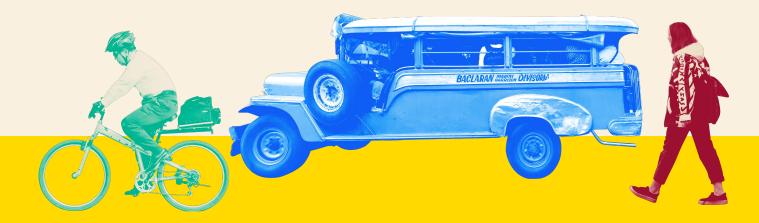
AltMobility PH



TRANSFORMING SMART MOBILITY IDEAS INTO LOCAL GOVERNMENT SOLUTIONS

CALD Local Government Workshop November 23-24





Who are we?

AltMobility PH is a group of policy advocates passionate about making transport sustainable and inclusive.

We promote **sensible and humane transport policies** which create a system that is safe, accessible, inclusive, dignified and sustainable; and which **recognizes the needs of people** — particularly pedestrians and the commuting public — **above all other interests**.



Vision

Dignified and sustainable mobility for every Filipino

A Philippines that provides mobility that is safe, accessible, inclusive, dignified and sustainable; and which recognizes the needs of people—particularly pedestrians and the commuting public—above all other interests.



PROGRAM FLOW

DAY 1 (November 15)

- Site Visits
- Community Consultations

DAY 2 (November 23)

- Presentation of Insights from Consultations
- Current Situation and Transportation Plans c/o DPOS
- Input Sessions: Frameworks for Public and Active Transportation; Local Governance and Policy for Transportation Reform
- Workshop: Insighting and Initial Ideas for Reform

PROGRAM FLOW

DAY 3 (November 24)

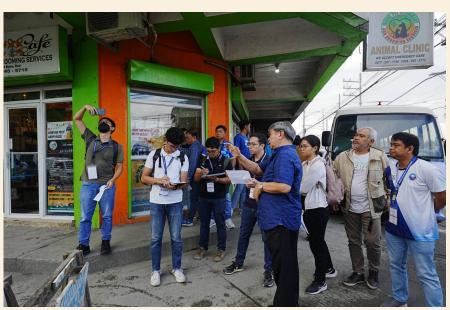
- Workshop: Defining Objectives, Benefits and Metrics for Success
- Input Session: Best Practices for Communicating Mobility Reforms
- Workshop: Action-Planning for a Transport Plan
- Feedbacking Session
- Synthesis and Next Steps

RECAP: Site Visits & Community Consultation



















STAKEHOLDER CONSULTATIONS

Visualize your typical daily journey. Where do you normally go?

How do you move from point A to point B?

- Mode of transport?
- Estimated distance & time?
- Costs?

How is your experience? What are the usual challenges?



WHAT DID WE FIND OUT?

In-City Travel

- Distance of travel range 800m to 4km
- Travel time as low as 5 minutes, and as high as 25 minutes
- Modes: Car, Motorcycle, Trike, Libreng Sakay, and walking (minority)

Outward Travel

- Distance of travel range 4km to 20km; end destinations to Marikina, QC, Manila
- Travel time as low as 15 minutes, and as high as 3-4 hours
- Modes: All possible (cars, and public transpo)
- Observations: cars can take as long as public commute to reach far destinations; generally negative sentiments for long travels.

ISSUES ARTICULATED

ACTIVE TRANSPORT - Sidewalks

PUBLIC TRANSPORT

- Lack of Public

REGULATION/ ENFORCEMENT

INFRASTRUCTURE

- Sidewalks
 (lack of it, too
 narrow, need to
 repair railings)
 Absence of
 Bike Lanes
 PWD
 Accessibility
- Transport
 (insufficient
 PUV, hard to
 find a ride)
 Lack of
 Terminals
 More private
 vehicles than
 public ones
 Dilapidated
 traditional

ieeps

- Loading/ Unloading not followed
- Lack of Discipline
- Implementation of Traffic Laws and Management (e.g. tricycle ban in national roads)
- Lack of/ outdated road signages
- Increased volume of vehicles due to colorum
- Stoplight Timing
- Tricycle drivers not following fare discounts
- Road Safety (e.g. fast vehicles in Daang Bakal, not slowing down in school zones and pedestrian crossing)

- Road Projects causing Traffic (widening, repairs, delayed implementation, lack of planning, unclear timelines)
- **Poor Road Conditions** (e.g. broken manhole covers)
- Absence of Motorcycle Lanes
- Narrow Roads
- No Alternative Routes
- Electric Posts on Roads
- Drainage concerns
- Need for Streetlights

OTHERS

- Political Will
- Trucks Pass Inside
- Need to open road networks of subdivisions through legislative measures



WISHLIST:

ACTIVE TRANSPORT:

Better sidewalks

PUBLIC TRANSPORT:

- Interconnection of Routes
- Upland areas to have access to Downtown
- MRT from San Mateo to QC
- Signages to be clearer
- Better loading and unloading zones



WISHLIST:

INFRASTRUCTURE:

- Alternative Roads and Bridges (Tabing Ilog to Marikina; Sta. Cecilia Road to QC)
- Quicker implementation of road works (repairs, potholes, etc.)
- Road widening in National Road
- New roads to be opened
- Motorcycles to have their own lanes

REGULATION/ENFORCEMENT:

- Stricter implementation of laws and rules (penalties, discipline etc.)
- Colorums to be gone



WISHLIST:

OTHERS

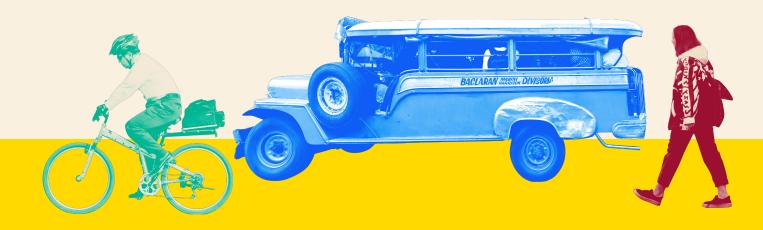
 Support from National Government (DPWH: on time projects; LTFRB: approval of new routes; LTO: guidelines on use of e-bikes) QUESTIONS/ CLARIFICATIONS/ ADDITIONS?



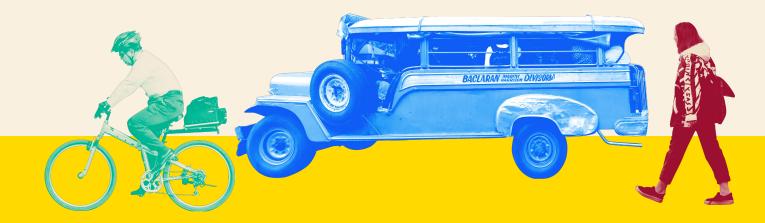
MUNICIPALITY OF SAN MATEO: CURRENT SITUATION AND TRANSPORT PLANS & PROPOSALS



LUNCH **BREAK**



AltMobility PH





PLANNING FOR DAY TWO

Issues
Objectives
Benefit to Stakeholders
Indicators

Interventions

- Long-Term Plans
- Mid-Term Plans
- Short-Term Plans



PLANNING FOR DAY TWO

Funding Sources
Executive-Legislative Requirements
Offices Involved

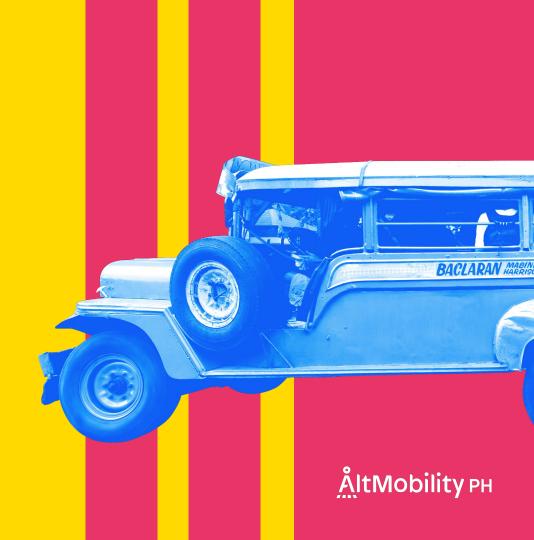
Potential Barriers

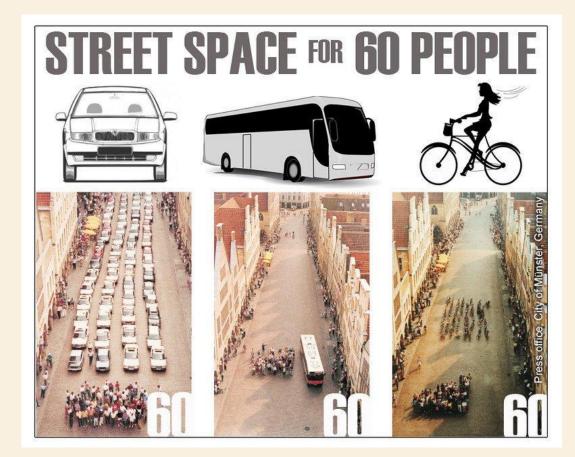
ACTION PLANNING

ISSUE	OBJECTIVE	BENEFITS	INDICATORS	PLANS	Funding	Exec- Legis Req	Stakeholder s/ Offices	Barriers (?)
Public Transport is irregular, unreliable, expensive, etc.	Develop a cohesive, efficient and safe public transport system	Locals to have a cheaper and more reliable option for travel	transport reduced Number of people	Short-Term - install temporary bus/ jeepney stops (i.e. tents)	- Municipal budget			
		Tourists will have an easier time to travel around Panglao		Mid-Term - free shuttle services to test new routes	- Municipal Budget - DOT, external funders			- Budget constraints -
				Long-Term - service contracting system for public transport	- National Government			- Budget constraints - Resistance to change by operators



 Understanding the Root Causes of Congestion





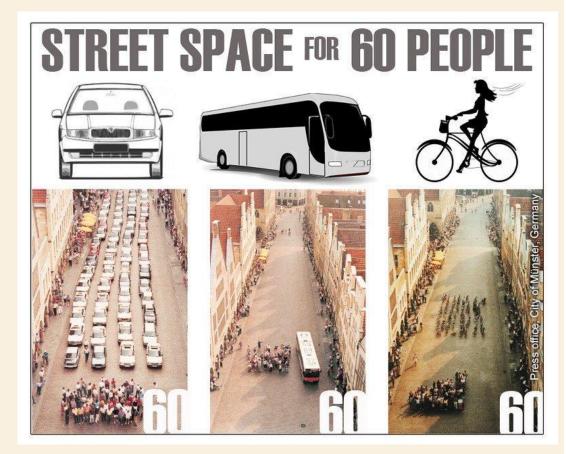


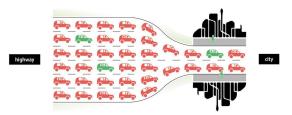
Image taken from @Good; X

The Bottleneck

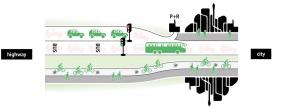
If this is your problem...



... then this isn't your solution...



... this is!



Original: Verkade, T. (2020, June 25). De oplossing voor het fileprobleem: nu hebben we hem echt!. De Correspondent. Enhanced by: @Utrace a stras ((마래나)

- Understanding the Root
 Causes of Congestion
- 2. Design vs. Discipline



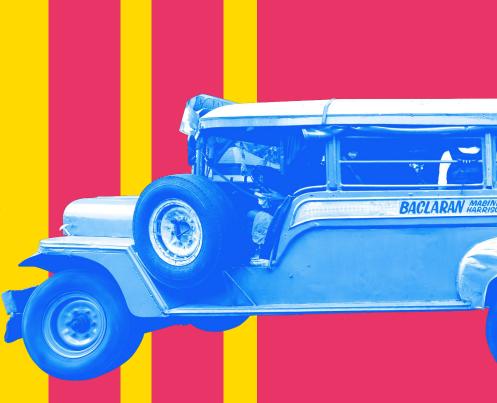




- 1. Understanding the Root Causes of Congestion
- 2. Design vs. Discipline
- 3. Involving People in Matters of the City



- 1. Understanding the Root Causes of Congestion
- 2. Design vs. Discipline
- 3. Involving People in Matters of the City
- 4. Evidence and Science-Informed Decisions



ÅltMobility PH

- 1. Understanding the Root Causes of Congestion
- 2. Design vs. Discipline
- 3. Involving People in Matters of the City
- 4. Evidence and Science-Informed Decisions
- 5. Changing our metrics to Moving People



		MORNIN	G TRAFFIC COL	INT GOING	TO MARIK	INA CITY	-	1	-8
TIME	TRICYCLE	PEDICAB	MOTORCYCLE	TRUCK	BICYCLE	JEEPNEYS	AUVs	BUSES	PRIVATE
5:00 AM- 6:00 AM	10	2	40	44	1	80	15	0	121
6:00 AM- 7:00 AM	7	1	58	39	0	109	17	0	209
7:00 AM-8:00 AM	15	0	96	23	0	195	36	1	450
8:00 AM-9:00 AM	11	0	103	10	0	146	55	0	335
TOTAL	43	3	297	116	1	530	123	1	1115
						 		?	
	N	MORNING	RAFFIC COUNT	GOING G	NERALLU	NA AVENU			
TIME	TRICYCLE	PEDICAB	MOTORCYCLE	TRUCK	BICYCLE	JEEPNEYS	AUV s	BUSES	PRIVATE
5:00 AM- 6:00 AM	0	3	12	5	2	27	5	0	39
6:00 AM- 7:00 AM	2	2	10	10	3	15	11	1	51
7:00 AM- 8:00 AM	5	5	11	12	5	51	19	0	87
8:00 AM-9:00 AM	10	2	11	23	1	62	10	0	78
TOTAL	17	12	44	50	11	155	45	1	255

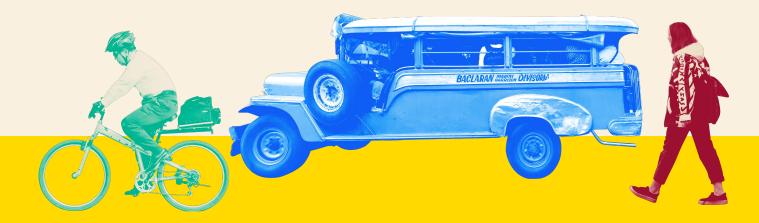


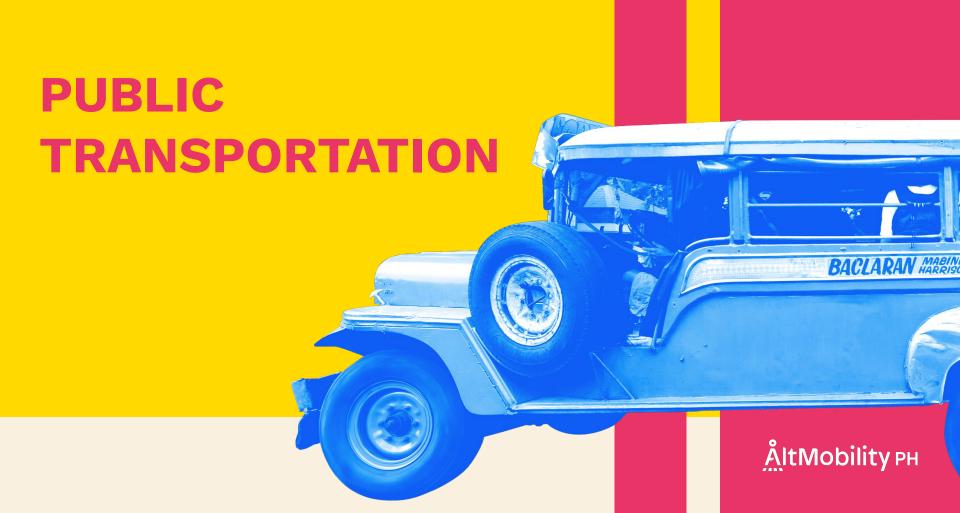
1115 Vehicles, but maybe 2000 people?

		MORNIN	G TRAFFIC COU	NT GOIN G	TO MARIK	INA CITY			
TIME	TRICYCLE	PEDICAB	MOTORCYCLE	TRUCK	BICYCLE	JEEPNEYS	AUVs	BMSES	PRIVATE
5:00 AM- 6:00 AM	10	2	40	44	1	80	15	0	121
6:00 AM- 7:00 AM	7	1	58	39	0	109	17	0	209
7:00 AM-8:00 AM	15	0	96	23	0	195	36	1	450
8:00 AM-9:00 AM	11	0	103	10	0	146	55	0	235
TOTAL	43	3	297	116	1	530	123	1	1115

MORNING TRAFFIC COUNT GOING GENERAL LUNA AVENUE									
TIME	TRICYCLE	PEDICAB	MOTORCYCLE	TRUCK	BICYCLE	JEEPNEYS	AUVs	BUSES	PRIVATE
5:00 AM- 6:00 AM	0	3	12	5	2	27	5	0	39
6:00 AM- 7:00 AM	2	2	10	10	3	15	11	1	51
7:00 AM-8:00 AM	5	5	11	12	5	51	19	0	87
8:00 AM-9:00 AM	10	2	11	23	1	62	10	0	78
TOTAL	17	12	44	50	11	155	45	1	255

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Jakarta BRT





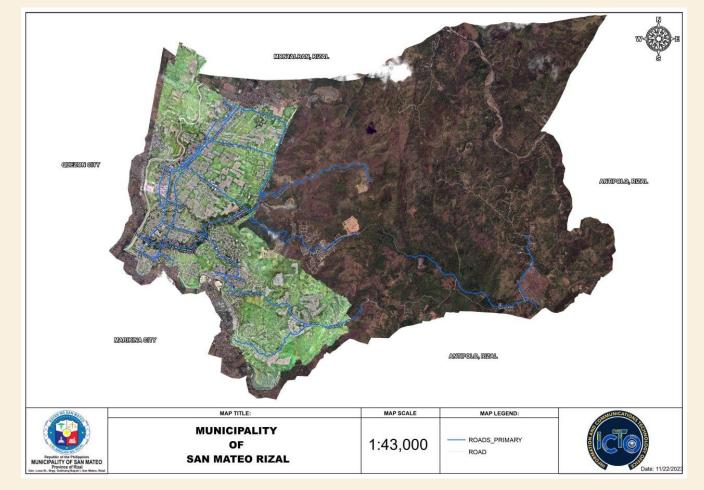
Where are we now?

How do people get around?

- Walk
- Bike
- Motorcycle
- Tricycle
- Libreng Sakay

- E-bike/E-trike
- Jeep
- UV Express
- Bus
- Private car/van







Characteristics of an Ideal Public Transport System



What makes an ideal public transport system?

- 1 Reliable
- 2 Safe
- 3 Accessible
- 4 Convenient and Comfortable
- 5 Affordable

Reliability

- Frequent and predictable
 - Frequency number of vehicles dispatched per unit of time
 - e.g. 12 vehicles/hour = public transport will arrive every 5 mins.
 - Short waiting time
- A transport system with a fixed schedule makes it predictable
 - o Ex. P2P buses that leave every hour from 8am to 8pm
- A reliable transport system is responsive to the needs of people
 - Peak hour dispatch more vehicles
 - Longer operating hours for special circumstances

Safety

- Vehicles are compliant with national standards and international vehicle safety conventions
 - PUVMP Philippine National Standards (PNS)
- Vehicles are operated within the speed limit
- Stops and terminals are adequately lit at night for security



Safety

A road crash of at least **50 kph** is more likely to be fatal.



10%

Likelihood of pedestrian/cyclist fatality



30%

Likelihood of pedestrian/cyclist fatality



85%

Likelihood of pedestrian/cyclist fatality



Accessibility

- Access to public transport services is available for everyone across all segments of society
 - o PWDs, children, pregnant women, elderly
- Access includes good walkways and bikeways to provide connectivity with other modes of transport
- Designated stops that are not far from houses, schools, markets/malls, hospitals, etc.

Easy boarding and alighting for passengers

Convenience and Comfort

- Ease of using the system
 - Connectivity with other transport modes
 - Availability of options you can take a train, bus, or jeep to your destination
 - Fewer or no transfers
 - Or if transferring, transfer points are located close to each other
 - Cashless payments

Comfortable

- Clean and comfortable seats
- Good service from drivers and transport crew
- Public transport as a relaxing experience
- For standing passengers: 5 persons/sqm of standing space
- Bonus: Wi-Fi

Affordability

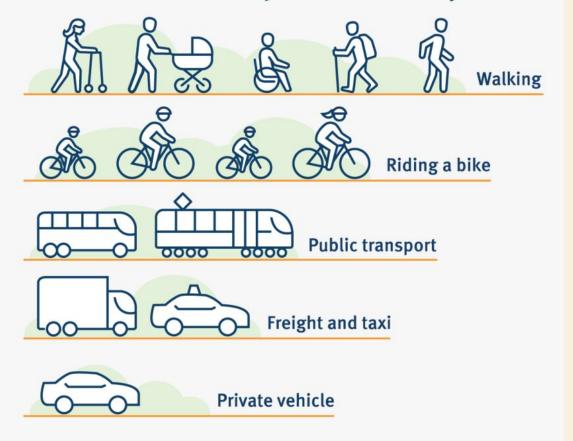
- Fares are set based on what people can afford to pay
 - o If not, government subsidizes (ex. MRT) or even offers free services
- Different kinds of transport services with varying fares are available to serve all segments of society



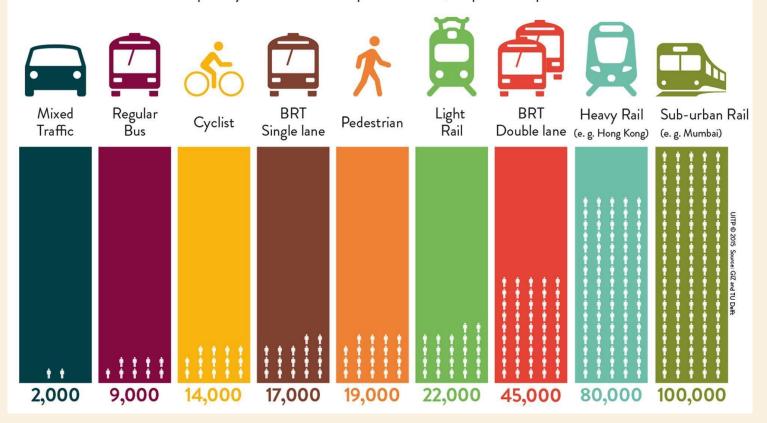
Hierarchy & Classification of **Public Transport** Modes



Sustainable transport hierarchy



Corridor Maximum capacity of urban transport modes, in persons per hour in both directions



space required to transport 60 people







car

bus

bicycle

Basics of Public Transport Route Planning



Classification and Characteristics of Public Transportation Services

Non-Fixed Routes

Fixed Routes

Fixed Routes

According to **Route** Type

- Trunk Line Route
- Local or short-distance Route (feeder)
- Interregional Route

According to **Service** Type

- Regular Service
- Collector/Distributor
 Service
- Express Service

First and Last Mile Access

- Starts or completes a trip
 - o In the Philippines, we're used to door-to-door services
- Usually done by walking or cycling, or taking a pedicab/tricycle
 - Low-occupancy, smaller transport modes
- Across short distances 200m–3km

Public Transport Route Planning Process





Public Transport System Development





Beyond Routes

Passenger Facilities and Garage

- Stops
- Terminals
- Inter-city/municipality terminals
- Garage



Benefits of a Good Public Transport System

- Increased accessibility to goods and services
 - Healthcare, education, commercial areas
- Affordability
- Stimulates economic growth
 - Job generation
 - Land value increases
 - Boost in tourism activities
- Lower carbon footprint







QUEZON CITY BUS ROUTES

■ ROUTE 1
Quezon City Hall ↔ Cubao

ROUTE 2

Quezon City Hall ↔ Litex / IBP Road

ROUTE 3
Welcome Rotonda ↔ Aurora / Katipunan

■ ROUTE 4

Quezon City Hall ↔ General Luis

ROUTE 5
QC Hall ↔ Mindanao cor. Quirino Hwy

ROUTE 6
Quezon City Hall ↔ Robinson's Magnolia

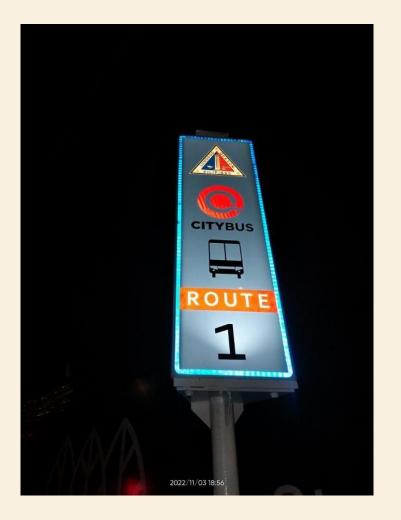
ROUTE 7

Quezon City Hall ↔ Ortigas Ave Ext

ROUTE 8
Quezon City Hall ↔ Muñoz

FOLLOW US | f @ @QCgov







Active Transport Modes:

Active Transport Users:



Global Transformations:

NETHERLANDS



BOGOTA

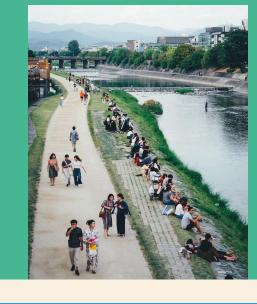




Global Transformations:

JAPAN





AFRICA





Local Transformations:

MARIKINA



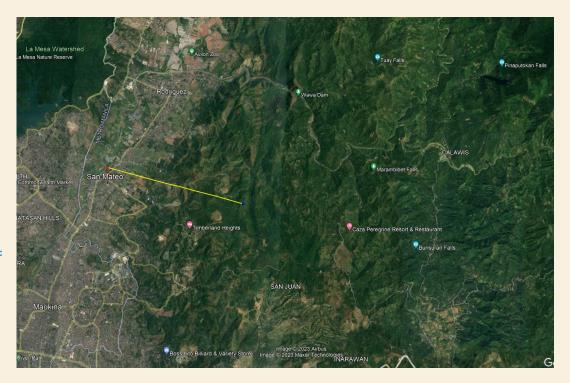
ILOILO





SAN MATEO: Current Situation (AT)

- 5.7 km radius from the center of San Mateo
- Acceptable bike commute distance =7 kms
- Acceptable walking distance = 400 -500 meters



SAN MATEO: Current Situation (AT)

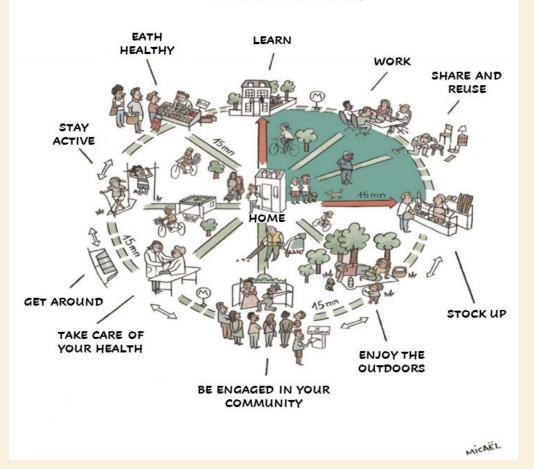




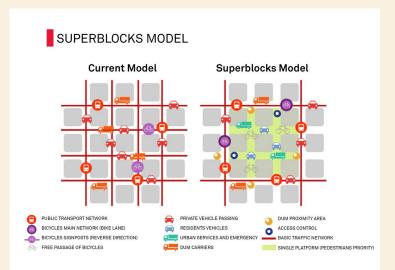
MACRO-LEVEL CONCEPTS: 15-Min City

Urban planning concept focused on creating hyper-local communities where mixed-use development is promoted to promote trips done by walking and biking.

THE 15-MINUTE CITY



MACRO-LEVEL CONCEPTS: Superblocks





Traffic Calming

Tactical Urbanism to permanent infrastructure











Intersection Curb Extensions



Raised Crossing

Pedestrian Islands

Chicanes

Open/Car-free Streets

- Fully or semi car-free
- Can start with weekends
- Programming is essential
 - Markets
 - Zumba
 - Bike lessons
 - Sports
- Could lead to a fully pedestrianized
 - boulevard
- Still accessible to emergency vehicles
 & logistics









GUIDING PRINCIPLES

- Cohesion
- Directness
- Safety
- Comfort
- Attractiveness

Types of Cycling Infrastructure



Bike lanes (protected/unprotected)



Paint



Vertical separation



Horizontal separation

Active Transport X Public Transport

- Bikes on buses
 - Either inside or outside
 - > No additional cost
- Bike share
 - Could start within public institutions (Municipal hall, hospitals, public schools)

Active Transport X Private Transport

- Mainly applicable for folding bikes
- Could be used for park & ride facilities
- Parking buildings could be located on the outskirts







End-of-Trip Facilities

- Essential for every bike trip
- Ordinance can be created to ensure each building has bike parking
- Best practice:
 Inverted U-rack

*** Leadership, Events, Communities**

- Create visible campaign
- Weekend bike rides
- Historical walking tours
- Fiesta (using the street)
- Creation of a city bike board (e.g. Iloilo City)
- Bike bus (Bike-to-school program)
- "Parking day" event







Related Fields:

TOURISM





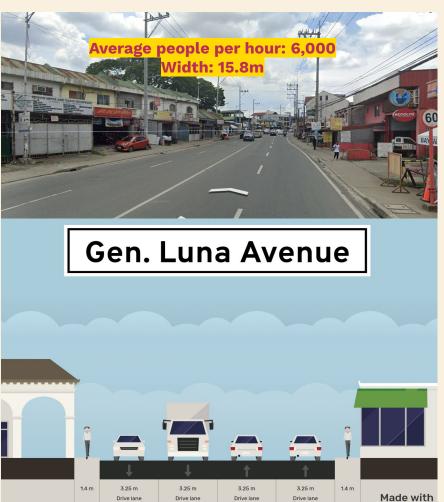


LOGISTICS



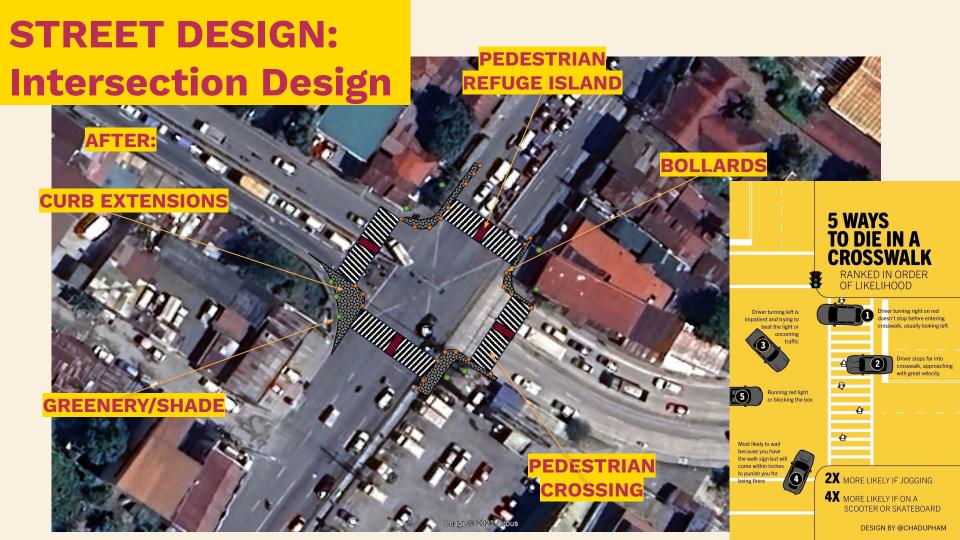


STREET DESIGN: National Roads

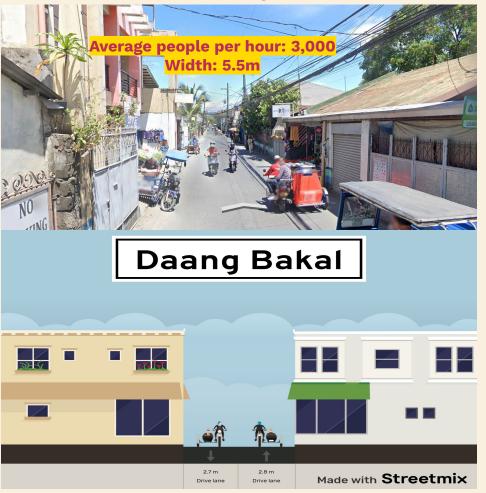




STREET DESIGN: **Intersection Design**



STREET DESIGN: City Streets

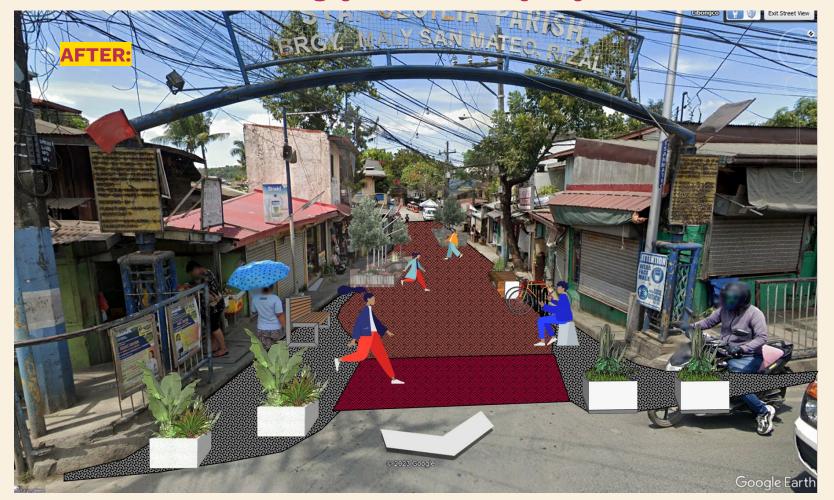




STREET DESIGN: Barangay Streets/Alleyways



STREET DESIGN: Barangay Streets/Alleyways



EFFECTS & BENEFITS

Environment



Less

Better air less GHG

PH is 13th in the world for deaths attributable to ambient air pollution1

3 of top 10 leading causes of death are respiratoryrelated illnesses

Economy

New York: retail increased by 49% along protected bike lanes (vs. 3% for Manhattan)

Mexico City: public health and economic benefits of ~USD 109M in 7 years.

Iloilo: start of bike tours, opening of new cafes

Social & Mental Health

Adults 18-64 years old need **150 minutes** of moderate-intensity physical activity weekly to decrease risk of heart disease, cancer, diabetes (WHO)

- √ Cycling provides a safe transport mode despite COVID-19 (open air)
- √ Cycling can also help improve productivity, memory, and mental health (20 mins of cycling cuts risk of depression by 31%)

Incorporating greenery



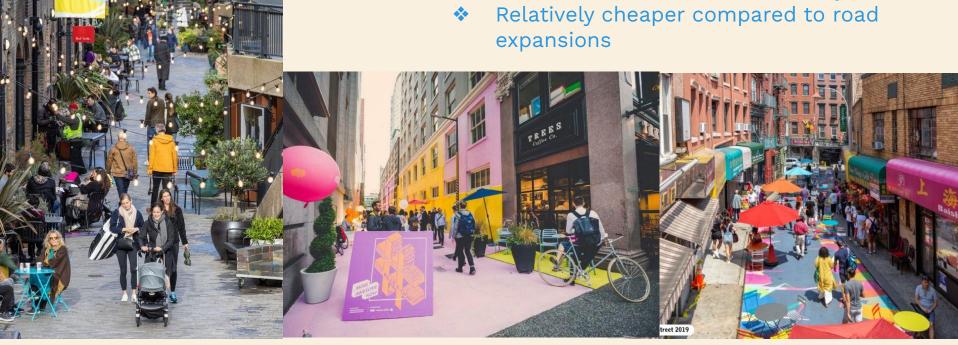




- Street gardens/on bus stops
- Increase in biodiversity
- Storm/rainwater catchment
- Decrease in urban heat island effect
- Native flowers/ plants
- Curb extensions

STREETS AS PLACES

- Promotion of local businesses
- Increase in road safety
- Sense of character & place
- Tourism
- More local trips (reduce demand for trips outside the city
- Use of car-free events as a catalyst



ACTIVE TRANSPORT CHAMPIONS

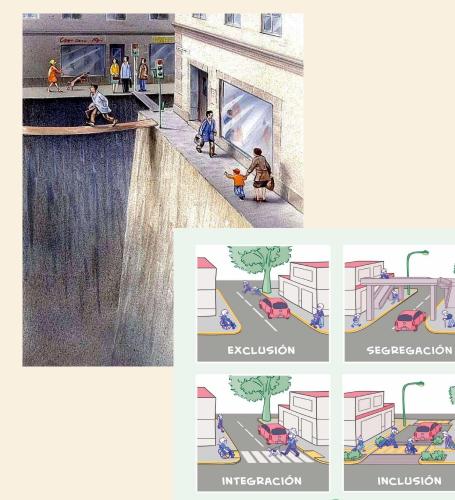
METRO

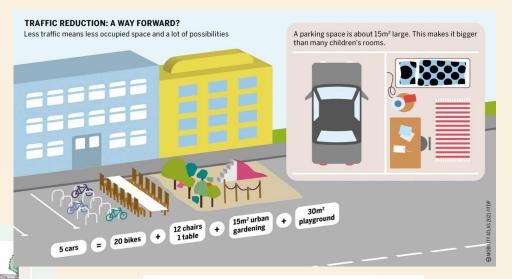
Konstruksiyon ng bike lanes sa Quezon City, arangkada na

Mer Layson - Pilipino Star Ngayon ①
October 10, 2023 | 12:00am



"I'm quite proud because some cities are already dismantling their bike lanes because of pressure from the motorists, but with us, no, because it's a right. It depends on the values the city espouses, and for us, inclusivity is important. Not everyone, in fact, much less people have motorized vehicles than they do bikes. One out of three families yata has a bike, so we have to recognize them. Give them the right to use the road," Belmonte told SPOT.ph in an earlier interview.





Boomers: Why don't younger generations go outside anymore?

The Outside they created:







LOCAL GOVERNANCE AND POLICY FOR TRANSPORT REFORM

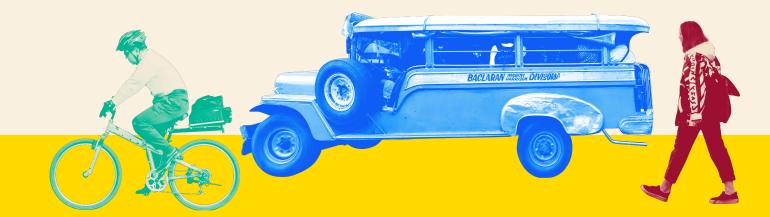
Ramir Angeles, MSc, RCE

Presentation Outline

- 1. Policy background
- 2. Governance framework
 - a. Institutionalization
 - b. Stakeholder engagement
 - c. Data management
 - d. Infrastructure development
 - e. Capacity building
 - f. Information and Education campaign



Public and Active Transport Recap



Transport planning beyond "improving movement of people" to "providing people access to their destinations"



Transportation Policy Vision

What does the Municipality of San Mateo aspire to accomplish for its transportation system?

Both short and long term



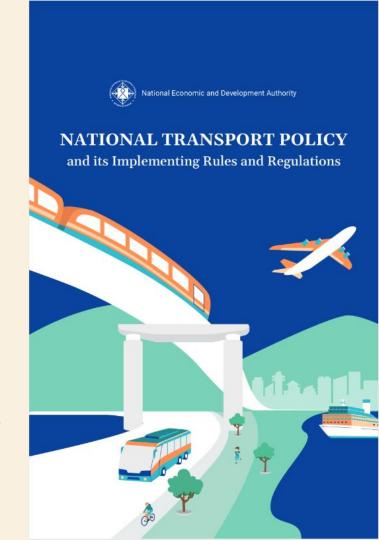
National Policies for Public and Active Transport



National Transport Policy

(NEDA, 2017)

"the State's Transport Vision is a safe, secure, reliable, efficient, integrated, intermodal, affordable, cost-effective, environmentally sustainable, and people-oriented national transport system that ensures improved quality of life of the people"



Philippine Development Plan 2023-2028

Chapter 2 | Promote Human and Social Development | Outcome 3:

"Provide public and active transportation links"



Philippine Development Plan 2023-2028

Chapter 12 | Expand and Upgrade Infrastructure | Outcome 2:

"Intermodal transport facilities will be constructed and upgraded to achieve seamless connectivity."

"Active transport networks will be developed."

"Reforms in the provision of public transport services will be strengthened."



Active Transport Policies



Joint Administrative Order No. 2020-0001 (DOH, DOTr, DILG, DPWH)

Guidelines on the Proper Use and Promotion of Active Transport During and After the COVID-19 Pandemic









DEPARTMENT OF HEALTH DEPARTMENT OF TRANSPORTATION DEPARTMENT OF INTERIOR AND LOCAL GOVERNMENT DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS

JOINT ADMINISTRATIVE ORDER

AUG 1 9 2020

No. 2020 - 0001

SUBJECT: Guidelines on the Proper Use and Promotion of Active Transport During and After the COVID-19 Pandemic

I. BACKGROUND

With the transition to General Community Quarantine (GCQ) leading to the reopening of essential sectoral services and workplaces, the use of traditional public transport services such as buses, jeepneys, tricycles, and railways puts the commuting public at risk to COVID-19 infection due to the difficulty of enforcing physical distancing measures in these modes of transportation. Hence, the Department of Transportation (DOTr) has issued guidelines that encourage the use of bicycles and similar devices. Physical distancing measures in traditional road transport services and trains are also expected to take a toll on the travelling time of commuters toward their workplaces. In short, while there is a need to keep people moving to their workplaces, transportation should be done with safety as the top priority.

In other countries such as France and Germany, active modes of transportation such as the use of bicycles have been promoted, as these modes ensure physical distancing. Bicycle lanes have been rolled out in the cities of Milan, Bogota, and Brussels to increase the number of bicycle users.

The World Health Organization likewise encourages the use of bicycles or walking during the COVID-19 pandemic whenever possible, as this provides "physical distancing while helping you to meet the minimum requirement for daily physical activity." Likewise, studies show that using bicycles and walking have an enormous impact on human health and greatly reduces pollution.

The current pedestrian and cycling regulations and facilities, however, are not adequate to support this immediate shift to active transport during the COVID-19 outbreak. While 80% of daily trips are made either through using public transport or walking, the road space given for bicycles or light mobility vehicles are either absent, or if present, impeded by traditional public and private transport. Likewise, walking paths can be occupied by sidewalk vendors which block pedestrian traffic. Hence, the safety of cyclists and pedestrians is compromised.

In view of the ongoing threat of the COVID-19 pandemic, it is imperative that active modes of transport for commuters, including walking and bicycling, be promoted to



DILG Memorandum Circular No. 2020-100

Guidelines for the Establishment of a Network of Cycling Lanes and Walking Paths to Support People's Mobility





DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
DILG-NAPOLCOM Center, EDSA comer Quezon Avenue, Quezon City

MEMORANDUM CIRCULAR NO. 2020 - 100

17 JUL 2020

TO: ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, HEADS OF LOCAL SANGGUNIANS, PUNONG BARANGAYS, CHIEF, PHILIPPINE NATIONAL POLICE, DILG REGIONAL DIRECTORS, THE BARMM MINISTER OF LOCAL GOVERNMENT, AND ALL OTHERS CONCERNED.

SUBJECT: GUIDELINES FOR THE ESTABLISHMENT OF A NETWORK OF CYCLING LANES AND WALKING PATHS TO SUPPORT PEOPLE'S MOBILITY

1. Background

The National Transport Policy of the National Economic and Development Authority (NEDA) encourages local government units (LGUs) to accord highest priority to the development of proper sidewalks and networks of bicycle lanes to promote a more sustainable and inclusive transport system that encourages active transport, and provides safe and direct access to priority services. Through careful planning and adoption of appropriate strategies, the shift of mobility mode to walking and cycling may significantly decrease the vehicular volume, minimize traffic congestions in major roads and highways, and improve urban air quality levels through reduced transport emissions.

As the country prepares for its transition to the "New Normal" amid the Covid-19 pandemic, the stringent social distancing protocols required to maintain safe public transportation system will limit its current capacity. The use of bicycles and walking have been promoted as essential and safer modes of transport as this allows physical distancing and provides the needed mobility for citizens to proceed with their daily activities.

DPWH Department Order No. 88, S-2020

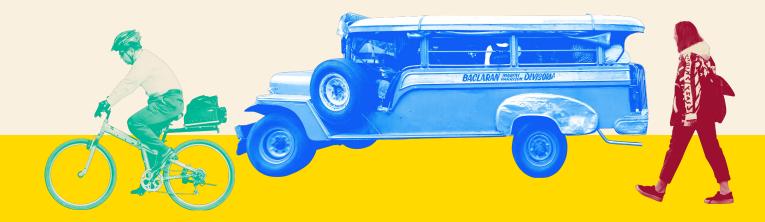
Guidelines on the Design of Bicycle Facilities along National Roads

Updated guidelines in DPWH D.O. No. 263, S-2022

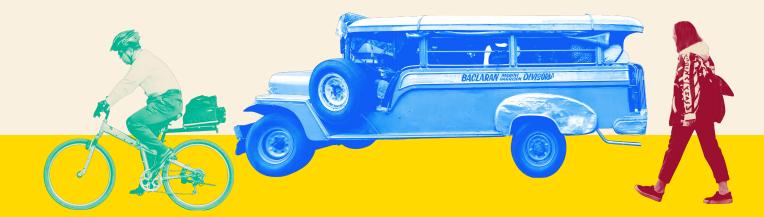


GUIDELINES ON THE DESIGN OF BICYCLE FACILITIES ALONG NATIONAL ROADS

Many National Government policies support the implementation of public and active transport initiatives for the Municipality of San Mateo.



Governance Framework



GOVERNANCE FRAMEWORK

- 1. INSTITUTIONALIZATION
- 2. STAKEHOLDER ENGAGEMENT
- 3. DATA MANAGEMENT
- 4. INFRASTRUCTURE DEVELOPMENT
- 5. CAPACITY BUILDING
- 6. INFORMATION AND EDUCATION CAMPAIGN

Institutionalization

- Legislation (i.e. Ordinances) or Executive Orders for Public and Active Transport; Transport Master Plan
- Establishment of a Transport Office to handle Public and Active Transport planning, implementation, and operations.



Case study: Pasig Transport Office Pasig City Ordinance No. 25, S-2017

"An Ordinance requiring the establishment of a City Transportation Development and Management Office (CTDMO), defining functions, imposition of fees, and other purposes."





Case study: Quezon City Traffic and Transport Management Department

Quezon City Ordinance No. SP-3134, S-2022

"An Ordinance amending Ordinance No. SP-2864, S-2019, otherwise known as the Traffic and Transport Management Department (TTMD) Ordinance."

Divisions include Transport Planning and Engineering, Monitoring and Enforcement, and Public Transport Operations (Q City Bus and Tricycle)



Case study: Q City Bus Ordinance

Quezon City Ordinance No. SP-3184, S-2023

"An Ordinance institutionalizing the Q City Bus Program as a sustainable and reliable public service program of the City Government, appropriating funds therefor..."

Includes assigning a "Transportation Management Division" within the Traffic and Transport Management Department as the operating office

for the program.





Case study: Safe Cycling and Active Transport Ordinance

Quezon City Ordinance No. SP-2988, S-2020

"An Ordinance promoting safe cycling and active transport as an alternative mode of transportation in Quezon City, creating the Bicycle and Active Transport Section under the Department of Public Order and Safety - Green Transport Office..."







Stakeholder Engagement

- Enable public participation and community planning
- Involve all population sectors for accessibility planning, especially vulnerable groups





Data Management

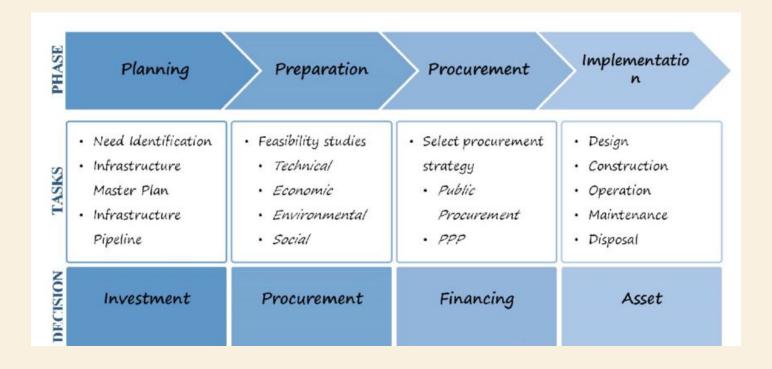
- Data collection and analysis to provide evidence in support of policy and infrastructure developments.
- Presence of adequate data makes new proposed initiatives easier to justify to stakeholders, and increases likelihood of success during implementation.



Data Management

Overall Transport System	Public Transportation	Active Transportation
 Accessibility to Essential Destinations People vs Vehicle throughout across major corridors 	 Accessibility to different public transport modes Public transport ridership 	 Accessibility to pedestrian and bicycle facilities Pedestrian and bicycle counts
 Utilization of road crash data (Blackspots) Road safety auditing 	Passenger queuing and waiting timesTravel time	 Ped/cyclist road crash data Ped/bike infra road safety auditing

Infrastructure development



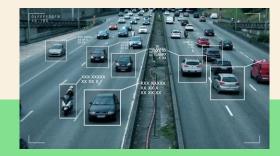
Case study: Coordination with the National Government re: Infrastructure projects

Quezon City Ordinance No. SP-2939, S-2020

"An Ordinance requiring all National Government Agencies, Offices, and Government Corporations to coordinate with the Quezon City Government all project planning and implementation to be introduced, rolled out or implemented within Quezon City."

Infrastructure development

- ICT Technology for data collection and monitoring
- CCTV cameras & command center
- Digital traffic data collection and analysis
 - Can even use mobile phones and other types of data gathering methods







Capacity building

- Training/hiring of personnel & technical staff for public and active transport
- Emphasis on **evidence-based** transport & accessibility planning, road safety, traffic management, and public relations





Information and Education Campaign

- To increase awareness of new public and active transport modes and services, increase their utilization, and ensure safe and efficient travel.
- IEC campaign areas
 - Promotion and encouragement of public and active transport
 - Road safety
 - PR for "innovative transport development in San Mateo"



Information and Education Campaign

- IEC campaign strategies
 - Public advisories
 - Social media promotion
 - Informative signages
 - Events
 - Car-free streets on weekends/special occasions
 - Bike ride/tour
 - Incentive schemes
 - To bike-to-work/school
 - To bike shops



Project Funding

- 1. LGU funds
- 2. National Government funds
- 3. Private partnerships
 - a. Project grants
 - b. Technical assistance
 - ex. Cities Dev't Initiative Asia(CDIA) Support Grant



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WORKSHOP:
ISSUES & INITIAL
IDEAS FOR
REFORM

ISSUES ARTICULATED

ACTIVE TRANSPORT	PUBLIC TRANSPORT	REGULATION/ ENFORCEMENT	INFRASTRUCTURE
- Sidewalks (lack of it, too narrow, need to repair railings) - Absence of Bike Lanes - PWD Accessibility	- Lack of Public Transport (insufficient PUV, hard to find a ride) - Lack of Terminals - More private vehicles than public ones - Dilapidated traditional jeeps	 Loading/ Unloading not followed Lack of Discipline Implementation of Traffic Laws and Management (e.g. tricycle ban in national roads) Lack of/ outdated road signages Increased volume of vehicles due to colorum Stoplight Timing Tricycle drivers not following fare discounts Road Safety (e.g. fast vehicles in Daang Bakal, not slowing down in 	- Road Projects causing Traffic (widening, repairs delayed implementation, lack of planning, unclear timelines) - Poor Road Conditions (broken manhole covers) - Absence of Motorcycle Lanes - Narrow Roads - No Alternative Routes - Electric Posts on Roads - Drainage concerns

school zones and pedestrian crossing)

(e.g.

- Need for Streetlights

OTHERS

- Political Will
- Trucks Pass Inside
- Need to open road networks of subdivisions through legislative measures

GOVERNANCE FRAMEWORK

- 1. INSTITUTIONALIZATION
- 2. STAKEHOLDER ENGAGEMENT
- 3. DATA MANAGEMENT
- 4. INFRASTRUCTURE DEVELOPMENT
- 5. CAPACITY BUILDING
- 6. INFORMATION AND EDUCATION CAMPAIGN

WHAT ARE THE
POSSIBLE
INTERVENTIONS
TO ADDRESS
IDENTIFIED ISSUES?

Short-term & Long-Term
Policy or Program or Capacity-Building
Awareness or Advocacy Campaign
Infrastructure



ISSUE INTERVENTIONS

ISSUES IDENTIFIED

INTERVENTIONS GENERAL

 Expansion of Sidewalks (Target areas: School Zones, Road x & y etc.) Beautification of Sidewalks (trees, shade, benches etc.)



ACTIVE TRANSPORT

- Sidewalks (lack of it, too narrow, need to repair railings)
- Absence of Bike Lanes
- PWD Accessibility



PUBLIC TRANSPORT

- Lack of Public Transport (insufficient PUV, hard to find a ride)
- Lack of Terminals
- More private vehicles than public ones
- Dilapidated traditional jeeps



REGULATION/ ENFORCEMENT

- Loading/ Unloading not followed
- Lack of Discipline
- Implementation of Traffic Laws and Management (e.g. tricycle ban in national roads)
- Lack of/ outdated road signages
- Increased volume of vehicles due to colorum
- Stoplight Timing
- Tricycle drivers not following fare discounts
- Road Safety (e.g. fast vehicles in Daang Bakal, not slowing down in school zones and pedestrian crossing)



INFRASTRUCTURE

- Road Projects causing Traffic (widening, repairs, delayed implementation, lack of planning, unclear timelines)
- Poor Road Conditions (e.g. broken manhole covers)
- Absence of Motorcycle Lanes
- Narrow Roads
- No Alternative Routes
- Electric Posts on Roads
- Drainage concerns
- Need for Streetlights



OTHERS

- Political Will
- Trucks Pass Inside
- Need to open road networks of subdivisions through legislative measures

QUESTIONS/ CLARIFICATIONS/ ADDITIONS?





WHAT TO EXPECT TOMORROW?

Morning: Workshop to collate suggested interventions; defining indicators. Input for communicating reforms

Afternoon: Action planning; Feedbacking Communicating plans.

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PUBLIC TRANSPORTATION

ICCHES IDENTIFIED

ISSUES IDENTIFIED	INTERVENTIONS GENERAL	INTERVENTIONS SPECIFIC
Public transport system is irregular, unreliable, inaccessible and not up to standards (No designated bus stop, no waiting shed no direct access to public transport)	 Develop a more cohesive, sustainable, humane and efficient transportation system Upgrade vehicles Identify and establish bus stops with good markers and signages feasibility studies for new routes 	 Conduct consultations and surveys on where to stop Transport data collection Airport to have other modes of transportation other than trikes Alona to have a bus stop and more regular schedule for public transport
Increase in use of motorcycles due to lack of transport options (too expensive etc.)		- Require the school to bring back the shuttle system/ school bus - Parking space by the school* (might be more short term vs. sustainable solution)



TRANSFORMING SMART MOBILITY IDEAS INTO LOCAL GOVERNMENT SOLUTIONS

CALD Local Government Workshop November 23-24

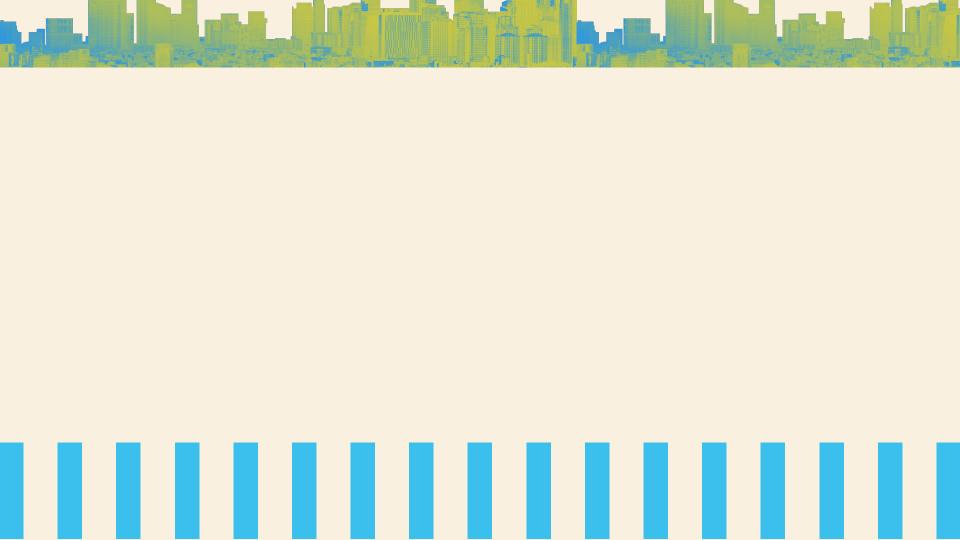
RECAP: DAY 1 HIGHLIGHTS





INITIAL PLANNING

Issues
Objectives
Benefit to Stakeholders



Theories and
Best Practices
Communicating
Mobility Reforms

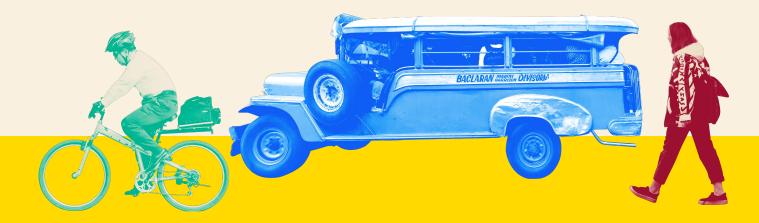


- 1. What is the mindset the communications team should take when doing communications work for transport reforms?- not sure but maybe how it is also a two-way platform and in
- not sure but maybe how it is also a two-way platform and in doing transport reform in localities, it's good practice to have people get involved in making decisions about their cities (?)
- 2. What are the best practices in public communications with regards to communicating transportation reforms to constituents of a city?
- 3. What are the best platforms to use, and how they should be utilized towards this agenda? I think the most critical is that we show case studies of how a transport policy for example was communicated etc; like a step by step process. It will be good also if we shows successful campaigns?

Cause after your talk, I'm hoping we can facilitate a mini workshop where they come up with a "communication plan" on how to communicate the reform they want to push

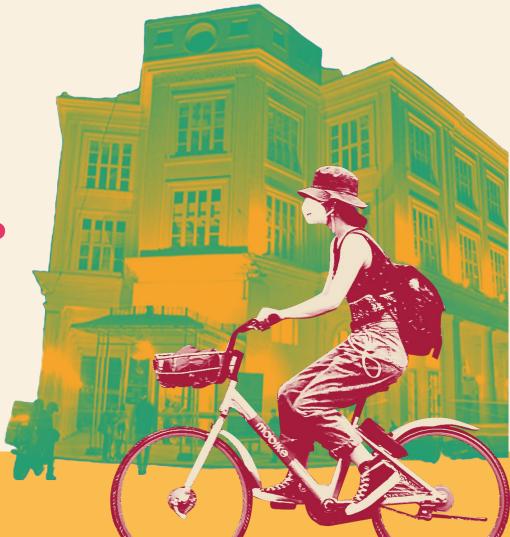


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TRANSFORMING SMART MOBILITY IDEAS INTO LOCAL GOVERNMENT SOLUTIONS

CALD Local Government Workshop November 23-24 QUESTIONS/ CLARIFICATIONS?





WHAT TO EXPECT TODAY

Morning: Inputs from experts on Public Transportation, Active Transportation and Local Governance for Transportation

Afternoon: Detailing Possible Interventions and Projects to address identified mobility issues

GROUPINGS AND ISSUES

PUBLIC

ACTIVE TRANSPORTATION TRANSPORTATION

PARKING AND TRAFFIC MGT.

REGULATION, **ENFORCEMENT,** SAFETY

Councilor Dennis Hora Jayson Uy Jairus Fuderanan Nino Guidaben Blue Abaya	Councilor Jose Rodriguez IV Jonah Sumaylo Rogelio Bonao Jose Balbino Luspo Paolo Zamora	VM Noel Hormachuelos Councilor Benedict Alcala Leo Sumaoy Analyn Apduhan Bonnie Mara	Councilor Felix Fudolig Gildardo Dominisac Roxanne Villaluz Elma Sumaoy
- Public transport system is irregular, unreliable, inaccessible and not up to standards - Increase in use of motorcycles due to lack of transport options	 Panglao has poor walkability (safety etc.) Cycling is not an attractive and viable mode of transportation for locals 	- Unregulated trike and habal-habal parking - Traffic congestion during the start and end of schools hours, and in poblacion every sunday - High volume of cars and people in the Public Market, Terminal and Municipal Hall Complex - Lack of parking spaces in busy areas that leads to haphazard parking	 Fare overpricing Unregulated transportation modes Road Safety Issues and Accident Prone Areas

PUBLIC TRANSPORTATION

ICCHES IDENTIFIED

ISSUES IDENTIFIED	INTERVENTIONS GENERAL	INTERVENTIONS SPECIFIC
Public transport system is irregular, unreliable, inaccessible and not up to standards (No designated bus stop, no waiting shed no direct access to public transport)	 Develop a more cohesive, sustainable, humane and efficient transportation system Upgrade vehicles Identify and establish bus stops with good markers and signages feasibility studies for new routes 	 Conduct consultations and surveys on where to stop Transport data collection Airport to have other modes of transportation other than trikes Alona to have a bus stop and more regular schedule for public transport
Increase in use of motorcycles due to lack of transport options (too expensive etc.)		- Require the school to bring back the shuttle system/ school bus - Parking space by the school* (might be more short term vs. sustainable solution)

ACTIVE TRANSPORTATION

ISSUES IDENTIFIED	INTERVENTIONS GENERAL	INTERVENTIONS SPECIFIC
Panglao has poor walkability (safety etc.)	- Provide pedestrian lane/ sidewalk	 Ordinance to ensure pedestrian infrastructure Coordination with DPWH & tourism Sidewalks to be made in largely populated areas: Cristal E-College, and Lourdes National High School, Alona, Municipal Hall Complex, and Public Market (Poblacion)
Cycling is not an attractive and viable mode of transportation for locals	- Provision of bike racks in populated areas	- Bike racks in Municipal Hall Complex, Public Market, Cristal E-College

PARKING AND TRAFFIC MANAGEMENT

ISSUES IDENTIFIED	INTERVENTIONS GENERAL	INTERVENTIONS SPECIFIC
Unregulated trike and habal-habal parking	- Establish designated areas for terminals	- Airport to have tricycle terminals
High volume of cars and people in the Public Market and Terminal		 Establishment of proper road system, introducing one-way streets Identify waiting stations Expand terminal area
Traffic congestion during the start and end of schools hours, and in poblacion every sunday		
High volume of cars and people in the Municipal Hall Complex		Provide shuttle service for employeesProvide parking space for clients
Lack of parking spaces in busy areas that leads to haphazard parking	- Provision of parking space* (but is there enough space? Consider higher prices for parking to disincentivize, or to funnel parking fees to sustainable transport)	

REGULATION/ ENFORCEMENT/ SAFETY

ICCUES IDENTIFIED INTEDVENTIONS CENEDAL INTEDVENTIONS SPECI

ISSUES IDENTIFIED	INTERVENTIONS GENERAL	INTERVENTIONS SPECIFIC
Fare overpricing	- Enforcement of fare matrix	Communications and Information - Feedback system Capacity for enforcement - CCTV, Ordinance
Unregulated transportation modes (trike routes, proliferation of habal, and colorum)	- Pass ordinance regulating route system for tricycle	
Road Safety Issues and Accident Prone Areas	 Safety signages; Traffic calming Information programs Street lights 	Tangnan Intersection Libaong Intersection Panglao island circumferential road (after area of Alona beach) Proper signages and signaling in airport road Electric post in the middle of the road (Tapayan road) Education and information intervention for drivers to follow traffic regulations

INFRASTRUCTURE

ISSUES IDENTIFIED	INTERVENTIONS GENERAL	INTERVENTIONS SPECIFIC
Structures built within Road Right of Way	- Enforcement of Municipal Ordinance	
Narrow and Unpaved Roads		- Road widening on the setback of Doljo Road for holistic road design (pedestrian and public transport infrastructure)

ACTION PLANNING

ISSUE	OBJECTIVE	BENEFITS	PLANS	Funding	Exec- Legis Req	Stakeholde rs/ Offices	Barriers (?)
Public Transport is irregular, unreliable, expensive, etc.	Develop a cohesive, efficient and safe public transport system	Locals to have a cheaper and more reliable option for travel	Short-Term - install temporary bus/ jeepney stops (i.e. tents)	- Municipal budget			
		Tourists will have an easier time to travel around Panglao	Mid-Term - free shuttle services to test new routes	- Municipal Budget - DOT, external funders			- Budget constraints -
			Long-Term - service contracting system for public transport	- National Government			- Budget constraints - Resistance to change by operators



PLANNING THIS AFTERNOON

Issues
Objectives
Benefit to Stakeholders

Interventions

- Long Term Plans
- Mid Term Plans
- Short Term Plans



PLANNING THIS AFTERNOON

Funding Sources
Executive-Legislative Requirements
Offices Involved

Potential Barriers

ACTION PLANNING

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QUESTIONS/ CLARIFICATIONS?



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