



Smart is being responsive

CALD '24

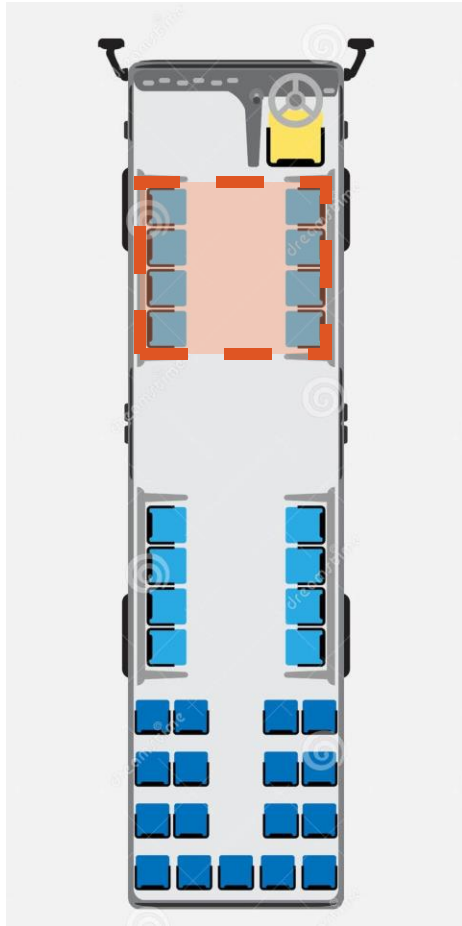


Securing women

in our transit system.

Kusuma R. Haratama





**Illustration*

Transjakarta



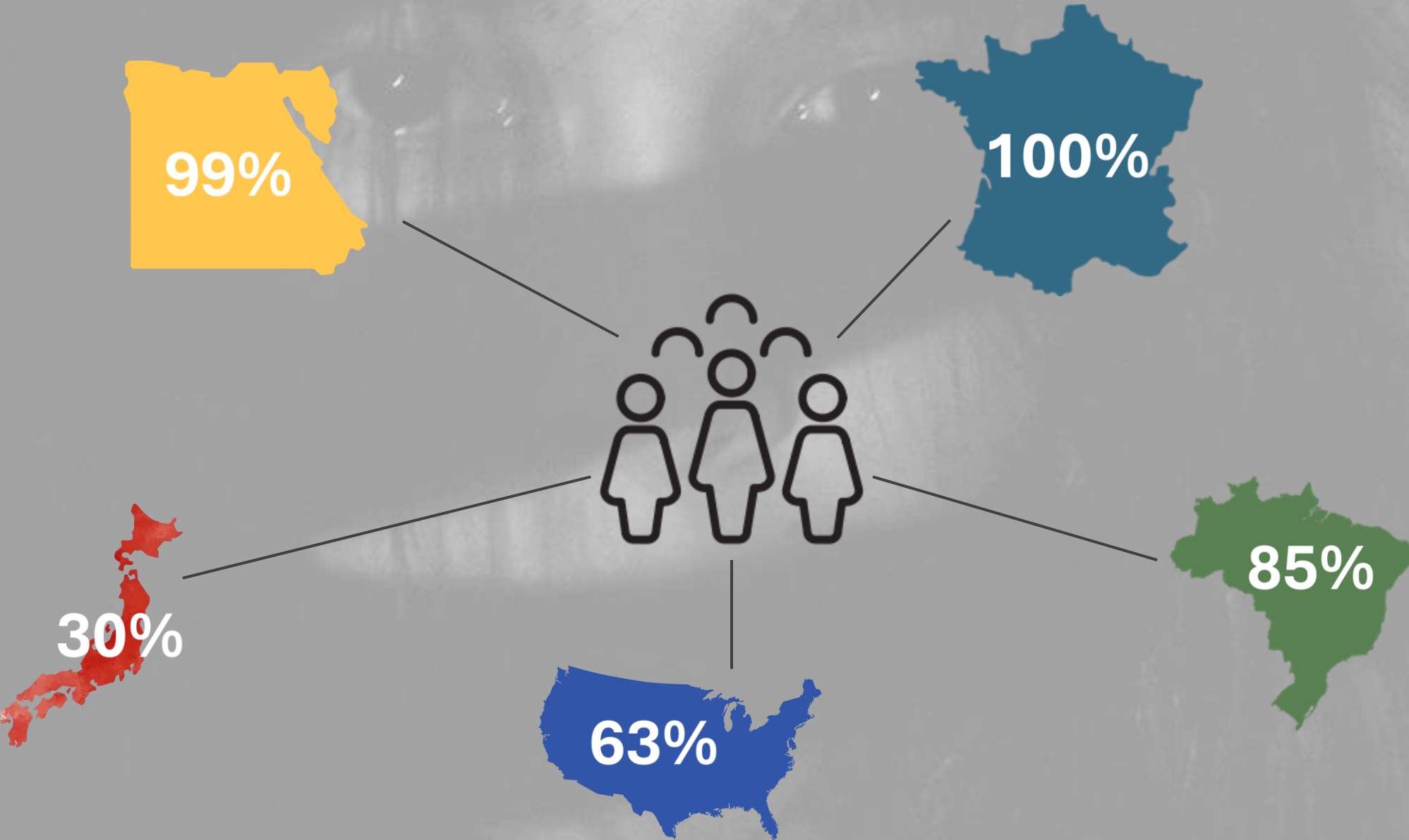


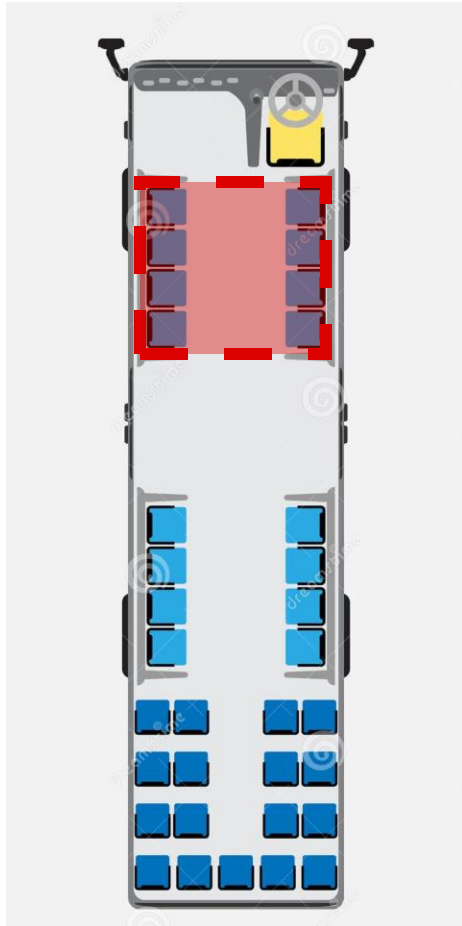
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women have
experienced sexual
harassment in public
transit.



Sexual Harassment in Public Transit in Other Countries

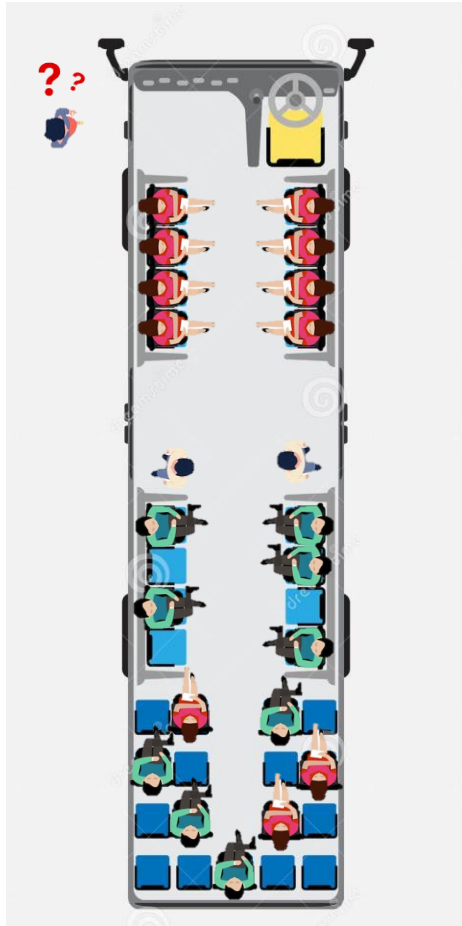




**Illustration*

Suroboyo Bus





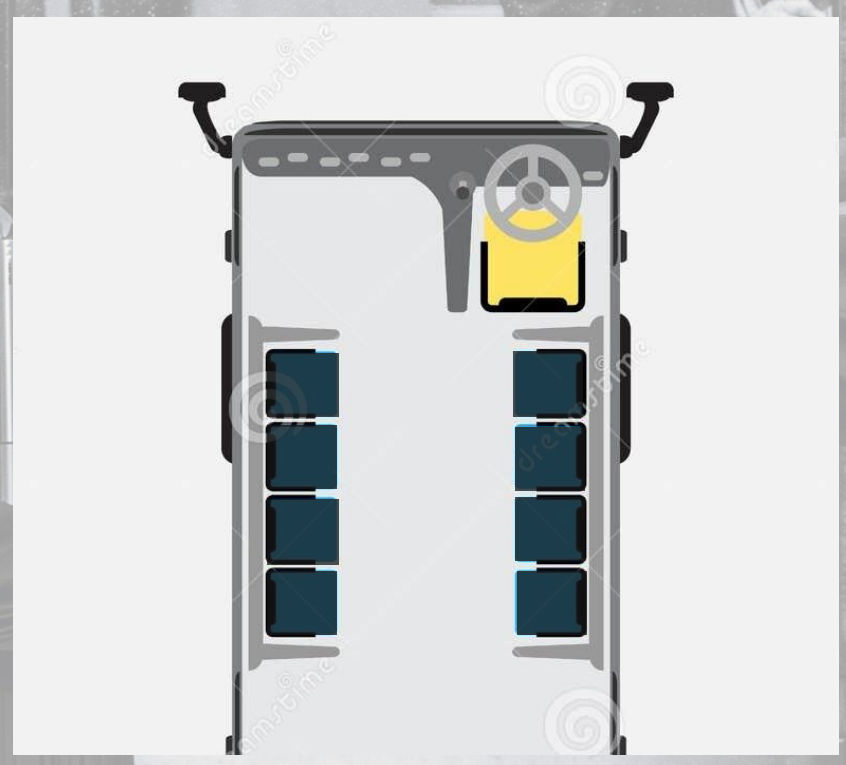
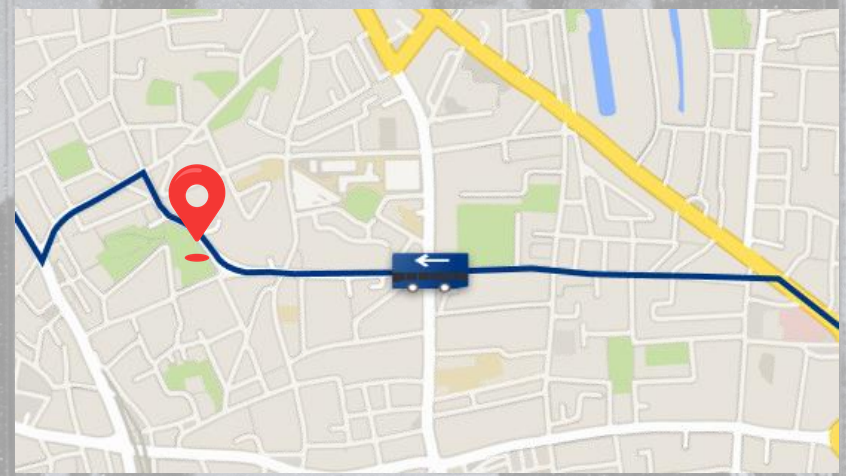
**Illustration*

Suroboyo Bus





**Prototype: bus tracking application
& real-time availability of women-only
seats.**



The Aims

1. Help ladies plan trips
2. Improve security & comfort
3. Improve trust & operator image





"Safe public transportation is not a luxury, but a necessity for women. It is essential for women's freedom to move, to work, to study, and to participate fully in society."

—Phumzile Mlambo-Ngcuka

Thank you