ART
LIBERALISM
DISINFORMATION
&
CULTURE WARS

A DESCRIPTION OF OLD & POSSIBLE INTER-RELATIONS
THE PHILIPPINE NATION WAS FOUNDED ON A WORK OF ART

RIZAL’S *NOLI ME TANGERE* WAS AN EXTRAORDINARY ACT OF IMAGINATION & WILL

Citation: *Imagined Communities* by Benedict Anderson, Verso, 1983
JOSE RIZAL’S NOVEL(S) PIVOTED LAS ISLAS FILIPINAS INTO THE FIRST REPUBLIC IN ASIA, NOT BECAUSE RIZAL WAS A GOOD PROPAGANDIST, BUT BECAUSE HE WAS A COMPELLING WRITER.
NATION
AN IMAGINED POLITICAL COMMUNITY
A MODERN CONCEPT
ORIGINATING IN THE AMERICAS
INAUGURATED BY PRINT CAPITALISM
SOVEREIGN AND LIMITED GEOGRAPHY
RIZAL’S PHRASE
“EL DEMONYO DE LOS COMPARACIONES”

COMPARISON & COSMOPOLITANISM
“The double-consciousness which made it impossible ever after to experience, say, Berlin, without experiencing Manila, and vice-versa”
the origin of nationalism.
PRINT CAPITALISM AND THE EMERGENCE OF NATION IN THE 18TH CENTURY

SURVEILLANCE CAPITALISM & ITS REDUCTION OF HUMAN BEINGS INTO RAW MATERIAL FOR HARVESTING
1. A new economic order that claims human experience as free raw material for hidden commercial practices of extraction, prediction, and sales; 2. A parasitic economic logic in which the production of goods and services is subordinated to a new global architecture of behavioral modification; 3. A rogue mutation of capitalism marked by concentrations of wealth, knowledge, and power unprecedented in human history; 4. The foundational framework of a surveillance economy; 5. As significant a threat to human nature in the twenty-first century as industrial capitalism was to the natural world in the nineteenth and twentieth; 6. The origin of a new instrumentarian power that asserts dominance over society and presents startling challenges to market democracy; 7. A movement that aims to impose a new collective order based on total certainty; 8. An expropriation of critical human rights that is best understood as a coup from above: an overthrow of the people’s sovereignty.

“YOU ARE THE OBJECT OF A SECRET EXTRACTION OPERATION.”
SURVEILLANCE CAPITALISM IS THE ECONOMIC INFRASTRUCTURE THAT MADE POSSIBLE, AND IS SUSTAINING, THE SUCCESS OF MISINFORMATION/DISINFORMATION CAMPAIGNS THAT BENEFIT ILLIBERAL, DESPOTIC RULERS.
DISINFORMATION / MISINFORMATION CAMPAIGNS MICROTARGET SPECIFIC POPULATIONS. (ISIS MICROTARGETTED ALIENATED TEENAGERS). THESE CAMPAIGNS THEREFORE DEPEND ON PRE-HARVESTED DIGITAL FOOTPRINTS OF UNKNOWING PEOPLE. MANY OF THE TROLLS WERE RECRUITED FROM THE ALIENATED SUB-CULTURES. THE ECONOMICS & THE VIRULENCE ARE INTERTWINED IN THE INFORMATION ECOSYSTEM.
INSTRUMENTALIZING ART -- FOR ANYTHING -- REDUCES, DRAINS ITS POWER.

ART IS ONE ASPECT OF CULTURE. IT IS NOT NECESSARILY THE MOST POWERFUL PART OF CULTURE.
ART MAKING IS FUNDAMENTALLY DIFFERENT FROM MASS MEDIA CONTENT CREATION FOR CAMPAIGNS.

ART & COMMS STRATEGIES CAN ALIGN BUT ART IS BEST WHEN INDEPENDENT FROM “MESSAGE DISCIPLINE”
THE STRONGER FOCUS

THE CO-CREATION
BETWEEN ARTISTS AND LIBERAL POLITICIANS
OF A
LIBERAL DEMOCRATIC CULTURE
FOR THE 21ST CENTURY
BECAUSE SURVEILLANCE CAPITALISM IS CAPITALISM, ASTRONOMICAL CAPITAL CHANGED ALL RULES. **BUT** CULTURAL CAPITAL IS BY NO MEANS EXHAUSTED.

RECO: INVENTORY OF CULTURAL CAPITAL with thorough coordinative action

BECAUSE SURVEILLANCE CAPITALISM IS TRANSNATIONAL, RESISTANCE HAS TO CROSS NATIONAL BOUNDARIES.

RECO: CREATING A STRONG FOREIGN RELATIONS TEAM with both covert and above-ground operation through global networks
BECAUSE SURVEILLANCE CAPITALISM PRODUCES A VAST ZOMBIE CULTURE, WAKING UP THE UNDEAD WILL TAKE MORE THAN DIATRIBE.

RECO: A CULTURAL STUDY TEAM OF EXPERTS working with the Party Institute

BECAUSE SUPERVEILLANCE CAPITALISM DESTROYS ANY ETHICAL REGIME, AN UPDATED, LIBERAL DEMOCRATIC CULTURE MUST BE SYSTEMATICALLY FOSTERED

RECO: WORKING WITH THE CREATIVE INDUSTRIES with regional and global reach
Making an inventory of cultural capital
Creating a strong foreign relations teams
Convening a cultural study team of experts
Working with the creative industries

Imagination & will
To operate all these online
But if necessary, covertly
ART EMBOYING LIBERAL VALUES that is pitched globally and becomes a Filipino brand

ART THAT IS COLLECTIVELY MADE by trained artists with non-artists, inspired by a shared aspiration or a compelling political idea
CULTURAL ACTION that inspires allegiance to liberal democratic values and approaches

CULTURAL ACTION that buttresses power from below
YOU COULD SAY THAT EVERYTHING IS ALREADY BEING DONE.

INSTITUTIONALIZED PEOPLE POWER AT LGU LEVEL, A ROBUST CIVIL SOCIETY, DEFENSE OF FREEDOM OF EXPRESSION, HUMAN RIGHTS ADVOCACY, ETC/

WHAT IS MISSING?
WHAT IS MISSING?

GREATER CRITICALITY & TOUGH THINKING

REQUIRED BY LIBERALISM

THAT ARE THE MOST PRECIOUS SHARED VALUES
BETWEEN ARTISTS AND LIBERALS
About 21AM

I am 21AM, a museum alive in three spaces: in cyberspace; in all spaces (hence in no center); and within the Accession Record System (ARS) of the collection of the Cultural Center of the Philippines. I live digitally, therefore, and am not set or inserted to one place, building, or city—withstanding 21AM as a facility of the Center. I was established to follow the Filipino public, who are leading immersives in online media in the world. This museum has its pulse on artworks flying with developments in digital technology, critical of its evolving character, and prepared for violent contests in cyberspace—
ABOUT THE TRUTH

CURATORS, CRITICS, ARTISTS, AND CULTURAL WORKERS SHOULD BE NATURAL ALLIES OF LIBERAL DEMOCRACY

ACCURACY & INFORMED SYNTHESSES WERE ALWAYS THE IDEALS OF WORK IN THE POLITICS OF MEMORY
ACCURACY & INFORMED SYNTHESIS

HENCE

INSTEAD OF BEING HARNESSED TO CAMPAIGNS,

THE ART & CULTURE FIELD CAN PROVIDE ANALYSIS,
GIVE INSIGHTS INTO SHIFTS IN IMAGINATION, AND
HACK OR HIJACK SURVEILLANCE CAPITALISM
ACCUARCY & INFORMED SYNTHESES

Should understand the pain produced by the failure of the promise of liberalism and democracy to too many, and the complicity of too many in the production of these failures.

Should understand the compelling character of myth as conveyor of truths felt by many to be deeper than an accounting of facts and rational analyses.