to Private Motor Vehicles

Growth of Annual Average Daily Traffic of Vehicles in Metro Manila from 2012



* Covers only circumferential and radial roads in Metro Manila

Source: Metro Manila Development Authority

MOTORCYCLES IS THE FASTEST GROWING SEGMENT.

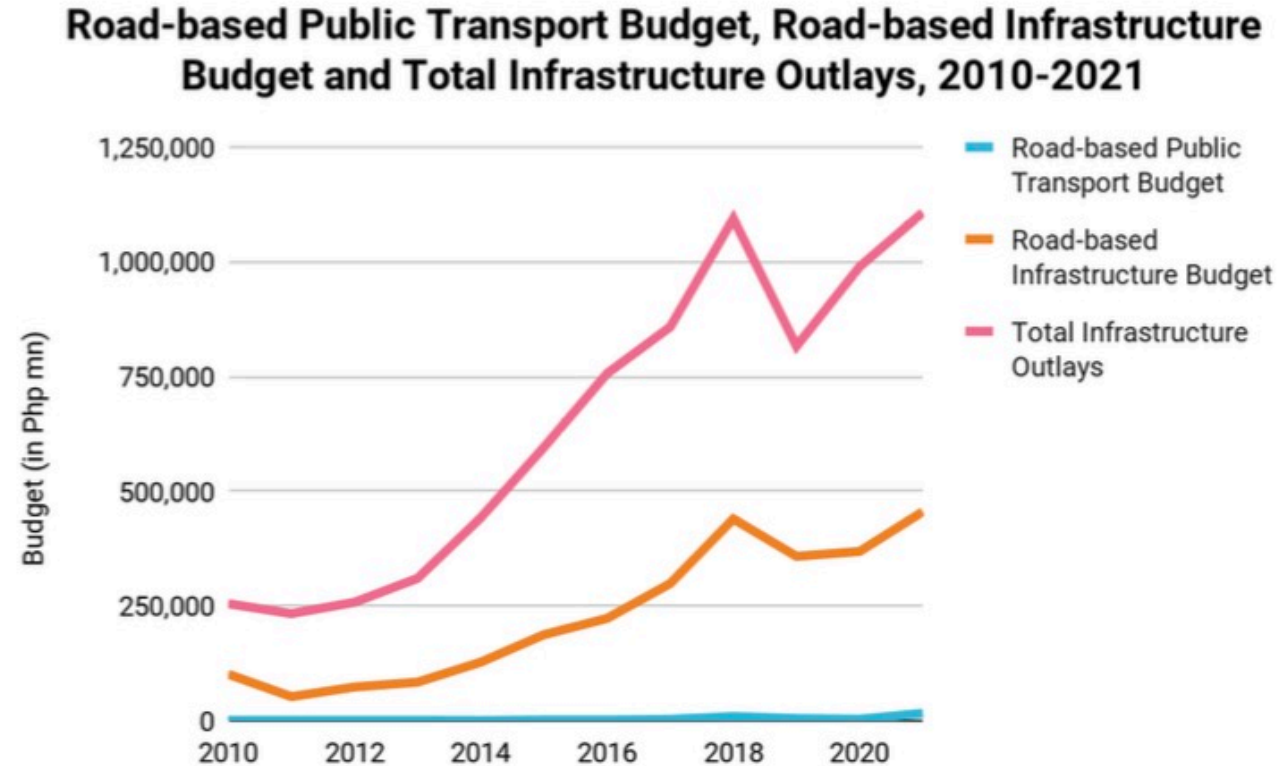
Infrastructure is Important, But Not Sufficient

BUILD! BUILD! BUILD!



You Can Also Build A Lot of the Wrong Kind of Infrastructure!

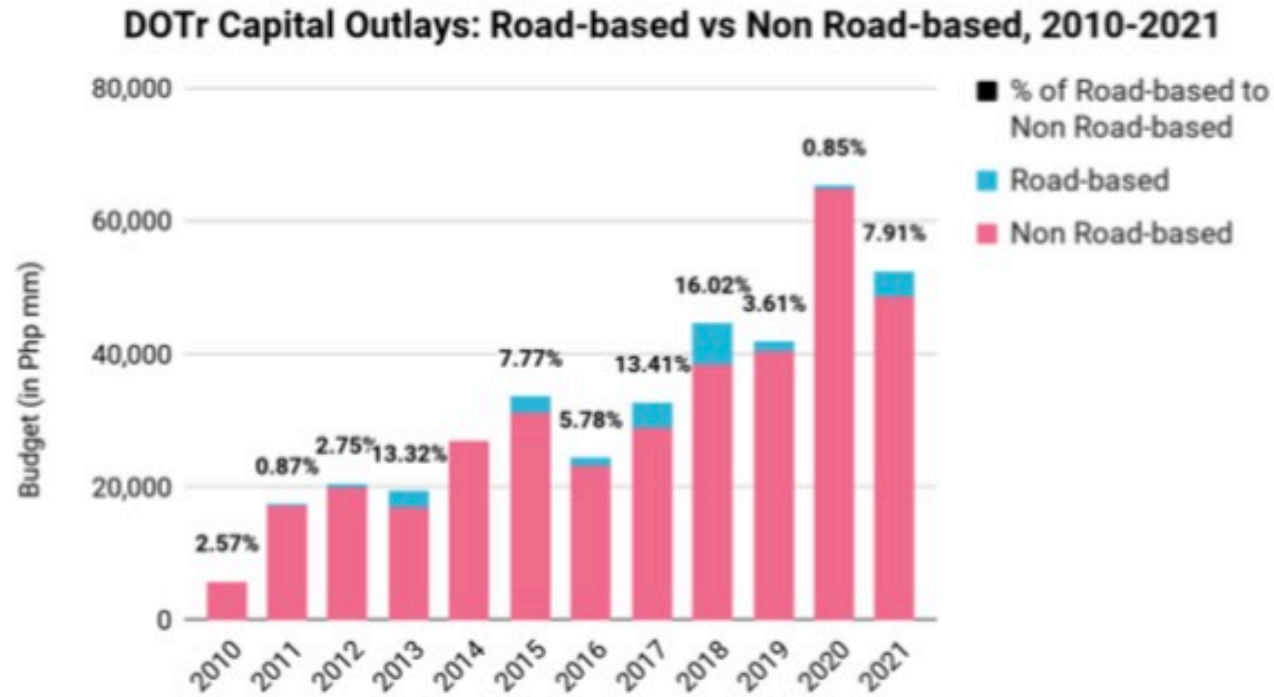
Budgets Have Excluded Road-Based Public Transport and Active Transport



Source: General Appropriations Act, Budget of Expenditures and Sources of Financing

MINIMAL FUNDING TO ROAD-BASED PUBLIC TRANSPORT EVEN THOUGH IT IS DOMINANT.

Budgets Have Excluded Road-Based Public Transport and Active Transport



Source: General Appropriations Act, Department of Budget and Management

Note: Bike Lanes under Bayanihan 1 & 2 included under Road-Based category

MINIMAL FUNDING TO ROAD-BASED PUBLIC TRANSPORT EVEN THOUGH IT IS DOMINANT.

Crucial Elements for Transformation

Messages and Mindset Change

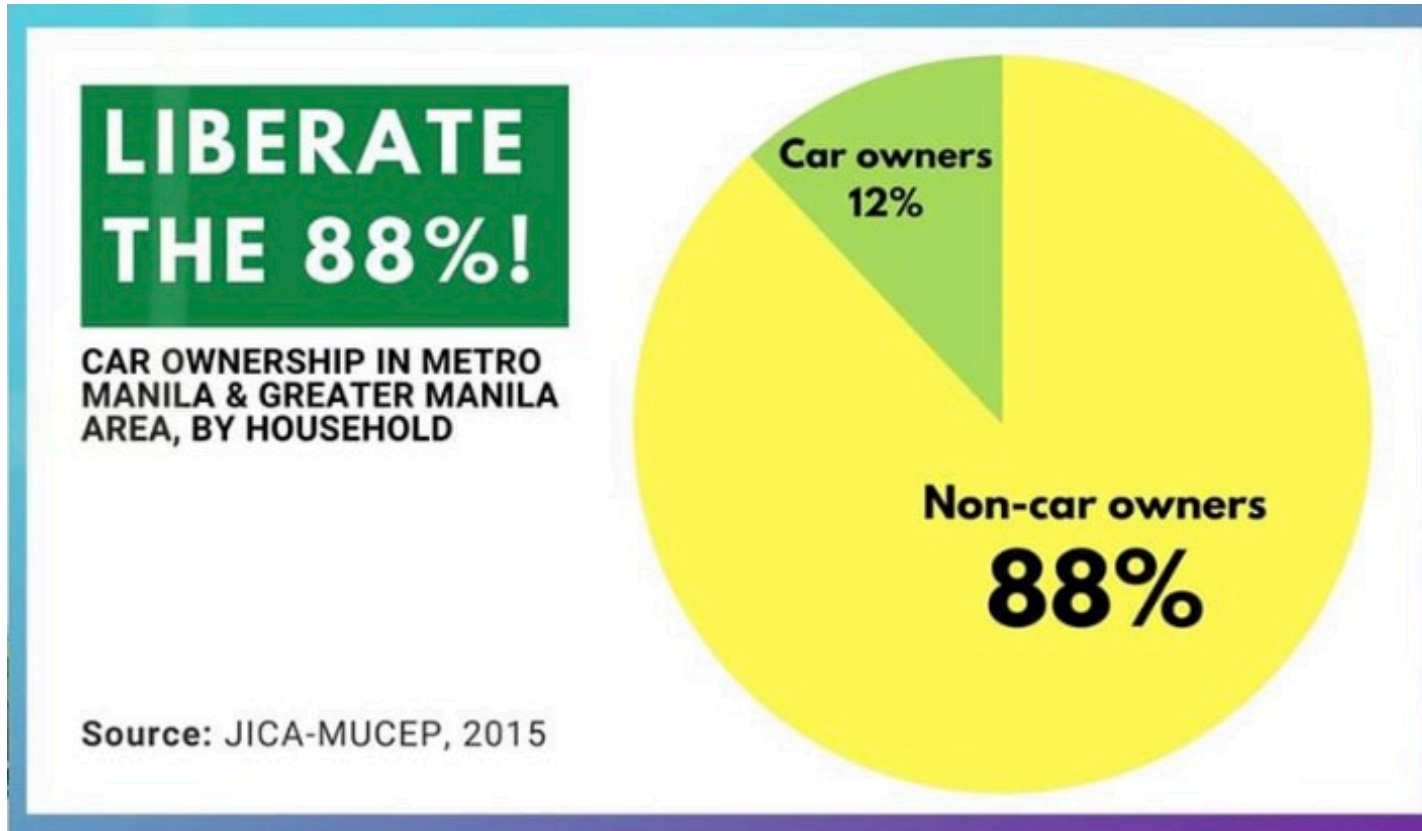
- Defining the client
- Setting the right objectives and performance targets
- Research to influence policy

Coalition Building and Collaboration

- Like-minded individuals
- Organizations with common goals
- Media
- Progressive Public Servants
- Legislators
- Transport Industry
- Private Sector

Share Data and Policy Analysis; Find “Win-Win” Solutions

Defining the Client



We need to prioritize the vast majority without cars!
Nationwide, only 5% of households are car owners.

Designing Streets and Managing Traffic So That Cars Can Go Faster
Make Travel More Difficult and Less Safe For The Majority Without Cars.

Revising Performance Measures and Targets of Government Agencies

Vehicle-Centric Mobility

- Average vehicle speed on major roads
- Vehicle operating costs
- Volume-Capacity Ratio of Roads

People-Centric Mobility

- Travel time of commuters
- Waiting time of commuters
- Travel expenditures of commuters
- Safety indicators

REPLACE VEHICLE-CENTRIC INDICATORS WITH PEOPLE-CENTRIC INDICATORS.



Ligtas. Makatao. Para sa Lahat.

THANK YOU

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