

CALD WOMEN'S CAUCUS STRATEGIC PLANNING MEETING

14 JUNE 2025 | BORACAY, PHILIPPINES

OBJECTIVES

1. learn **motivations & aspirations;**
2. conduct a **SWOT analysis;**
3. consider **the formation of a core group;**
4. propose **short and long-term plans**





WOMEN'S CAUCUS

CALD WOMEN'S CAUCUS

Strategic Planning

13-17 JUNE 2025
BORACAY, PHILIPPINES

THE CALD WOMEN'S CAUCUS:

PAST
PRESENT
FUTURE

Objectives

- Provide a short background on the origins and evolution of the CALD Women's Caucus (CWC)
- Summarize the major achievements of the CWC in its almost two-decade existence
- Identify key trends and patterns which impact on the development of the CWC, using components of effective organization as framework



LI Women's Workshop and CALD General Assembly | October 2005 | Taipei, Taiwan



Photo courtesy of Congressional Observer.

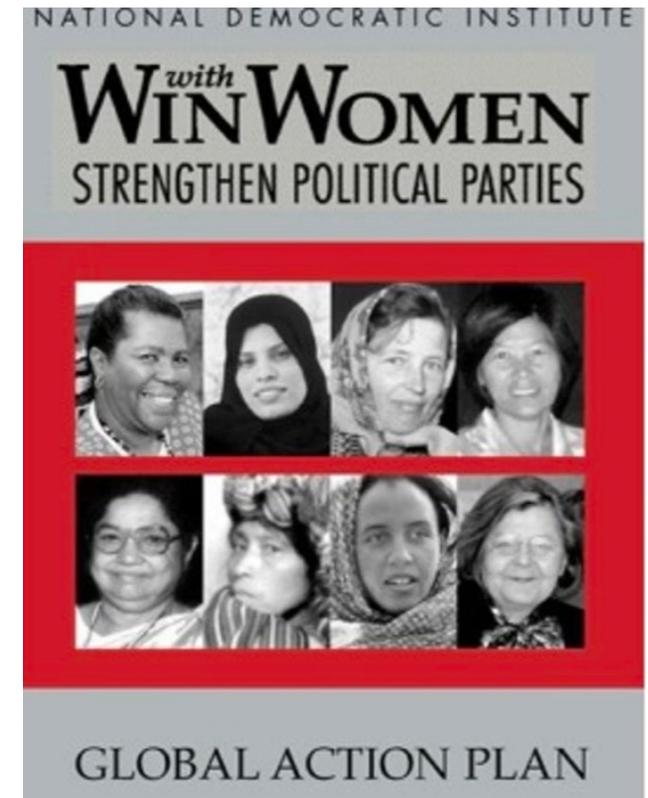
Dina Abad
(2006-2009)



CALD-ALDE-LI Meeting and CALD Executive Committee Meeting | June 2006 |
Manila & Tagaytay, Philippines

Win with Women Global Initiative

- Removing restrictions on women's political participation, including restrictions on women's suffrage and candidacy
- Increasing the number of women elected officials at the national, provincial and local level
- Ensuring that political parties include women in meaningful leadership positions and in meaningful numbers
- Encouraging greater participation of women in government decision-making and advocating for legislation that enshrines full equality of men and women.



CALD Women's Caucus Objectives

- To broaden the participation of women in CALD member parties
- To open and strengthen more avenues for women in CALD parties to assume greater leadership roles
- To identify and mainstream gender issue and gender-related policies and initiatives within CALD parties and in CALD activities (i.e. human trafficking, access to health care, environment/peace building initiatives)



CALD Women's Caucus Strategic Meeting | May 2009 | Batanes, Philippines



Mu Sochua
(2009 – 2016)

CALD General Assembly | November 2009 | Manila, Philippines



Jayanthi Balaguru
(2016 – 2023)

CALD General Assembly | November 2016 | Bangkok, Thailand



Jaslyn Go
(2023 - present)

CALD 30th Anniversary Conference | September 2023 | Taipei, Taiwan

CALD Women's Caucus Activities

- **CALD Women's Caucus Workshop on Grassroots Organizing**
4 – 5 October 2010 | Phnom Penh, Cambodia
- **CALD Women's Caucus Workshop on Marketing and Messaging Strategies for Women Candidates**
11 – 14 August 2011 | Malacca, Malaysia
- **CALD Women's Caucus Workshop on Women Empowerment**
11 – 15 November 2011 | Yangon, Myanmar
- **CALD Women's Caucus Seminar on Forging Ties Among Women Leaders**
3 March 2013 | Singapore
- **CALD Women's Caucus Seminar on Woman Empowering Women**
5 December 2013 | Yangon, Myanmar
- **CALD Women's Caucus Seminar on Migrant Workers**
6-10 November 2014 | Hong Kong

CALD Women's Caucus Activities

- **CALD Women's Caucus Luncheon Session**
5 November 2016 | Bangkok, Thailand
- **CALD Women's Caucus Conference and Workshop**
10-14 August 2017 | Taipei & Taichung, Taiwan
- **10th CALD Communications Workshop for CALD Women's Caucus**
27-30 September 2019 | Kuala Lumpur, Malaysia
- **Women Leaders Take Charge of Pandemic Response**
29 May 2020 | Online
- **Women, Power and the Pandemic: A Liberal Roundtable**
4 June 2020 | Online

CALD Women's Caucus Activities

- **1st Asian Women Education for Transformative Leadership**
April 2021 | Online
- **11th CALD Communications Workshop for CALD Women's Caucus**
30-31 October 2021 | Online
- **2nd Asian Women Education for Transformative Leadership**
6-8 September 2023 | Taipei, Taiwan
- **CALD Transformative Academy for Developing Empowered Leadership**
1-6 August 2024 | Singapore

CALD Women's Caucus Achievements

15+
Activities

300+
Participants

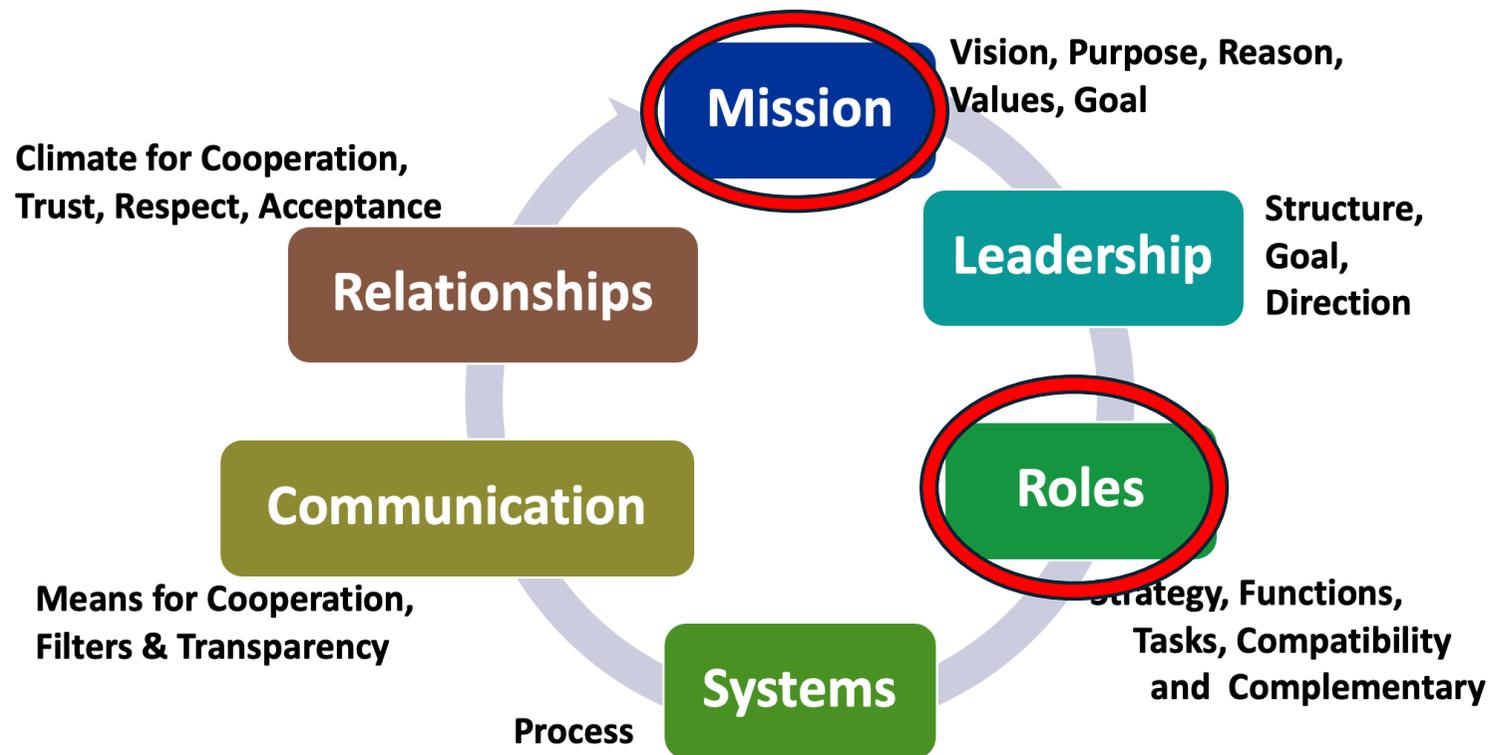
**WOMEN'S
ISSUES**

Leadership, Migration,
Discrimination, etc.

Patterns and Trends

- Annual activities serve as the primary means of communication/engagement
- Personal relations among participants (particularly those who repeatedly attend) essentially define the organization
- Informal leadership structure and processes

Components of Effective Organization



Article

Regional party networks and the limits of democratic norm diffusion in Southeast Asia

Dirk Tomsa

La Trobe University, Australia

Abstract

Regional party networks are an important instrument for democracy promotion organizations intent on helping build democratic party structures. The main goals of these networks are usually capacity-building and the provision of communication channels, but the affiliation with international donors also turns these networks into contested forums for the diffusion of global norms and values. This article will illustrate that these norm diffusion processes are subject to significant constraints as transnational party networks are shaped by the pre-existing norms and electoral self-interests of their constituent members. The article uses a case study of the Council of Asian Liberals and Democrats to argue that the diffusion of Western democratic norms through regional party networks is a multidimensional process that can be successful in building small fraternities of committed norm recipients, but faces severe limitations when it comes to transmitting these norms further on into local party organizations.



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“While it is true that the CALD has established itself as a source of liberal democratic activism in Asia, its impact on the various member parties remains confined to individual party officials rather than the parties as organizations.”

Dirk Tomsa

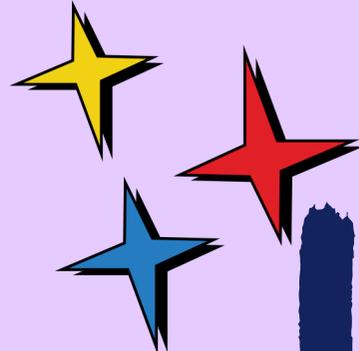
La Trobe University, Australia

How can we make the CALD Women's
Caucus more effective in the future?



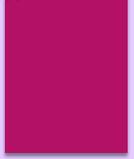
WHO ARE YOU?





WHERE

ARE YOU FROM?



WHERE DO

YOU LEAD?



WHAT WAS YOUR
BIGGEST
LEADERSHIP
ACCOMPLISHMENT



AND HOW DID YOU
ACHIEVE IT?

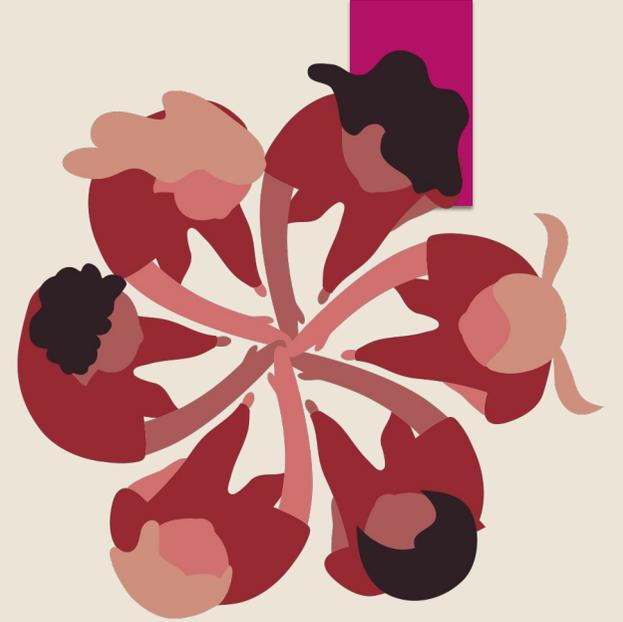
BASED ON YOUR PERSONAL
JOURNEYS, WHAT COULD BE THE
VALUE OF CALD WOMEN'S
CAUCUS IN IT?



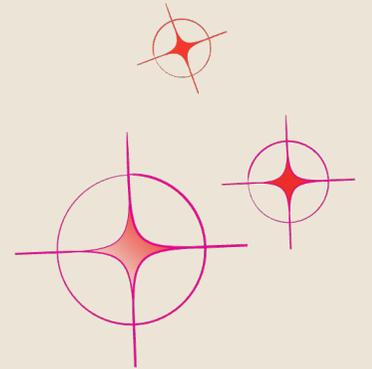
THE



CORE GROUP



Council of
Asian Liberals
and Democrats



WHAT?



The heart of the community.

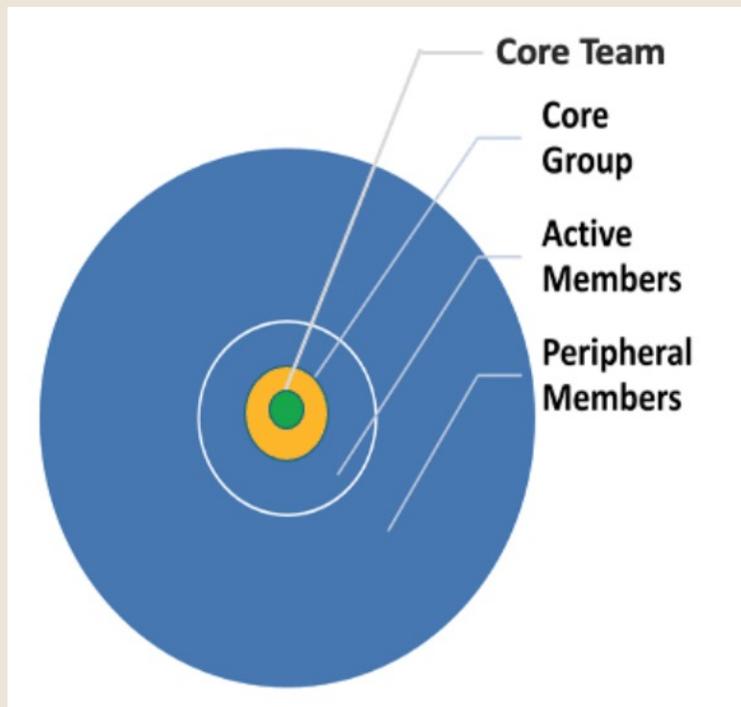


Most interested in the community
Most committed to its creation and success

WHO?



WHO?



collaboration.worldbank.org

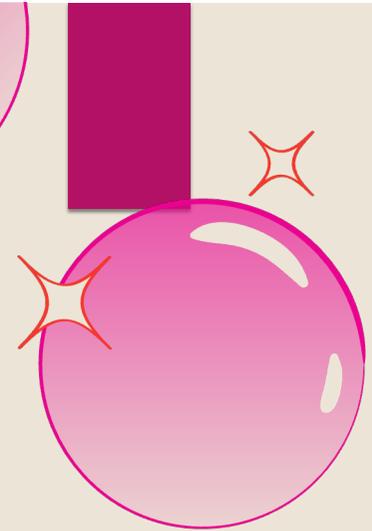
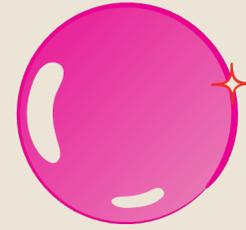
Core Group - "Most interested" + "Most committed" members

Core Team - "Organizers" Community Leader + 1 or 2 decision makers accountable for the success of the community

Active Members - contribute content or attend events on a regular or periodic basis

Peripheral Members - consume the Community's content but do not contribute to it

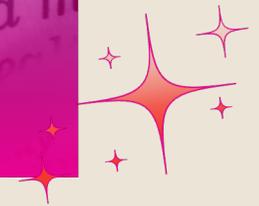
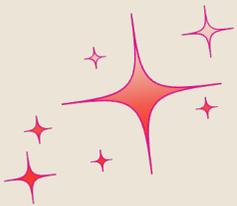
WHY IS **IT** IMPORTANT?



Joint Development



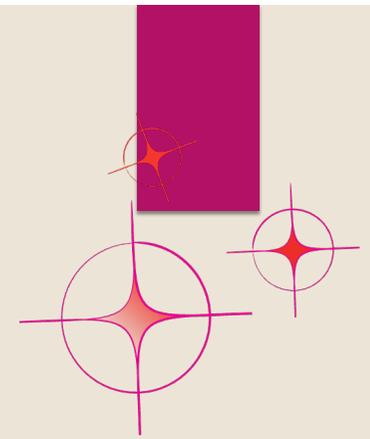
Sense of ownership





Role Modeling and Mentorship





**Inclusive representation and
diversification**

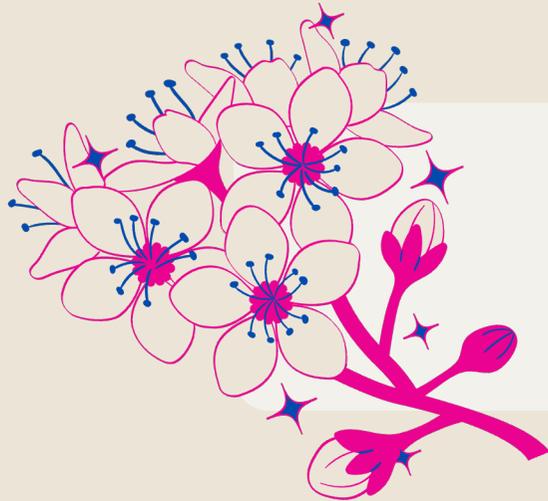
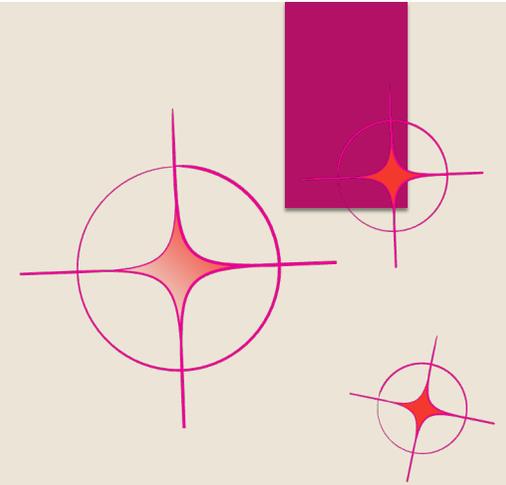
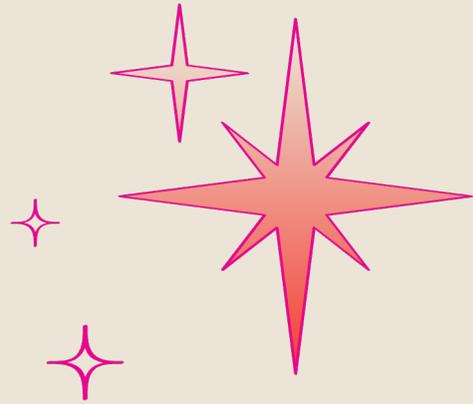


Succession Planning and Leadership Development



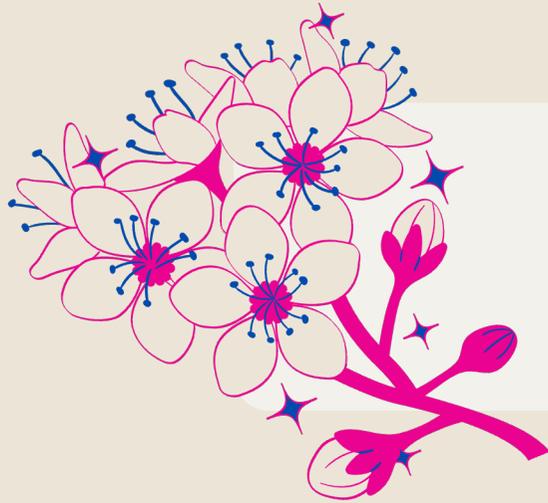
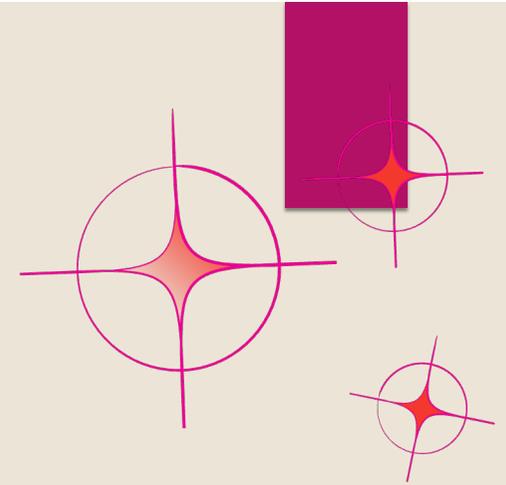
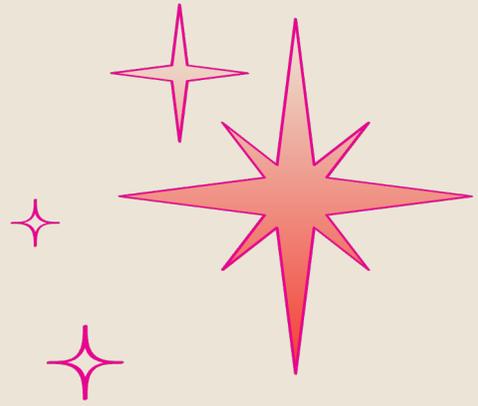
Can act as a Core Team

HOW?



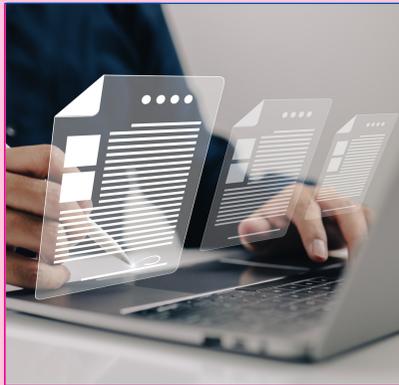
**Know your
commitment**

HOW?



Meet regularly

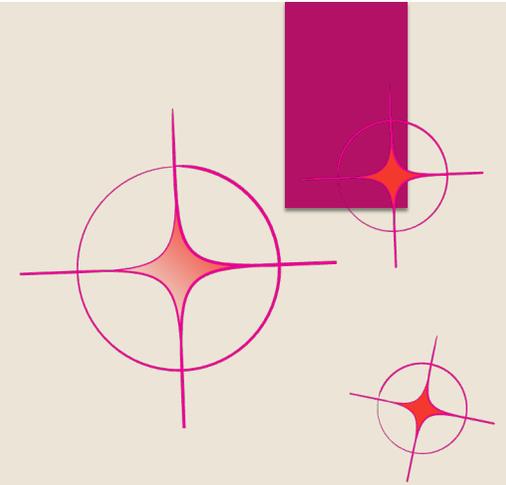
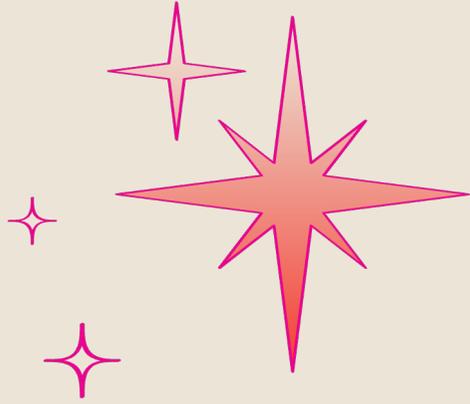
HOW?



Keep records

HOW?

**Form of governance
with roles and
responsibilities**



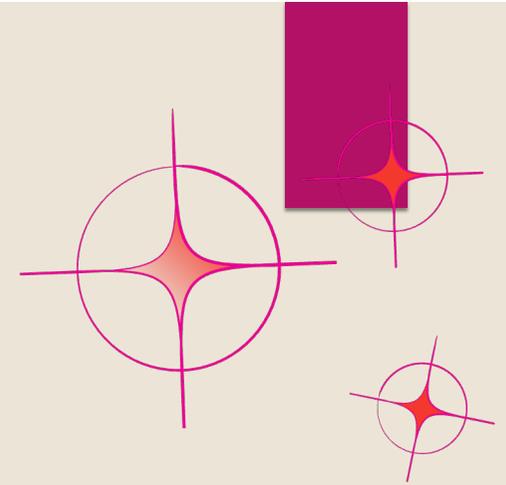
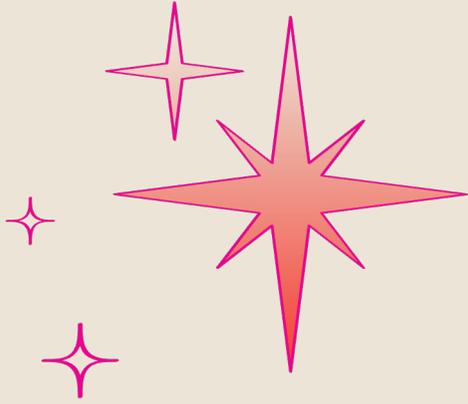
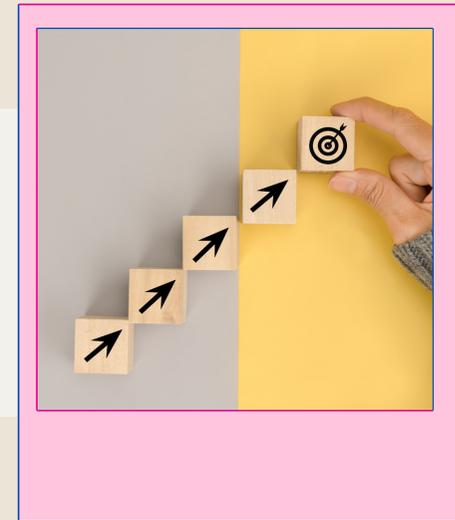
HOW?

**Define strategic
relationship with
the Core Team**



HOW?

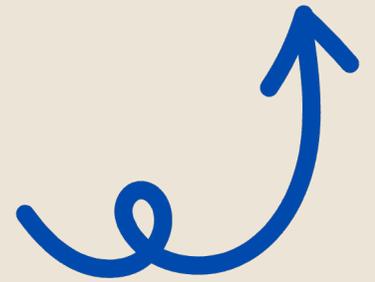
**Determine output
production goals**





Representativeness

PRINCIPLES

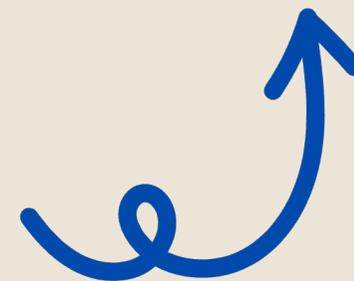




Ample numbers



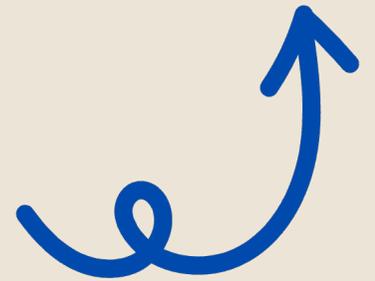
PRINCIPLES





**Composition of
enthusiastic members**

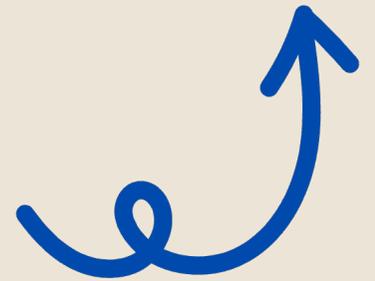
PRINCIPLES

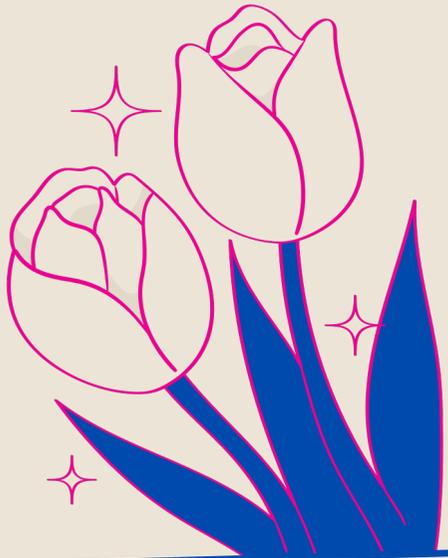




Recruitment

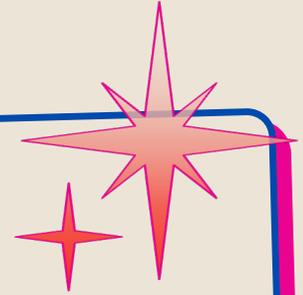
PRINCIPLES





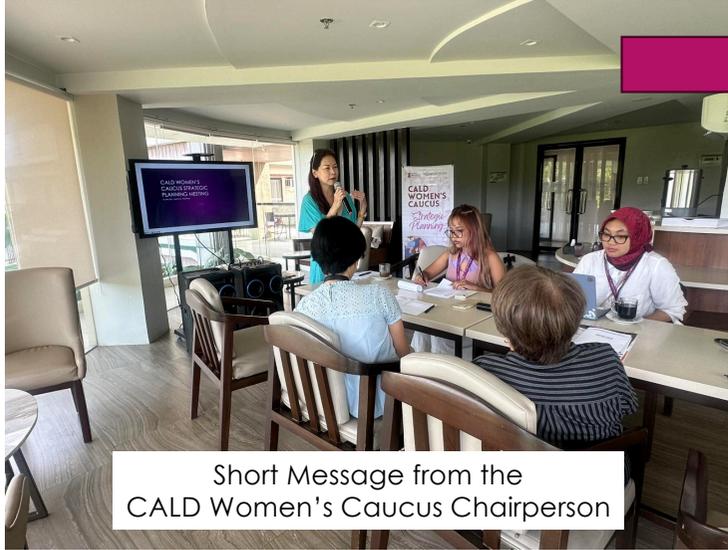
THANK YOU!

CONTACT US
info@cald.org





RECAP



Short Message from the CALD Women's Caucus Chairperson

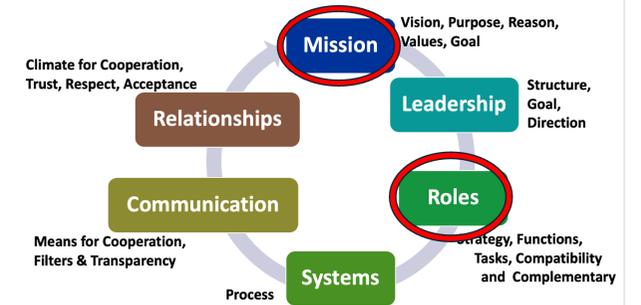


Proposed Objectives



CALD WC History & Culture

Components of Effective Organization



Discussions:

- Identify the present roles within the organization
- Verbally agreed to the creation of a core group
- Who appoints/selects members of the core group?



Personal Journeys



CORE GROUP Discussion

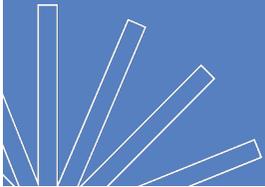
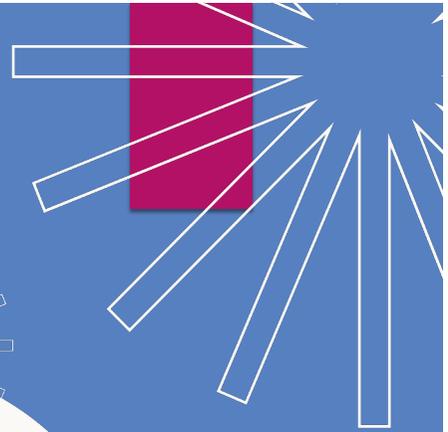
WHAT STRUCK ME
MOST IN THE
DISCUSSION OF THE
CORE GROUP?

CWC STRATEGIC PLANNING

**What are the
results I am
seeing in CALD
Women's Caucus
as an
organization?**



**Are these
results
aligned to the
goals and
expectations
I have as a
member?**



CWC STRATEGIC PLANNING

ARE THERE FACTORS LIMITING MY
PARTICIPATION/ENGAGEMENT WITH THE
CALD WOMEN CAUCUS?

What are they?

CWC STRATEGIC PLANNING



IF I HAVE THE POWER TO DESIGN
THE DIRECTION OF THE CALD
WOMEN CAUCUS,

*WHERE DO I WANT IT
TO BE?*



<p>Strengths - internal characteristics that give you an advantage</p>	<p>Weaknesses - internal factors that could serve as obstacles</p>
<p><i>What do we do best?</i> <i>What do we do well?</i> <i>What's unique about our organization?</i> <i>What does our members like about our organization?</i></p>	<p><i>Which initiatives are underperforming and why?</i> <i>What can be improved in our organization?</i> <i>What resources could improve our performance?</i></p>
<p>Opportunities - external conditions that could be helpful in achieving your goals</p>	<p>Threats - external conditions with the potential to cause problems</p>
<p><i>What resources can we use to improve weaknesses?</i></p>	<p><i>What changes in democracy are cause for concern?</i> <i>What are new trends on the horizon of socio-civic and political involvement?</i></p>

WHERE DO I WANT IT TO BE?

Given the plans proposed and the priorities identified, is there somewhere you think you can be of assistance?

